



It's tuition time again

Missy knows the feeling when she receives her bill for tuition to attend Jax

State. Her immediate reaction is anger and frustration (left), followed by con-

sideration as to whether or not she's going to pay the bill (center), followed by

absolute despair after paying the bill (right).

THE



CHANTICLEER



Vol. 9—No. 3

Jacksonville (Alabama) State University

Monday, September, 20, 1976

Fall blood drive set

The 1976 fall blood drive has been scheduled for Sept. 27. The Red Cross bloodmobile will arrive at Leone Cole Auditorium at 9 a.m. From then until 3 p.m., the Red Cross volunteers will be taking blood with the aid of Jacksonville State's own nursing students.

Chairman for the SGA-sponsored drive is Robert Smith, who has served as blood drive chairman three times—summer and fall of 1975 and spring of 1976.

The goal of this fall's blood drive is 500 pints. To be eligible to give blood, a person must be between the ages of 18 and 66 (17 with parental permission). He must weigh no less than 110 pounds.

Some donors are turned away for various reasons, but each person who offers to give blood will receive a blood donor's card which will entitle him and any member of his immediate family to free blood transfusions if such is ever needed.

Stephen Stills to appear here Sept. 30

Anyone who caught a glimpse of Chris Hillman in concert last Monday night saw a prelude of what was to come. On Sept. 30, at 8 p.m. in Pete Mathews Coliseum,

this former Flying Burrito Brother who was part of Manassas will be followed by none other than Stephen Stills.

Tickets are \$4 for students, \$5 general admission and \$6 at the door. They can be purchased at the SGA office, Homestead Records, Newsome's in Anniston, the Record Bar in Gadsden, the Alleyway in Albertville and ticket line locations in Birmingham.

Folk-rock singer and composer Stills' career has traversed three bands — Buffalo Springfield, Crosby, Stills & Nash, and Crosby, Stills, Nash & Young — and a solo career which got its break in July of 1971 with his first major solo tour.

The Young of CSN & Y is Neil Young, a Canadian Stills met in New York where he was introduced to folk-rock by his greatest influence, Fred Neil. Young was also part of the Buffalo Springfield.

The Buffalo Springfield group never really scored in record sales, and the group disbanded. Stills' next project was the release of

"Super Session" which sold over a million copies.

Crosby, Stills & Nash, which included David Crosby of The Byrds and Graham Nash of The Hollies, was next. Its 1969 album "Crosby, Stills & Nash" sold over two million copies.

Young joined the group in '69, and the group's 1970 "Deja Vu" album was Billboard's number one album of the year. In 1970 the

group disbanded, and that same year Stills recorded his first solo album, backed by such performers as Eric Clapton, Jimi Hendrix and Ringo Starr.

Manassas emerged in live performance in March, 1972 and included both Chris Hillman and Al Perkins from the disbanded Flying Burrito Brothers. The group broke up in 1974 because of the desire among some persons to re-form CSN&Y, which reunited for the summer of

1974 and toured the U.S. and England.

Recently, Stills has released a solo album on Columbia Records, entitled simply "Stills," and this summer went on a full-length national tour of the U.S. Stills' six piece band consists of Donnie Dacus (guitar), Joe Lala (congas), Jerry Aiello (organ), George Perry (bass), Ronald Ziegler (drums) and Rick Roberts (guitar).

SGA holds first fall meeting

The appointment of Joe Muccillo as SGA business manager was confirmed Monday night when the SGA Senate met for the first fall meeting.

In other business, Mike Humphries, SGA president, said that there had been some confusion as to when the SGA would meet. He said that the meetings will hereafter be held every Monday night at 7:30.

Van Hall, SGA treasurer, informed the Senate of a discussion he had with the president of the First National Bank in Anniston to increase student accounts at his bank due to the service charge initiated by the Jacksonville banks. Hall

said that banking at First National of Anniston would be convenient because there is a branch bank at Fort McClellan.

He added that such a move by students to bank in Anniston "might bring back free checking service" in Jacksonville by facing the city's banks with a loss of customers.

In other business, the Senate approved a motion by Sen. Tom Gerraro to "strongly urge the administration to notify students of all schedule changes that were made prior to registration."

It also approved a notion by Joe Muccillo to appropriate \$17,000 for the appearance of Stephen Stills at JSU on Sept. 30.



Stephen Stills

Is JSU lowering its standards too much?

