Mad Hatter secures spot on the square

Lyndsey Bonner  Staff Writer

In the next few weeks, students will no longer be able to snag a cupcake from the Mad Hatter Cupcake Shop on Coffee Street—they can pop in to new and improved location on the square, instead.

The учет for an extraordinary cupcake kicks in, Mad Hatter’s place to go. Currently located just off of the square with their signature “hat-sign,” it’s the place with all the cupcakes that are not only gorgeous to look at and delicious to eat—but are each cleverly themed, with names like, “Buddy the Elf,” “Sharp Dressed Man,” and yes, even “Maple Bacon,” Mad Hatter Cupcakes offers one of the most unique dessert experiences on this side of the state.

Over the past few weeks, the company has been gearing up for their next big renovation—a change in scenery. Owner Carol Watts explains why they are leaving

See CUPCAKES, page 2

It’s our money, and we want it now! Department Spotlight: Financial Aid & Scholarships

Katelyn Schneider  Staff Writer

The job never stops in room 107, Bob Graves, otherwise known as the Financial Aid Office. Work begins at 8 a.m. and lasts until 4:30 p.m. or at least that is what the sign says. However, the employees of the Financial Aid Office often come early and stay late because they have to in order to get everything done.

What does the Student Financial Services department do exactly? They help us get everything in order for JSU students to go to college, but what all does that entail?

When asked, Assistant Director of Financial Aid Stephanie Miller said, “The better question is what do we not do?”

Some of their toughest work begins with first-time students because they are starting from scratch. The parents and students are lost and it is the job of the financial aid employees to work out the details.

That means discussing what grants, loans and scholarships may or may not be available to that student. It is their job and they do their absolute best to find the aid that the student needs.

The employees of the Financial Aid Office also have stacks of forms that need to be processed. Much of what the Scholarship and Financial Aid Office often come early and stay late. It is their job and they do their absolute best to find the aid that the student needs. In fact, Assistant Director of Scholarships and Veteran Affairs Vickey Adams.

In addition to processing forms everyday, they deal with students and parents calling, emailing and visiting with more questions. These questions and visits are welcomed by Student Financial Services. Not only do they work on campus, but they also visit high schools to reach out to potential students. They have to work under terms provided by the university, but they also have federal regulations to abide by.

These regulations may change from year to year so sometimes the Financial Aid Office must adjust the way things are done. This may seem like an annoyance to students, but it is done in order for JSU to keep its funding.

The Student Financial Services does all the work that is required of them, but also continues to add features to improve our system. For example, the electronic forms students can fill out, online.

For more information about applying for scholarships, go to www.jsu.edu/finaid

See MONEY, page 2

Carlos Watts  Staff Writer

Jacksonville State University’s Board of Trustees began the new year with multiple items on the agenda during their first meeting held on January 26.

The meeting opened with SGA President Brett Johnson presenting the results of a student survey that found that overall students desire a higher quality of academic advisement.

Johnson explained that the students feel academic advisement should be a more involved year-round process rather than only at certain times during the semester. Johnson clarified that advisement as a whole is not unsatisfactory, but according to students, “in some areas it is more personal than others.”

The report surveyed between 300-400 students and addressed topics such as their top reasons for attending JSU, top methods for keeping students enrolled and top ways to increase recruitment. Results demonstrated that students feel that more involved academic advisement, and additional course offerings would keep more students continually enrolling.

See TRUSTEES, page 2

WeATHER: Mostly cloudy, High 61, Low 34

Thursday, January 29, 2015
MONEY, from page 1
Veteran’s Affairs Office does is similar to that of the Financial Aid Office. In fact, the Scholarship and Veteran’s Affairs Office is just another division of it. The Student Financial Services is divided between the Financial Aid Office, which handles loans and grants, and the Scholarship Office, which handles scholarships and VA benefits. The workers of the Scholarship Office process scholarship and VA applications. If a student receives either, it becomes the job of this office to manage and credit that student’s account with the money awarded. Not only does JSU have a website with about 200 different scholarship opportunities, but our school also accepts outside offers. In fact, Weldon encourages students not to limit themselves to JSU’s resources. When it comes to school offered scholarships, it is very important to know that the application deadline is March 1 of every year. “You can’t get a scholarship if you don’t apply,” said Weldon. Ultimately, the Student Financial Services Office relies on the students just as much as the students rely on them. Without them, students would be lost. Despite popular belief that the Financial Aid Office is a scary place, the workers are kind and welcoming. “Our primary focus is the students and we love to see them succeed,” said Adams.

