Budget uncertain for fiscal year

Budget managers across campus are beginning to prepare their budget requests for operating the various departments and services through fiscal year 1979 which begins October 1.

According to Charles Rowe, University Vice President for Business Affairs, this is the second year that the university has been on the “zero-based budgeting philosophy.” Rowe says that zero-based budgeting is simply what the name implies; each budget has to be justified from zero up without regard to the amount of money spent in previous years. It is the same system of budgeting that then-Georgia Governor Jimmy Carter instituted in that state.

Each budget unit manager completes a series of forms requesting money from the university for the fiscal year. Rowe says that once these forms are in his office, “they are compiled into a total university budget request.” The requests are then funded according to the resources available. After a balanced budget has been worked out working with the requests and the available resources it is presented to Dr. Stone and in turn to the Board of Trustees for approval.

As most budget managers realize, there is often a difference in the amount of money requested and the amount of money actually budgeted. “Being able to fund all budget requests is a utopian situation,” states Rowe. He continues that efforts are made to fund each department and service to adequately carry out its goals in keeping with the overall goals and mission of the university.

This year the university is confronted with the problem of not knowing how much money will be appropriated by the state legislature. During its regular session the legislature failed to pass an education budget and is now scheduled for a special session the last of this month. Until that time university officials will not know for certain how much money will be given to operate the institution during the next fiscal year. According to Rowe that puts the university in a precarious position because the final budget must be approved by the Board of Trustees by October 1.

He says that the time squeeze which results from the legislature’s lack of action on the budget prevents the communication he would like with the budget managers to insure that the university gets the most for the taxpayers' money. However, he adds that he still tries to have as much communication as possible with the budget managers.

After the budget is approved for the university, each budget manager will receive notification of the actual amount given to the department of organization, and Rowe says that most managers will then compare the amount requested to the amount received and adjust their goals and priorities to work within that budget.

Students state choice in straw vote; Beasley, Heflin, Stewart lead

By DAVID FORD

In a straw vote taken by ‘The Chanticleer” last week, 600 students cast their votes in three political races. The students were given a list of the names of those persons running for governor and the two U. S. Senate seats. The names were listed according to the office being sought and the party affiliation of the candidate. The voters were then asked the question, “If the election were held today, which person would you vote for in the three races?” Each ballot was also marked with an “undecided” column for each race.

In spite of the fact that the Republican Party has swept candidates for all three offices, these students polled showed a marked preference for the Democratic candidates. No candidate in the 16 person governor’s race received a majority, but Lt. Gov. Jere Beasley led the field with 30 percent. Former Gov. Albert Brewer placed second with 21 percent. Attorney Gen. Bill Baxley managed 9 percent while State Sen. Sid McDonald received 7 percent. Ralph “Shorty” Price, making his 13th political race without ever having a victory, also received 7 percent. Only 5 percent went to Charles Woods.

On the Republican side, Bert Hayes, with 7 percent, led Guy Hunt with 2 percent. Just 12 percent were undecided.

In the Sparkman Senate race again no candidate tallied a majority. Former Alabama Supreme Court Chief Justice Howell Heflin led the eight person race with 33 percent. State Sen. John Baker followed with 14 percent. Congressman Walter Flowers received 9 percent, Mrs. Frank Ross Stewart 7 percent and Jim Scruggs 2 percent. Republican James Martin received 7 percent. According to those students polled, the undecided vote could play a major role in the race for Sparkman’s senate seat with 30 percent not having a preference at this time.

If the straw vote indicates the trend for the general election, state Sen. Donald Stewart of Amiston would fill the unexpired term of James Allen with 51 percent of the vote. Allen’s widow, Maryon, who now holds the senate seat, placed a distant second in the nine person race with 9 percent of the vote. Gene Myracle received 7 percent while Dan Alexander polled 7 percent and Dan Wiley 1 percent.

Republican Elvin McCary, also a candidate for lieutenant governor, received 5 percent.

Of those questioned 20 percent were undecided.

Guess who?

At least one person pictured has been spotted with JSU for... we won’t say how many years. It could also be two people or all three. The answer is somewhere in the paper.
Changes expected for annual

By LEN FITE
Staff Writer

A petite, smiling, auburn-haired girl sat at a desk drawing squares on large sheets of paper. Her name is Virginia Pearson and she is the 1978-1979 editor of the Mimosa. “I was in one of Mrs. Lovett’s classes and she asked me to the staff for the 1977-78 Mimosa,” Jenny said. “Mrs. Lovett asked me this year to be the editor of the yearbook so I went before the Communications Board and they approved me,” she added. This attractive, modest young woman is a junior with a major in sociology and a minor in corrections. She was the business manager of the annual at Cedar Bluff High School.