By KRISTY SMITH
Staff Writer

The level of academic standards for admission to JSU is of concern to faculty and students alike. The teachers desire an intellectual atmosphere where they can develop fine minds and the students would like to earn a reputable degree.

A study of standards and curriculum requirements reveals three conditions that might contribute to the ultimate lowering of standards—open-door admission policy, dropping of F's, and elimination of language requirements.

ACT scores are no longer required since the adoption of open-door admission to graduates of an accredited high school. According to Dr. Montgomery, vice president of academic affairs, "We do encourage students to take the ACT test because it gives some indication of their strengths and efficiencies so we can better advise them."

The goal for our learning institution is to develop each person to his or her greatest potential. We are interested in a quality education but we think the way it is achieved is to have competent, well-educated, committed instructors to teach and counsel their students," stated Montgomery.

JSU also has a policy of dropping F's. This means when a course is retaken and a grade made higher than the previous F, the second grade is the one that counts. Montgomery feels "an F in itself does not accomplish anything."

The language requirement has been dropped from many curricula. In past days, it was necessary to have two years of two foreign languages to graduate from high school and college and a reading knowledge of two languages to receive a degree from a graduate school.

Montgomery said, "In this day of relevance, when young people are saying, 'What will this do for me?' we have to make these courses available but let them make

their own decision. I can certainly understand how you could profit from the literature and history of other people but I cannot say you have to have a reading knowledge in German in order to get a degree in accounting."

Instructors at JSU were interviewed to discover their opinions on the open door admission policy. Most of them felt that the proficiency of students has not decreased since the standards at this university were lowered.

Dr. Salls in the School of Education feels there is a better caliber of students here now than there were before. Dr. Gant, a professor in the chemistry department, says that the freshmen are not as well trained because their high school background is worse but they are definitely mentally capable.

He also says, "I have learned from colleagues in other universities that this is not confined to JSU."

One professor feels that since there are so many distractions such as social and economic problems, the student's attention is harder to capture:

Most teachers, responding to questions, agreed that the students are as interested and motivated as they ever were.

Corrections

The Chanticleer regrets the error in the headline of the article about phone volunteers being needed to locate the developmentally disabled. The headline should have read "Phone volunteers needed to locate developmentally disabled." In the paper it appeared "Phone volunteers needed to

locate developmentally disturbed."

The Chanticleer wishes to extend an apology to the Calhoun-Cleburne Mental Health Board for this error.

The Chanticleer would like to extend an apology to the SGA for the notice that the SGA was to meet that night at 7.

'V' is for vanished

(NOCR) An "A" is still the highest mark, but there is a new grade being given at Metropolitan Community Colleges. A "V" means the student has "vanished". Is there really a problem of students vanishing? College officials think there may be and they intend to find out for sure.

When no-fail grading was in vogue three years ago, Metropolitan, a four-campus system of colleges in Kansas City, Mo., initiated a non-punitive grade policy. No failing grades are given, only a "W" which means the student has withdrawn. All students who, whatever the reason, didn't complete the course successfully were

lumped in this category. And that included those who vanished.

"We discovered that about 30 per cent of all grades were "W" and we began to suspect that some students might be exploiting the non-punitive system," says Dr. Sue Duit, Metropolitan's director of educational development. "They possibly were enrolling, receiving funding from some agency, then being non-conscientious about their class work." Like vanishing.

So a computer study is now being made to see how many of the students receiving non-punitive "W's" withdrew for legitimate reasons, how many flunked, and how many simply vanished.

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Federal-Mogul helped growth, development of Jacksonville

By DANNA CREEL
Staff Writer

In 1975, Federal-Mogul set up a division in Jacksonville which concerned itself with the distribution of automotive replacement parts. The warehouse took 40 acres of the beloved Germania Springs Industrial Park that has been enjoyed by many of our campus students. However, it provided jobs for over 400 people and helped add to the growth and development of Jacksonville.

Buddy Tredaway, in-

coming mayor of Jacksonville, said that "Federal-Mogul provided employment at a time when the nation was in recession and provided jobs for the people of Jacksonville. The warehousing operation is good because it adds no pollution," he added.

When asked if the small-town image of Jacksonville was eroded, Tredaway did not believe the center affected the people or the uniqueness of the town. "The people were wanting an industry in Jacksonville, and this seemed to be the answer

at the time," he replied.

Garry Garris, personnel manager of the plant, stated that he could not think of anyone who was against the plant. "The people that moved here from other places were well received," he said.