TRUSTEES, from page 1
Students that participated in the survey indicated proximity and affordability as their main reasons for attendance, and suggested both more online degrees and cheaper online tuition would increase recruitment. The Board honored JSU head football coach John Grass as the American Football Coaches Association Regional Coach of the year.

Alabama gears up to shed pounds with Scale Back Alabama 2015

Ashley Calvin
Staff Writer

Running shoes are being laced up across the state as Alabamians take a step toward fighting the obesity challenge among them with the program, Scale Back Alabama. According to the webpage the program was created to lighten the mood of a daily exercise routine and make things a little more fun. To qualify for the program participants must team up with two other participants. All must be 18 or older, live of work in the state, and complete online registration available.

Anyone who loses 10 pounds is automatically eligible for prizes. Weigh-ins officially ended on January 23 however everyone is still encouraged to utilize the tools available to educate oneself on health and wellness. Gina Marbury, M.S. and department head of health and physical education and recreation proudly said, “JSU wellness center has served as a weight in site for 7 of the 8 years that scale back Alabama has existed. Our students are encouraged to get involved in this 10 week program. The wellness center as well as students majoring in exercise science will be offering 30 minute fitness session. The fitness sessions will be held at various buildings across campus (exact buildings have not been confirmed yet), every Wednesday from 12:15-12:45.

The Chanticleer 2014-2015 Staff

Marie McBurnett
Alex McFry
Editor-in-Chief
Associate Editor

Christiana Tyler
A&E Editor

Marvel Robinson
Sports Editor

CUPCAKES, from page 1
their location on Coffee Street to the square, located between That Shop and the dance studio in the building that was formerly Joe Beer. “I have always wanted to have a bigger space… the old building is nice but it’s small and kind of a cramped space for eating in and this building provides more space for just that. It is a sudden move, and I am not very big on change, but I think this is going to be great for our business!”

Mad Hatter offers a wide selection of twelve unique flavors, with a different menu every day, ensuring customers that the tiny treats are baked fresh each and every day. Another thing that this new building might bring to the business is the opportunity of hosting birthday parties and other events hopefully at some point in the future. The goal for the opening of the new Mad Hatters is set for the first week of February; however, Watts assures us that they will definitely be settled into the new location before Valentine’s Day—their biggest holiday for deliveries and dine-ins alike. “We hope it will be a seamless transition from the old location to the new location. We don’t want our customers to have an operating day where we don’t sell our cupcakes,” regarded Watts. Micah McNair, an employee at Mad Hatter, was nothing but positive about the store’s grand re-opening, which could happen as soon as next week.

“All we gotta do is get the word out before Valentine’s Day.” Andrew Record, a JSU student majoring in business continues to grow, Watts hopes to hosting birthday parties and other events hopefully at some point in the future. When asked what makes Mad Hatter such an enjoyable play to work, Record said, “the fun environment. It’s a really fun place to work, and the people are great. I’m really excited for the move.”

If this move is successful and Mad Hatter’s business continues to grow, Watts hopes to someday open up a food truck to be able to sell cupcakes in the Anniston and Oxford areas. Don’t worry—the much-needed cupcake pit stop isn’t leaving Jacksonville anytime soon. The Mad Hatter Cupcake Shop can be found on Facebook, where photos of the menu items are posted on a daily basis.

Located on the square in the building that was formal Lyndsey Bonner/The Chanticleer
Located on Coffee Street for a past few years, this will be the Mad Hatter Cupcake Shop’s first move.