Jenny said, “We’ve got a really good staff this year. I think that we can hope to put out the best Mimosa possible.” When asked about the difficulties and responsibilities of her work Jenny replied: “The work is hard, but it is very rewarding.”

Because of her work schedule Julie Reed, the associate editor was not available for interview. She will be a Sophomore in autumn and her job is to help the editor and the staff members with the various sections. James Hester, a senior from the vicinity of Ft. Payne is in charge of the staff and faculty section. “This is my first time on the annual,” he explained, “and I am responsible for filling an estimated forty-seven pages. It is very important for both teachers and staff to have their pictures made this fall, so that they can be featured in the yearbook.”

Jack Ponder is the editor of the personalities section. He is from Munford, Alabama with a major in English and education as well as a minor in Instructional Media. He is in charge of the reorganizing the features in the section as a result of the critical evaluation of the Mimosa by the Columbia Scholastic Press Association. He commented on his task that “work is going smoothly, now. There will be more emphasis on the contribution of personalities to both the school and the community. I agree with the present movement in high school and college publications toward featuring individual accomplishment.”

The change in emphasis may be controversial to some people in the switch from popularity and beauty to civic responsibility. It was explained that the SGA in cooperation with The Mimosa will delegate certain duties to class officers, class beauties, class favorites, Mr. and Miss Jacksonville State, Mr. and Miss Friendly, Miss Mimosa and her court, the Homecoming Queen and her court. The current trend in annuals across the United States is toward the recognition of students who have contributed time and talent for societal welfare.

Lonna Elliot is the copy and theme editor. It is her work to plan the theme of the yearbook in the opening and closing section. “The copy editor,” she said, “works with the other section editors and writes the copy for their sections. We are going to use larger color pictures for opening and it will be a really nice section.” She added that the theme idea and layout will be different from that of any previous JSU annual.

When asked about herself she replied, “My home is at Tallapoosa, Georgia. In high school I worked on our annual staff but this is the first time I’ve been with the Mimosa. I’m very excited about this. We all help each other here, too.”

Larry Feazell, a freshman from Anniston is the editor of the Sports division. “We are going to have sixteen more pages for minor varsity and intramural sports this issue and more attention to the women’s tennis team since they went to the national championship meets. We will, for the first time, feature women’s track also,” he said. He likewise mentioned that the wrestling team would also be featured for the first time in the Mimosa.

He hopes that he will be able to put together an outstanding dedicated sports editor for the annual this year.

Lynn Peek from Boannge, Alabama, is taking the yearbook class to gain experience in annual editing. She plans to teach in high school after she graduates in August. Her major is in math and English, and she is working toward a B. S. in Education.

Rick Ward, sophomore, is in charge of organizations. He wrote for the school paper at Albertville High School, and this is his first time on any annual staff. He is attending school on an ROTC scholarship and is an ROTC Ranger.

“I want to make the organizations section better. I would like to have action shots rather than just group photos. There will be more of an emphasis on people doing things,” he said. Ward looks forward to working with the student organizations this autumn and he hopes to have a good deal of cooperation to make the section interesting to the students. When asked about his relations with others in the Mimosa staff he replied, “I enjoy the work because I enjoy the people I’m working with.”

This fact may not be too widely known but Mr. Opal Lovett has made pictures for twenty-eight consecutive annuals. “I started out in the 1946 and 1947 volume,” he said. “At that time the Mimosa came out every two years. I missed out shooting photos for the 1950-51 book because it wasn’t printed.”
Cheerleader clinic held

Fiffe High School cheerleaders display their agility by executing a pyramid during last week's clinic.

Cheerleaders from Rainburn High School took time out from a rigorous schedule last week to pose for photographers.

Placement office "new"

The short punctuated yell of 400-500 high school cheerleaders from across the state shattered the silence of the campus last week. Almost anywhere on campus one could hear the various chants or watch the cheerleaders as they prepared for the upcoming football season.

During the four day session, cheerleaders receive instruction on techniques and new cheers as well as practice their old cheers. It was part of the annual high school cheerleader clinic sponsored by the Association for all cheerleader squads of the Alabama school system. The Jacksonville clinic is one of three sponsored by the association each year in the state.