The Federal-Mogul Corp. has 50 manufacturing plants and 55 warehouses in the U. S. "Jacksonville was selected as the home for this center because of the availability of a work force and because it was a livable community," Garris said.

Garris did not think the

small-town image of Jacksonville has eroded and he felt that Germania Springs was not hurt because of the new plant. "Germania Springs has plenty of land and room to expand if needed," he said.

In general, the citizens of Jacksonville interviewed, did not feel any change affected by the center. "It is still a small town," said Carol Knight, a student at J. S. U. "I don't see how Federal-Mogul has changed it all that much," she added.

Remember?

Dear Student Body:

Remember? All of you have made appointments to have your pictures made for the class section of the 1977 Mimosa. The photographers from Sudlow Photography Co. are set up on the fourth floor of SCB ready to do business between 8:30 a.m.-Noon and 1 p.m.-5 p.m. from September 20-24 and September 27 through October 1. Check your appointment card and go at the right time.

You may walk in and have your picture made without an appointment if you forgot: just be courteous and expect those with appointments to go first.

We appreciate the spirit of cooperation you have shown in making advance appointments. You will be pleased with the results.

May we ask your help in encouraging all your friends to have their pictures made. The staff is working hard on this year's annual and hopes to produce another first-place award book for you.

Special appreciation goes to Dr. Schmitz, Dean Higginbotham, Dean Edwards, and all the dormitory directors and counselors for their cooperation in helping us to contact, inform, and remind all of you about our new class picture plan.

Thank you,
Ron Mitchell, editor
Vesta Coleman, associate editor

Anthony Joiner, assistant editor

Elise Nelson, classes editor

Mrs. Opal A. Lovett, advisor

Students give rating system passing marks

By KIM GARFIELD
Pop Scene Service

College students have always been vocal in their opinions, both good and bad, of their instructors. And while a handful of colleges have used student rating systems, some 250 to 300 schools have begun to ask students to officially rate their teachers through a specially designed test.

John A. Centra, research psychologist for the Educational Testing Center of Princeton, N. J., views the new system as an offshoot of consumerism. That is, students—as consumers of education—now can have their say about the quality of instruction they're receiving for their money.

"Students are the only ones who use the classroom on a regular basis," says Centra, designer of the Student Instructional Report (SIR), a systematic method of recording scoring and interpreting students' reactions to their instructors.

"They're the only critical source of information as to what's going on behind those classroom doors. They can say how well a teacher is relating to them, whether they're being motivated in a particular subject area and a lot of other information necessary for good teaching."

The current edition of SIR, whose main purpose is to improve instruction, consists of 39 statements and response spaces on two sides of a machine-scorable answer sheet.

Students can respond anonymously to statements about the organization and structure of courses, the kinds and quality of teaching techniques, student interest and effort, the fairness of exams, assignments and course work-load, and student-teacher rapport.

Since SIIR's inception five years ago, many national studies have been conducted by ETS to determine its validity and usefulness in evaluating teacher instruction.

Results show that not only do most teachers agree on its usefulness, but they are also willing to accept the information for their own improvement.

The most significant changes are made by teachers who have "a more inflated view of themselves" than do their students. According to Centra, the ratings seem to bring them a little more down to earth.

"Maybe 35 to 40 per cent of the teachers see themselves in a more positive vein than their students do, whereas between 5 to 7 per cent see themselves more negatively," Centra reports.

adding that there are always some teachers who will completely discount student opinion because they feel the ratings reflect "entertainment value rather than the ability to teach."

One of the most heated controversies about SIR

centers on its use in connection with salaries and promotions. While its main purpose is to help improve instruction, some teachers are reportedly choosing to use the results in support of their own quest for salary increases and tenure

promotions. At the same time, some colleges are requiring rating information for the same reasons.

Another group of teachers argue that the ratings don't have much to do with how

(See COLLEGE, Page 8)

\$100 a month for a few good college men.

For More Information, or answers to any questions you may have, see Captain Tony R. Gain in the student center between the hours of 9:00 a.m. and 2:00 p.m. on the 23rd and 24th of September, or call our office in Birmingham (205) 254-1271, collect.

\$100 for each month of the school year. It's like a \$900 annual scholarship. If you qualify, you can earn it as a member of the Marine Corps' Platoon Leaders Class.

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The Chanticleer

Opinions

Letters

Comments

Letters

Dear editor,
To administrators and students of Jacksonville State University who may have a doubt existing in their minds, as to whether the police of the city of Jacksonville have the authority to execute a lawful search warrant on Jacksonville State University campus.