The Chanticleer’s 2014-2015 Staff

Check back each week for announcements from the JSU Faculty Commons

Check out this week’s edition online at www.jsu.edu/chanticleer!
Watch out, Juilliard, Mason’s coming

Matthew Hill
Staff Writer

You may have taken a nice stroll through the beautiful, immaculate campus of Jacksonville State University and came across one of the top attractions on campus, Mason Hall. The facade of the building offers a tranquil-like ambiance for anyone who visits this prestigious academic institution. If you have never taken a small detour into Mason, then you are missing out on a life-changing experience.

To the eye of the student population, Mason is much more than that. Mason Hall is the leading figure for music buildings. To the eye of Mason’s most prominent figures, Mason is much more than that. Mason Hall contains state-of-the-art technology, and the practice rooms are a thing of the past.

According to jazz musician, Jessica Creel, the sound-proof practice rooms provide a comfortable and stress-free zone for practicing. “I love glancing up from a piece of music to see the building’s performance center. The unveiling of this special attraction took place last March when world-class jazz musicians performed at Mason Hall. During a concert, the bats began to fly above the musicians as if they were in a special rehearsed dance.

Jarrett Irwin explained the bats have a rather charming personal-ity, “I really miss having the bats around. I would frequently visit the performance center to feed the creatures after a long practice ses-sion. A calming sensation would come over me when the bats would swoop right above my head.”

Mason Hall is the leading figure for music buildings. To the eye of a non-music student, Mason may seem like just another ordinary aca-demic building, but to frequent vis-itors, Mason is much more than that.
Chowing down at Chow's Seafood & Asian Bistro

Megan Wise
Staff Writer

Every get out of class craving fried rice or egg rolls? Look no further than just past the Square in Jacksonville downtown the road from Jacksonville State University. Across the street from Jack’s lies Chow’s Seafood and Asian Bistro. While the outside is a bit simplistic to a new customer, the atmosphere of the inside definitely sets your mood to “chow down.” The staff was very friendly and attentive to their customers which definitely contributed to the relaxed feel of the place. The food itself may appear simple, but will make up for it in flavor. The crab rangoons in particular were rather wonderful. All the food we ordered was quickly served and beautifully presented as far as meals go, I was told the sweet and sour chicken was quite popular, and it did meet its reputation. The menu’s range is impressive, containing everything from items General Tso’s chicken to pad thai and fried green tomatoes. Needless to say, there is almost certainly something on the menu to satisfy everyone in your group’s palate. As an added plus, they also feature a lunch menu, offer carry out, and are open seven days a week. As an added plus, they also feature a lunch menu, offer carry out, and are open seven days a week.

Calhoun County Civic Chorale begins spring season

The Calhoun County Civic Chorale will begin its spring season on Monday, January 26, 2015 at 7:15 p.m. in the Performance Center of Mason Hall at Jacksonville State University campus. The Chorale is under the direction of Dr. Patricia Corbin, the JSU David L. Walters Department of Music. Chorale members are singers who have voices that can blend well with others, are able to learn their individual vocal part from written music, and enjoy singing classical choral masterworks. New members are always welcome. The Chorale will meet every Monday night up until their final performance. This concert will be dedicated to the late James Roberts, longtime organist at FUMC and former Chorale member. The concert will be free and open to the public. For further information, please contact Dr. Corbin at (256) 782-5544.

American Horror Story: Freak Show takes a bow

Alex McFry
Associate Editor

Last week, yet another season of American Horror Story came to a close, leaving audiences everywhere in a state of conflict about how the writers chose to end this season to début next season. This season is perhaps the most aptly named of the show to date, leaving a million different possibilities for humor, horror, and amazement—all elements of the previous three seasons. Creators Ryan Murphy and Brad Falchuk kept the theme of this season a secret as long as they possibly could, attempting to build up anticipation with fans of the show. This season started by introducing Bette and Dot, the conjoned twins played by Sarah Paulson, what some would think to be an on-screen impossibility for just one actress. Somehow, Murphy and Falchuk managed to make their idea realistically come alive. Other characters included actors and actresses with physical abnormalities, disabilities, and conditions that they portrayed in real life. All of these aspects make for shiny elements to newcomers that are just now getting on the bandwagon, but they quickly become old hat. While it kept my attention for the first four or five episodes I watched, the concepts quickly became routine, even as all of the characters’ backstories began to unfold. Speaking of backstories, let’s take just a minute to compare season four to season two—Jes- sica Lange plays the misunderstood, “mother monster” character with a tragic history that nobody seems to understand. Evan Peters plays the rebel child who no