Part Time Work
On Campus

Students needed to post advertising materials onto bulletin boards on this and nearby campuses. Choose your own hours and schedule, work up to 15 hours per week, pay based upon amount of work done; our average rep earns $4.65 an hour. Write or call for booklet, American Passage, 706 Warren Ave., N., Seattle, Wash. 98109, 206-285-8111.

Guess who?

The man in the middle and the woman are Mr. and Mrs. Opal Lovett.

If there's one thing we must make you aware of, it's this: When discovered early, many cancers are curable. More than 1,500,000 Americans who are cured of cancer are proof.

No one on record, however, has ever been cured of cancer by worrying about it.

If you suspect you have cancer, do the smart thing; make an appointment with your doctor.

Fight cancer with a checkup and a check.

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JACKSONVILLE
BOOK STORE
"Up Town On The Square"
Student watchers see changes

By BILL HAIGHT
Editor
National On-Campus Report
Thom Curley and Joey Edmonds don't need to read education journals and surveys to understand the changes that have taken place on college campuses. They've observed these changes first hand from a unique vantage point. Edmonds and Curley are comedians and for the past seven years they've traversed the nation doing their act in student centers and quads, football stadiums and gymnasiums. They've played proms and concerts, parents' weekends and pep rallies. Nearly every day they're on a different campus, chatting with a new group of students and presenting their routine to a new audience.

What are some of the changes they've seen? "Students have gone from 'gangsters' in the 1960s and '70s to 'antics' in the 1990s," says Curley. "The difference in average ages five years ago to 'escapist' routines today. And where once students were 'sitting in' because they were bored, now students are 'standing in' because they are involved." Edmonds and Curley do a "blue collar" routine—"less cerebral humor, more visual stuff"—today there is very little difference in average ages and "head-wise" between two-year and four-year college audiences.

Edmonds and Curley feel at home with students. They prefer colleges rather than clubs because the student crowd is imaginative. "When a person reaches 30 something is lost. Students have the ability to laugh at really silly things," says Curley, and Edmonds seconds. The pair also say students are "very understanding. You don't have to 'be friends' with them or go through all the social amenities like meeting their wife and kids."

When Edmonds and Curley hit campus, the first thing they do is pick up a student newspaper to get some ideas for local gags for their routine. What are the subjects that they know will get laughs? "Dorm life, food service, security, parking. And registration, that's automatic. An absolutely automatic laugh. The irony of colleges not being able to make registration simple in this era of the IBM card. It's worse than the (military) service."

Edmonds and Curley see registration first hand when they're called upon to perform at freshman orientations. "Sometimes the administrators are game enough to have us up on the dais with the president and all the campus big-shots without telling the students who we are," says Curley. "All those freshmen are out there and they're sweating and hating it—but it's mandatory that they're there. And I go up to the microphone and say 'ALL RIGHT, EVERYONE TAKE OUT THEIR YELLOW IBM CARD.' I see all those students grope through the big packet of stuff they've been haggling around all day, then I see FEAR when they can't find a yellow card. Then they tell them who we are and the kids are perk ed up and good for maybe another 45 minutes of speeches.'"
**ASF gaining nat’l prominence’**

By LEN FITTE
Staff Writer

At long last, some people are saying, Alabama will be noted for something besides football and politicos.

What they are talking about is the Alabama Shakespeare Festival in Anniston. In its fourth year, the festival has already been influential nationwide, with notices in the New York Times and the Washington Post, as well as other important publications. As the city of Anniston is only a few miles from Jacksonville State University there ought to be some impact on the academic community.

A graduate student, Donna Lesnabury Smith says: "I think that the Alabama Shakespeare Festival has been a regular part of my summer for the past three years. I took the special studies course (EH 572) under Dr. Thower in 1976 when he directed my enjoyment of the theater and of Shakespearean performances in particular. I have seen the Royal Shakespeare Company perform in Stratford - on - Avon and I really expected this company in Anniston to be amatureish in comparison. I regret that I did not attend in 1974 for that reason, but I found that I was wrong. The professionalism for the productions are professional. I recommend the ASF as one of the most rewarding cultural events of the year."

A person who did not see any of the productions of the past years ventures her opinion. Linda Ellis replied, "I've never attended the Shakespeare festival but I plan to this summer. I think that it's great to have something like that in the same area as this university." Susan Bearden, another person who didn't see any of the plays wrote, "I have never attended the Alabama Shakespeare Festival, but I intend to this year. I believe the festival is a great boost for this area an opportunity for a great number of people to experience Shakespeare."