The following letter will unquestionably answer that doubt:

"Reference is made to your letter of April 16, 1974, wherein you ask certain questions with regard . . . to the execution of search warrants at Jacksonville State University.

Please be advised that the police of the City of Jacksonville have the authority to execute a lawful search warrant upon any premises within the police jurisdiction of that city."

Sincerely,
George M. Van Tassel, Jr.
Assistant Attorney General

Be it further advised that the police of the city of Jacksonville also have the

authority to make a lawful arrest on Jacksonville State University campus.

Respectfully submitted,
Terry Knox
Patrolman, Jacksonville Police Dept.

++++

Dear editor,
Quotes from two administrators about the parking problem on campus. From Chief Murray: "Students may pay for a parking permit to 'look' for a place to park." In other words, students are paying for a hunter's license.

From Dr. Stone: "There is no parking problem."

Terry Knox
Student, Jacksonville State University

++++

Dear editor,
What will we say to a hungry world?

Six weeks ago a special program was shown on television called "What will we say to a Hungry World." It was a five-hour program, with no commercials. It showed hungry people, men, women and children, in

every country all over the world. I am asking for your help for these people, for it is a crucial time.

"We must deny self and die to self."

—Luke 9:23-25

"Forget yourself."

—Matthew 16:24-26

As many as 10,000 people die from hunger-related causes every day. Reports from hunger areas indicate that unless additional tons of food for survival are shipped immediately, hundreds of thousands more face disease and death. An entire generation of people will face a grim, uncertain future unless we can immediately provide additional wells, dams, irrigation systems and other projects that will help them to build for the future.

Please help the hungry people. The cost is \$10 a month. Is it asking too much that you give up \$2.50 a week? Give up the movie, the carton of cigarettes, the new blouse that you wanted?

"Do not mistake material possessions for gifts."

—Luke 12:15

"All gifts are needed."

—1 Corinthians 12:25-26

I wish that you could have the experience of actually placing your gift into the hands of people in need. You would see the children break into happy laughter. You

would see tears of delight in the eyes of anxious mothers. You would see a smile of hope brighten the face of a desperate father.

Please, I am begging of you that you don't just read this article and discard it. I am praying right now that you all will be filled and help the hungry people in the world. Take this newspaper home to your family, take it to your church. Let us here

at Jacksonville State University make this bicentennial year a good one.

The people at World Vision International will send each one of you reports on the progress of the battle against world hunger. We want you to see for yourself how your decision to help has been turned into positive action that is bringing health and hope to desperate people. Then you will know,

as I do that your gift is making a difference in someone's life.

World Vision International
919 W. Huntington Drive
Monrovia, California 91016.

If you have any questions or wish to know more about "What we will say to a Hungry World" feel free to visit me in Room 111, Abercrombie Hall any time. My

(See LETTERS, Page 7)

From 'Jaws' to teeth

By BRENDA TOLBERT
Contributing Editor

It's impossible to predict what we fickle Americans will find sensational as we go through our little phases. Last year, it was "Jaws." But that was 1975, and we all know 1976 is the year of that madcap race for the presidency. Believe me, this year's race is a wacky one.

Our incumbent, who wasn't elected, claims to have "electability." Now if you believe that one, could I interest you in buying lakefront property in Death Valley? Enough on the stumbling jock who, with all his electability, had one helluva time beating out the 'oil slick' kid from California for the Republican nomination.

The focus is on that enigma, Jimmy Carter. There was no tight race between potential Democratic nominees, either. The delegates knew who they wanted—Carter. Those in the Carter camp know who they want, too, but I'm sure they just don't know why. Is it that charismatic smile? Or could it be the eloquent platitudes Mr. Carter uses to answer every question aimed at him by those sly, dirt-digging reporters?

Of course, the Republicans have already latched on to Carter's non-committal, seemingly mealy-mouthed stand (or straddle) on the issues. "Flip-flop" seems to echo from every corner of the Ford Camp.

But who can blame the good ole Georgia peanut farmer for being evasive after making what his cronies considered a faux pas on ethnic purity? Actually, that's the only nearly concrete statement he's made and I agreed with it.

I'm sure we are all waiting for Carter to say something else we can agree or disagree with. But he does make beautiful speeches. I defy Howard K. Smith to interpret one.

The euphemistic aura Carter radiates is much more pleasant than the dead pan, constant insensitivity to the masses we've had to contend with since 1968. So, keep smiling, Mr. Carter, but give us something we can take to the bank, too.