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Pros and cons of binge watching

Today, binge-watching has become a natural way—and perhaps soon will be the most prevalent way—for us to watch TV shows. Being able to say that you binged-something something over the weekend is an accomplishable commitment we share with friends and on social media as something to be proud of. But is binge-watching the best way to watch TV or are there negatives to the phenomenon? Here are some of the pros and cons of binge watching:

Pros:

1. You can watch whatever show you want, on your own time, when it’s convenient for you. Remember the days when you had to wait a whole week and then be glued to the TV at 7:59 p.m. so you could watch your show? Well, binge-watching lets you watch whatever series you want, whether it’s on the air or off, at whatever hour you decide is convenient. You never have to worry about missing an episode because you’re watching them back-to-back and can easily cue up the next one.

2. Cost: Because binge-watching is happening on your own time at your own speed, you’re not really talking about specific episodes with other people. People used to gather around the water cooler and talk about last night’s episode of whatever show they watched. But when you binge-watch a series, you’re not in the same place as everyone else, meaning those talks would now contain spoilers.

3. Pro: With binge-watching, you never have to suffer through a cliffhanger end or hiatus but can immediately play the next episode where the series resumes. Being able to binge-watch means you get a much bigger and faster payoff when it or hiatus but can immediately play the next episode where the series resumes. Being able to binge-watch means you get a much bigger and faster payoff when it's convenient. You never have to worry about missing an episode because you're watching them back-to-back and can easily cue up the next one.

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Cons:

1. Con: Watching episodes back-to-back isn’t the most efficient use of your time. Whether you are watching an entire season in one sitting or a few at a time, you are consuming a lot of time that could be spent on other activities.

2. Con: Binge-watching often doesn't create as deep a connection to the show as a longer devotion to the series will because you don’t invest as much time in the show. Because you’re finishing a series much faster and then are completely done with it, you don’t engage in a long-term relationship with the show, but rather a fast, very intense liaison before moving on to your next conquest. When you invest in a show, week after week, year after year, you form a much deeper connection to the characters and series as you eagerly await each new episode to catch up with the characters you love before saying goodbye for another week or the summer. Binge-watching forges a more shallow,一次性的 connection in which you “hang out” with the characters for a brief time, all the time, before never seeing them again.

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Experts say TV bingeing is a lot like other pleasure activities like eating or drinking or sex,” NBC’s Kate Snow said on TODAY. “As you devour the next episode of your favorite show, your mind releases dopamine, the neurotransmitter that causes the feeling of pleasure … while the forebrain provides checks and balances to guard against overindulgence.”

According to studies today, around 80 percent of U.S. adults with Internet access watch TV through subscription services like Netflix or Hulu or other streaming on-demand sources, and 62 percent watch numerous episodes back-to-back. Binge-watching often doesn’t create as deep a connection to the show as a longer devotion to the series will because you don’t invest as much time in the show.

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Of course, knowing that there are cons to binge-watching isn’t going to stop me from doing it, and I’ve happily binge-watched numerous TV shows, including “Veronica Mars,” “Scandal” and “Parks and Recreation.” And to those of you like me, I say happy binging!

—Elena Goodwin (Twitter)

The Chanticleer
Microsoft announces details of Windows 10

By Myron Jones

On January 20, Microsoft held its Windows 10 event. During the event, it revealed plans for the Windows 10 operating system in addition to new hardware. Terry Myerson, Microsoft’s Executive Vice President of the Operating Systems Group, said, “First and foremost, Windows 10 will offer a seamless transition for our Windows 7 and Windows 8 customers.”

The Windows 10 update will also be available on Windows phones and tablets. This version of the mobile operating system will behave more similarly to its counterpart. Microsoft’s new mobile soft is focusing on making universal apps, which will run on all Windows 10 devices.