Tony Joiner says, "I think that the Alabama Shakespeare Festival has one of the best productions in the South. It's fantastic that Anniston has the Shakespeare Festival in business. For the past three years I have gone and I have not yet seen a better production of Shakespeare's Plays."

Lane Norris answered, "These plays are so exciting and so well done that I will make sure I never miss seeing them."

Jerry McCormack replied, "I think that the Alabama Shakespeare Festival productions are the best that I know of. The direction and settings, as well as the costuming, are good and do not distract the audience."

The directors and the actors make the meaning and action of the plays accessible to the viewers. For me, at least, it is easier to understand the plays of Shakespeare by having them acted out on stage and listening to the play than just reading words on paper."

George Whitsell, in the library staff, said, "I think that this is a very good thing. What is good about the festival is that it will have a bandwagon effect on the arts in northeastern Alabama. It will of course be important economically but the main thing will be its effect on the quality of life in the area."

"The quality of production is fine," he adds, "and I have liked the performances that no one has cared for any more..."

The productions have a cosmopolitan atmosphere to the acting and stagecraft and people in going to both from the East and West coasts. Shakespeare is a rare calling card as a good producer, playwright but I hope that they continued with their ventures into modern drama. The festival is comparable to productions seen on TV at that I have seen on the East and at the Shakespeare festival at Stratford - on - Avon, Ontario."

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**Politisos invade the campuses**

From the headquarters of both major political parties, there is recognition that college campuses offer potential for votes, recruitment, election aid, and future talent. As this important election year unfolds, clear differences can be seen in the tactics of both groups.

"1978 is really a building year," says Bill Yow of the Young Democrats. "There are sections of the country, like the Midwest, where we must get more people to join and talk. We've been able to draw in a very active, an activist if you will, group. Some of our members are oriented to liberal issues, but in states like Tennessee and North Carolina you'd find more students who are oriented to business careers. This is the work of the environmentalists."

To boost membership, a new set of materials is being prepared on issues appealing to potential supporters: equal opportunity, job security, economics, nuclear energy, the neutron bomb. The Bakke case and affirmative action will figure prominently in Young Democrats' drive this fall. Several states will be targeted, including Wisconsin, Idaho, New Hampshire, Montana, Wisconsin and Colorado. Community colleges are also slated for increased attention. Insiders at Democratic offices in Washington reveal that the Southeast is now the strongest bastion for the YDs.

In 1968, there was a rift between the College Democrats and YD leaders over Vietnam policies; the College factions sided against LBJ positions. It was not until 1975 that changes in organization brought closer coordination between the two bodies, but YDs are focusing on campuses to select youth coordinators for different House, Senate and Governor races. At other times during the school year, techniques in practical politics are offered to party faithfuls around the country.

Staff has grown from three last year to eight, and the budget has risen three times to the $150-200,000 range. "Our group has been effective in the special House elections," notes Linda Smith, "and we have really learned the effectiveness of man and womanpower from the schools." In 1977, 11 of 13 mock college elections in Virginia were won by the GOP candidate (John Dalton, a winner in the special campaign.)

The 1200 CRF clubs stress identical issues. Conservative ideas on economics, creating jobs through private enterprise, and the tuition tax credit are popular rallying points. Most recent figures show some 850,000 have been signed up.

Both organizations will assault the colleges with speakers and literature in the months ahead. Rallies, spots and press gimmickry will be avoided, but specialized literature is being prepared, focusing on the seemingly career-conscious, do-it-with-the-system students of 1978.
Brown resigns JSU position

Watson Brown, offensive coordinator at Jacksonville State University the past two years, resigned recently to accept a position on the Texas Tech University staff, according to JSU head coach Jim Fuller.

Fuller, in making the announcement, said he has no plans to hire a replacement for Brown at this time. Fuller indicated he will handle the offense this fall; a task he performed with positive results in 1975 and 1976 at Jacksonville.

Brown, 28, will join the Texas Tech staff immediately. A native of Cookeville, Tn., Brown will be coaching for another former Tennessean, Rex Dockery, who was named head coach recently. Dockery replaced Steve Sloan, who resigned to take the head job at Ole Miss.

“We certainly hate to lose Watson, but it was an opportunity to move up,” Fuller said in announcing Brown’s resignation.