Chanticleer staff

The Chanticleer, established as a student newspaper at Jacksonville State University in 1934, is published weekly by students of the University. Editorial comments expressed herein are those of the students and do not necessarily reflect the policy of the JSU administration.

The Chanticleer office is located on the fourth floor of the Student Commons Building; phone 435-9820 ext. 233. All correspondence should be directed to The Chanticleer, Box 56, Jacksonville State University, Jacksonville, Alabama 36265.

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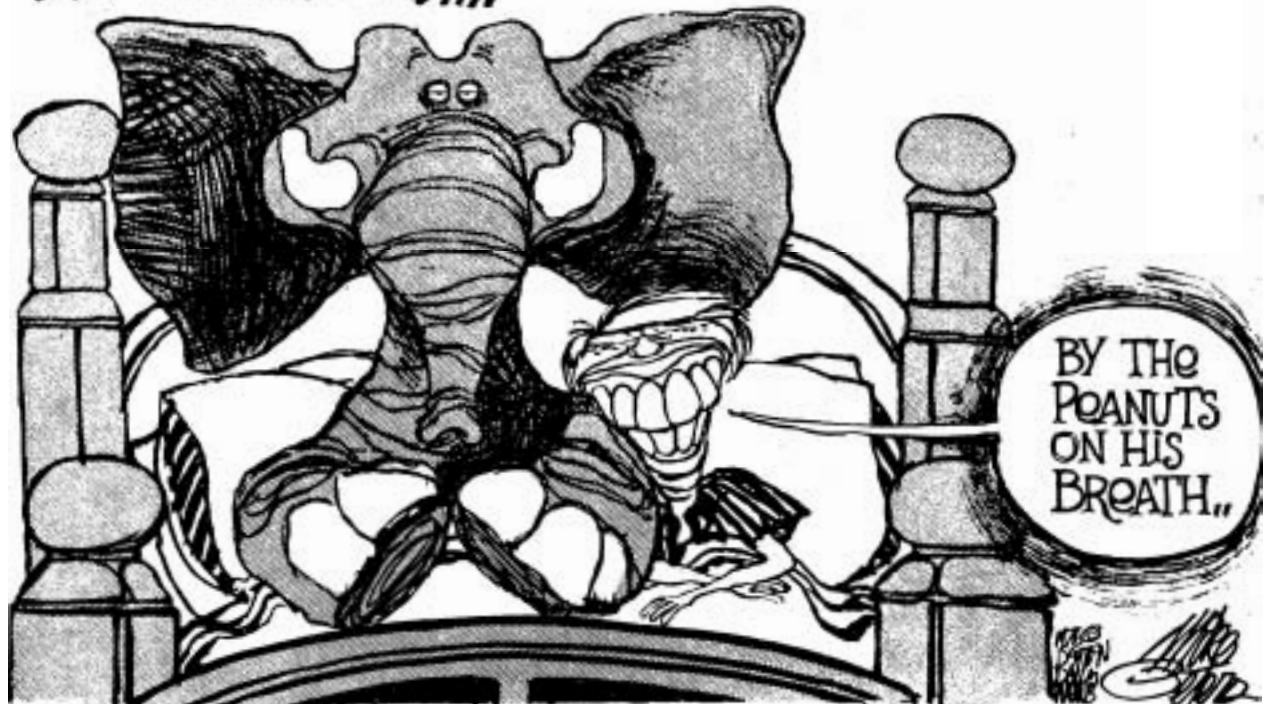
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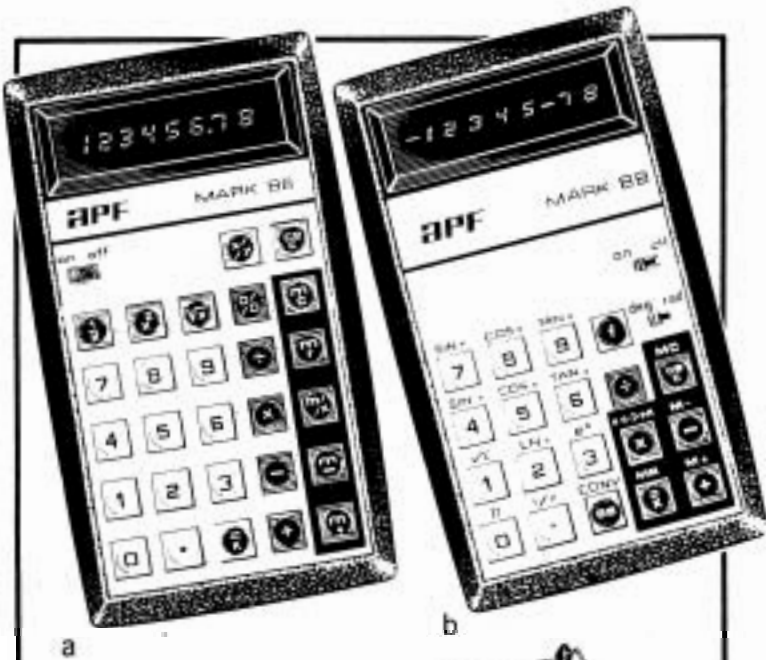
HOW CAN YOU TELL WHEN A GOP CROSS-OVER IS IN BED WITH YOU?