Joe Belfiore, Corporate Vice President of Windows said, “We have a family of universal apps, including office, that are going to make everyone who uses them happy. In all cases the user experience is tuned so you get benefits from things like continuum where you pick up where you left off.”

Windows 10 aims to offer more of a service than previous versions of Windows. Universal apps will enable developers to create more beneficial for students. Current ly, Windows phones and tablets have fewer apps available than iOS and Android devices. Microsoft’s latest gaming console, Xbox One, will not receive a full Windows 10 experience, with some universal apps in addition to new features.

For gamers, Microsoft is working to more closely integrate Xbox and Windows 10 with newest operating system. Windows 10 will allow Xbox One owners to use Microsoft store on a Win dows 10 PC or tablet.

There will be compatibility between Windows 10 and every Xbox One players to chat and see what friends are playing. In addition to the new software offerings, Microsoft announced a new vir tual reality device called HoloLens and the Surface Hub for businesses. The HoloLens is a device such as a mouse or keyboard, Holo Lens allows you to use gestures to interact with programs and to navigate your environment.

The Surface Hub is aimed to aid both pleasure and productivity, covering what is currently available in the market.

The Surface Hub, on the other hand is aimed to be primarily a business device. It is an 84-inch, 4K all-in-one PC that is called HoloLens and the Surface Hub for businesses. The Surface Hub supports stylus input and can be used as a whiteboard, or it can be used for video calls and presentations.

Windows 10 does not yet have a de finitive release date, but has been released to the public.

Members of the Windows insider Pre view Program can already download it.
The Chanticleer

January 29, 2015

2015 Sports GPAs

Gamecock Side Bar

2015 Sports GPAs

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Gamecock Baseball starts preseason drills

Gamecock Baseball starts preseason drills

BIRMINGHAM - On the strength of last year's Jacksonville State's Danielle Moss established a new program record in the shot put, on Saturday at the Birmingham Crossplex, Moss shattered that mark as one of many Gamecock baseball players at UAB's Green and Gold Invinte. Moss, from Conley Georgia, turned in a toss of 43'10" last season at the Indiana University-Fundamental Gladstein Invitational to set the new indoor record in the event. On Saturday, she added nearly four more feet to the record with a throw of 47-03.75. Moss projects one of the finest in the Ohio Valley Conference this season. Southeast Missouri State's Kayla Gutierrez had the previous top mark in the league at 46-08.25, which was set last weekend. In today's track meet, led by senior Whitely Towns, from standard in the 800 meter run mile and in the 5:18.15 finish. In the 100 meter competi-

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The No. 2 duo of Jaryd Reese and Dylan Gee won the doubles point to start the match and were leading in six of the seven singles matches before the other matches were halted due to rain. The Jacksonville State women dropped a 7-0 decision on Sunday over Alcorn State. The Jax Braves of ASU, 4-0, on the campus son on Sunday over Alcorn State. The No. 2 duo of Jaryd Reese and Dylan Gee won in their second

The Chanticleer
January 29, 2015

JSU Men’s Tennis earns first win of 2015

HATTIESBURG, Miss. – The Jacksonville State men’s tennis team finished the opening weekend of the season with its first win of the sea son on Sunday over Alcorn State. The Gamecocks knocked the Braves of ASU, 4-0, on the campus of Southern Mississippi. The Jax State men won over 4-0 against the University of New Orleans.

In the men’s match, JSU got off to a great start with the doubles point. The No. 2 duo of Jaryd Reese and Dylan Gee won with a quick work of Rawal, 6-3, 6-1 at No. 3. Wenzel and Diaz, a pair of seniors on the squad, carded wins to secure the match. Wenzel downed Salgado, 6-4, 6-0 at No. 5, while Diaz won in straight sets over Uma. 7-5, 6-2 at No. 6.

On the women’s side, it was a rough start for the Red and White versus UNO, but two of the singles match es went down to the wire in a third set. After UNO claimed the doubles point by winning at No. 2 and 3, JSU looked to regroup in singles.