“Watson did a great job with our offense last year and we’re going to miss him.” Brown, who played at Vanderbilt and coached at East Carolina two years before coming to Jacksonville, molded a potent offensive attack in 1977 that helped the Gamecocks win the Gulf South Conference title and advance to the finals of the NCAA Division II playoffs. The Gamecocks broke numerous Jacksonville State and Gulf South Conference passing marks. This was accomplished in spite of the fact JSU lost its entire offensive backfield in 1976.

“It was a tough decision to leave Jacksonville,” Brown said Thursday. “I feel it is in the best interest of my career to take advantage of this opportunity. I enjoyed my two years at Jacksonville. It was a great experience. I was looking forward to working with the offense this year.”

Jax State returns 10 of 11 starters on offense this season.

One of the rare bad moments in the JSU passing attack last season.

Gamecocks dominate conference selections

JSU places seven on GSC pre-season team

Defending champion Jacksonville State has placed seven players on the 1978 Gulf Conference pre-season football team released in Hammond, La., this week by Commissioner Stan Galloway.

Selected by the league’s sports information directors, Southeastern Louisiana and Nicholls State ranked second with four picks each, while North Alabama, Tennessee-Martin and Troy State each represented with one pick.

Nine of the players selected were first team All-GSC choices at the end of the 1977 campaign.

They included North Alabama running back Curtis Sirmones, Jacksonville wide receiver Donald Young, Jacksonville offensive tackle Randy Ragsdale, Southeastern punter James Magruder, Southeastern kicker Frank Londono, Delta State strong safety Sam Killingworth, Nicholls linebacker Kenny Otolano, Troylinerbacker Tim Tucker and Jacksonville defensive tackle Jesse Baker.

One of the many bright spots for last season’s defense.

One of the rare bad moments in the JSU passing attack last season.

One of the many bright spots for last season’s defense.

 IMPORTED CAR PARTS
Anniston

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117 W. 18th St.
### GSC pre-season team

#### 1978 All-Gulf South Conference Pre-Season Football Team

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<th>Position</th>
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**Jacksonville’s Bobby Ray Green said to be the best in GSC.**

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**JULY 19**

**ALFIE**

Michael Caine, Shelby Winters, Millicent Martin, Julia Foster, Jane Asher

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**AUGUST 2**

**PILLOW TALK**


7:00 & 9:30

STUDENT COMMONS AUDITORIUM
Scholarship awarded

Pam Warren has been named recipient of the Pauline and Edmund O’Brien scholarship for 1978-79. The $150 scholarship is awarded each year to English majors who have at least one semester of undergraduate work to do. Applicants must have a 2.0 average and submit a letter of application which includes references from three faculty or staff members and a transcript. After the applications are submitted, the chairman of the English Department appoints a committee to review the applications and name the winner. The scholarship will be awarded following fall registration when the recipient presents a tuition statement from the business office.

ASF gives more than recognition

By ANNE ZIMMERMAN

It is rare that a cultural institution can demonstrate its value to an area. The Alabama Shakespeare Festival can.

The festival was 50 percent of the All-American City Award bestowed on Anniston this spring, an honor which festival officials are proud to have helped to bring to the city.

But the festival gives this area much more than recognition. According to the U.S. Department of Commerce and the Alabama Development Office, ASF contributed over $1.5 million to the area's economy in 1977.

When the festival was founded in 1972, everyone thought of it as just another cultural event that few people would attend. Since that time, however, the festival has grown by leaps and bounds. Last year over 15,000 people attended the six-week season, an astonishing 22 percent increase in attendance over 1975. And during the 1977 season, the festival employed 50 people and spent its $135,000 budget mostly in the area on goods and services.

This year's budget is $180,000 which is being spent for the most part in the area; the festival has about 60 people in residence for 12 weeks in order to mount the season's six productions; and it expects to draw over 20,000 people to see those productions. In effect, the festival has become a thriving service industry generating substantial economic impact.

What it all means is that the Alabama Shakespeare Festival is now able to return to the area the support which it has received over the last six years. Ordinarily, people give support to a cultural institution because it is good for the area, because it improves the quality of life, and because it is a measure of good citizenship to do so. While all of those reasons remain good and valid ones, the festival can now point to one more important reason for support: ASF puts money in the pockets of the people of this area.

A regional theatre such as ASF will never be able to survive without substantial help from the area. Like most not-for-profit organizations, it is faced with the ongoing dilemma of having to seek continued support. But the Alabama Shakespeare Festival has demonstrated that it is not only worthy of support, but can return that support many times over in tangible and intangible benefits to the area.

Continued from page 5