BY THE PEANUTS ON HIS BREATH..



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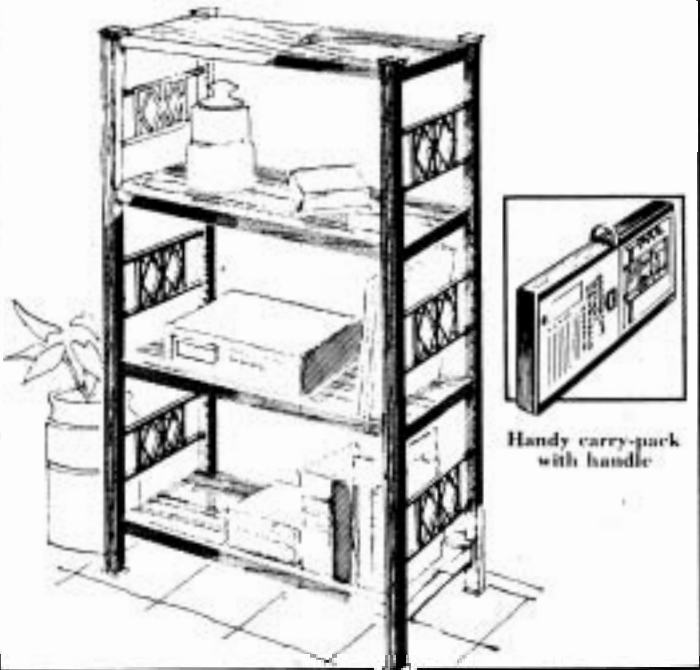
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Ability has brought her a long way



Hazel Hicks

By JERRY RUTLEDGE
Staff Writer

A sense of responsibility and a natural ability to lead can take a person a long way. For Mrs. Hazel Hicks, it led to a seat on the Jacksonville City Council. Mrs. Hicks, head of the accounting department, was elected during the municipal elections on Aug. 10.

Mrs. Hicks became actively involved in politics earlier this year in a controversy over the payment of bonds issued by the city. "The city had a number of bonds in which the principal would not be repaid before the year 2000," she said. "Because of this, the city was charged a high rate of interest 7 3/4 per cent. We felt this was too much money for the city to be asked to pay." Mrs. Hicks and other residents of the city joined together to form the Concerned Citizens Committee.

Mrs. Hicks' involvement in this committee led to her running for the city council. She received the largest number of votes among candidates for the council.

Mrs. Hicks has no aspirations for higher office. "I don't like politics," she stated. "I don't enjoy having to go out and ask people to vote for me, I would just like to serve my term representing the average citizen."

Mrs. Hicks has some rather precise ideas about what the relationship between the city and the university should be. "The students don't take interest in the way the city is run. They're here only a short duration of time, four years, and are unaware of the issues. On the other hand, the older people at times resent student involvement because they don't consider students as citizens," she

said.

"I think the city and university should work together. The city can use the wealth of human resources that the university has in fields like political science and geography. I think that with my ties to the university, I can help bring about such cooperation." With her insight and sense of responsibility, Mrs. Hazel Hicks should be a welcome addition to the council.

Students gain credit for losing poundage

By KIM GARFIELD
Pop Scene Service

Lose weight and earn college credits at the same time?

That's what a lot of students will be opting for this summer at the Green Mountain Weight Control Community for Young Women.

Situated on the campus of Green Mountain College in Poultney, Vermont, the three-year-old program offers four-eight- and 12-week sessions in nutrition education, exercise, eating techniques, behavior and career guidance for ages 18 to 55.

And while "Nutrition Behavior and Body Awareness" is a required course for all of the participants in the program,

students at the college can earn up to six elective credits for taking it.