In singles, Jan State freshman Genevie Ulanday won the first set, 6-3, over UNO’s Anja Luethi, but Luethi bounced back to win the next two sets, 6-1, 10-5. Another JSU newcomer saw herself in a three-set battle at No. 5. Diana Mirecuita fell to Yasmine Rashad, 6-1, 6-3, in the open ing set, but recovered to claim the second set, 6-1, to force a third and deciding set. Rashad posted a 4-6 win in the third set to take the match. Both squads return to action next week against the Jaguars of South Alaba ma. The JSU men will test USA on Thursday, Jan. 29. The women’s tilt with USA is set for Friday, Jan. 30.

~ JSU Sportswire

Men’s Basketball falls in last seconds

Rebekah Hawkins
Staff Writer

After a hard fought run to tie an otherwise Morehead State led game, JSU slipped the final points and came out with a 66-63 loss.

The Gamecocks struggled all night to keep up with the Eagles who were dominant in scoring for most of the game. The first half saw them make 9 of 12 three point attempts and 7 of 20 for field goals, yet they managed to stay within a reasonable distance at the first half ended. Morehead State came out with the first shot and took the early lead on the Gamecocks. It would be nearly five minutes in before JSU would score their first points of the night to attempt to stop an already advancing Morehead State lead. JSU made it within one before the Eagles started making their climb back and their half-high lead of 12.

It was on Corban Collins’ good three-pointer that MSU made it out to 32 with JSU behind them at 20.

In the final two minutes of the half, the game seemed to go back and forth before JSU finally got within five with the help of a three-pointer from Darian Rackley. However, it took only four seconds more for MSU’s Collins to hit yet another three-pointer to close the half with Morehead State up by eight.

The second half saw JSU open relatively strong against the Eagles. The Gamecocks were able to stay within seven until around the 15 minute-mark when MSU pushed their lead out to eight. However, Avery Moore came out and hit JSU’s only good three-pointer of the second half and brought MSU’s lead back down to five in the confines of the last minutes of the game. Morehead State was able to stay within two.

The Gamecocks move to 9-13 overall, 4-3 in the OVC.

JSU Women hold on to defeat Morehead State 72-64

Chris Hubbard
Staff Writer

The Jacksonville State Women’s Basketball team snapped a two-game losing streak with their 72-64 win over Morehead State Saturday afternoon at Pete Mathews Coliseum. The win also broke an eight game losing streak to the Lady Eagles. Jacksonville State improved its record to 13-7 overall, 4-4 in conference play. The Lady Eagles fell to 4-12 overall and 3-1 in the OVC.

The Lady Eagles started the day off with a 5-0 run before Briana Benson hit a three to put Jack sonville State on the board at the 18.36 mark of the first half.

Both teams swapped baskets be fore the Lady Gamecocks took the lead. They would never trail the rest of the way. Jacksonville State ended the half on a 4-0 run where they went into the locker room with a 36-25 advantage. The Lady Gamecocks opened the second half with a basket by Tyler Phelon to increase their lead to 38-25. From that point on, both teams shared baskets. Jackson ville State experienced their largest lead of the afternoon with 16:34 left in the game after the Gamecocks knocked down a three-pointer to push the lead to 16 points, 47-31. Jacksonville State continued to push their lead back up to four before a steal and la yup by Malcolm Drumwright gave JSU the tie they had been playing so hard for.

With 20 seconds remaining MSU had the lead by one and, after a free throw to push the lead back out to two, they gave the ball back to Drumwright’s free throw broke the lead down to one with 11 seconds left. However, it would also be on Drumwright’s foul that MSU would be handed the ball for two free throws that would ultimately end the game.

On a last second attempt at a tie, JaQuail Townser would try a three-point shot that would fall empty and close the game with the score 66-63, Morehead State.

The Gamecocks were 18 of 48 for field goals in the second half and 24 of 28 for free throws in the game. Rackley had the team high 16 points, with D.J. Felder behind with 14 of his own.

The Gamecocks move to 9-13 overall and will play Belmont on Jan. 29.

Briana Benson scored 17 to lead the JSU Women to a victory at home.

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