"Our main goal is lifelong weight control and health, without the usual hangups or feelings of deprivation," says Thelma J. Wayler, Director of Green Mountain and associate professor of Nutrition Education at Long Island University. "In order to achieve this we stress greater personal awareness and a complete change in attitudes and behavior patterns toward food."

According to Prof. Wayler, dieting is in itself meaningless unless the individual changes an attitude toward food intake.

"I hate the word 'diet,'" she says. "A diet is something you can go off of, especially in times of stress."

We talk about 'intake' with 'options,' or ways of substituting other activities at those times when all you care about is eating that piece of cake."

Prof. Wayler is also fed up with phrases like "lose weight" or "get slim," and believes that Green Mountain differs from the usual diet camps, milk farms and health spas because it focuses not on food but on behavior toward food.

While nobody in the Community is "locked in" (participants are free to dine out if they choose) there are three basic requirements: All must take "Nutrition Behavior and Body Awareness," offered twice a

(See STUDENTS, Page 10)



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Lifestyle '76-Part II

Fast-Foods on campus foods

By RICHARD TRUBO
Pop Scene Service

Where do young people go when they're hungry?

A random survey along Westwood Boulevard in Los Angeles, just south of the UCLA campus, revealed that more than 60 per cent of those questioned ate at franchised fast-food establishments, ranging from hamburger stands to pizza parlors.

"I like the food there," remarked Jeff Rubin, 19, pointing to a hamburger chain's restaurant that was overflowing with some of his fellow students on a busy Friday night. "I've been eating hamburgers for so long that I'm not sure that my taste buds know what a good steak is anymore. And a hamburger is cheap, too."

In the immediate vicinity of UCLA, there is a McDonald's, a Taco Bell, three pizza houses and six other fast-food stands. Although there are also many "classier" restaurants intermingled with them, the fast-food eateries seem to attract the majority of the textbook-toting crowd.

In some parts of the country, college students don't even have to leave their campuses to enjoy a Big Mac or a Shakey's pizza.

The University of Cincinnati's Tangeman Center has a McDonald's, along with other franchises like La Rosa's Pizzeria, Mr. Jim's Steak House and Boerger's ice cream parlor.

The companies were invited onto the campus after the university's student union food service found it was losing more than \$50,000 a year on its operation. Now, sales are up nearly 100 per cent, and the university is getting a percentage.

The situation is similar at the Ohio State University campus in Columbus. That school leases part of its student union facilities to McDonald's, Findley Sweet Shack and Fruit Drinks, Inc. Total sales have tripled, and the university takes about 12 per cent of the operator's gross sales.

Both the University of Cincinnati and Ohio State University continue to offer a traditional cafeteria plate lunch, also,

but the collegians seem more inclined to patronize the fast-food operations.

The trend has not left other campuses untouched. Hardee's Restaurants, Inc. has moved into the student unions of Western Illinois University and the University of Northern Iowa. At the State College of Arkansas, Minute Man of America, a Southern hamburger franchiser, now operates in the student union.

But the appearance of such fast-food chains in the groves of academe is not without opposition.

Last November, McDonald's requested permission to establish an outlet on the campus of San Diego State University. There was such an uproar after the student council had appealed the request that a student referendum was held, and the idea was voted down, 3,382 to 1,408.

Groups like the Center for Science in the Public Interest are campaigning for increased nutrition training in schools, hoping that such education will turn young people toward more wholesome foods and away from soft drinks, candy and other "junk foods." They believe that heavy advertising of these foods has been responsible for their tremendous popularity among American youths.

"The commercials link the consumption of these foods to fun and peer acceptance," according to a position paper of CSPI. "No mention is made, however, of the link between candy bars and tooth decay, or that a 12-ounce bottle of Coke contains nine teaspoons of sugar."

Educational programs apparently can work. Last year, an intermediate school in Jackson Heights, N. Y. ran special food forums for its eighth and ninth graders. Tests subsequently indicated that the nutritional attitudes of students improved by 17 per cent, as many students increased their selection of higher-protein foods.

Still, education has a long way to go. In the Los Angeles city schools, cafeterias served 19.5 million breakfasts and lunches in the last school year, but sold with them 8 million cups of soft drinks and 6.4 million packages of cookies and potato chips.

America's best-selling snack cake, Twinkies, are eaten at the rate of 700 million a year, with 80 per cent of the

consumers young people. Twinkies have been attacked by CSPI and other consumer groups for their lack of nutritional value.

But many high school and college students are fanatical in their loyalty to the small sponge cakes, which are filled with a creamy, sugary confection. When Hardee's moved into the student union cafeteria at the Cedar Falls campus of the University of Northern Iowa, it stopped selling Twinkies and other similar items.

But as the news spread, the college newspaper ran an angry editorial titled "We Want Twinkies!", which proclaimed the item to be the favorite snack food among students while studying.

At Rochester Community College in Rochester, Minn., a three-day In-

ternational Twinkie Festival was staged last year. Events included a Twinkie sculpture contest, a Twinkie treasure hunt and a Twinkie derby, in which wheels and toothpick axles were attached to the cakes.

At Detroit radio station WJR recently, James Dewar, who created the Twinkie, appeared with Larry Groce, composer and singer of the hit single, "Junkfood Junkie."

And even Dewar could not help being amused as Groce sang his now-familiar ode, which thousands of young people have accepted as a theme song:

"In the daytime, I'm Mr. Natural,
Just as healthy as I can be.
But at night I'm a junkfood junkie,
Good Lord, have pity on me!"
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Letters

(Continued From Page 4)

telephone number: 435-9959.

Again, may God Bless your every move, and thank you for the interest and concern you have expressed through your gift to help hungry, hurting families. I know that your life will be richer because you care enough to share. Love with Action. Learn how to live.

—John 3:18. I will translate for you in today's English version.

"My children! Our love should not be just words and talk; it must be true love, which shows itself in action."

\$10 a month. Is that asking too much? "Share what has been received."

—1 Corinthians 15:3-4
"Share out of love."

—Thessalonians 2:8 "Be as salt and light in the world."

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Floyd 'Buddy' Tredaway

Mayor elect expresses views

By PAT MORRISON
Staff Writer

Municipal elections on Aug. 10, brought about a change in leadership for the city of Jacksonville. Floyd Tredaway will assume his duties as mayor in October.

Tredaway views the financial situation as the number one priority item of concern facing the city at the present time.

"We plan to find a solution to the problem without an increase in taxes," he says. Tredaway feels "public support is necessary." He adds, "I need people behind me in finding solutions."

THE HOSPITAL issue is also a big item," he commented. "Its finances require a lot of attention. We do not want to drain the city in any way."

Some future plans include installation of budgetary accounting and control, and

work on basic drainage problem.

"Drainage presents a big problem to certain areas of the city and needs to be taken care of in the near future," said Tredaway.

ANOTHER AREA of improvement lies in placement of new street signs. Some streets are not marked at all, and the signs for the marked streets are for the most part unreadable.

"Perhaps if the new signs were placed about three feet higher, they would be easier to read and hopefully more trouble to steal," he added.

"Also better care of right of ways," said Tredaway, "would make the city more attractive without spending a lot of money."

"One project I would like to see is the revitalization of the downtown business area," he commented.

TREDAWAY FEELS the square is a perfect setting for the city and that an inexpensive coordination of appearance could really be attractive.

"I hope to provide leadership and incentive to sponsor such an endeavor," he said.

Tredaway feels that "fraternities are to be complimented on doing such a fine job to add to the appearance of the town." He encourages clubs, students and all citizens to support this endeavor.

By encouraging private individuals to develop recreational facilities, Tredaway hopes to make the city more interesting for students and townspeople. The facilities could include such things as a bowling alley, movie theater and carpet golf.

NEW BUSINESSES are welcome to the area.

"I want to show that the city is interested and will help to find locations for new businesses," he said.

Tredaway wants all citizens, students included, to feel free to make suggestions. He plans to have a suggestion box and hopes people will come by and discuss matters.

He stresses the idea of being open.

"I hope people will not only bring gripes but will also bring solutions," he added.

"After recently speaking with the mayors of some California cities, including the mayor of Beverly Hills, I discovered areas of com-

(See TREDAWAY, Page 12)

College

(Continued From Page 3)

gave specific teachers the same rating.

Generally speaking, a "good teacher" is rated high because he or she is "well organized, is available to help explain difficult material and is enthusiastic about the subject."

By the same token, a "poor teacher" is considered to be disorganized, a poor communicator, and one who gives unfair exams and assignments.

Teacher personality is not emphasized on the rating sheets because ETS feels that while teaching practices can be improved, it would be difficult to expect personality changes.

On the other hand, female teachers have been given higher ratings for their availability to help students, offer helpful comments on exams and

make better use of class time. Courses taught by male teachers were viewed as more stimulating, if not more difficult.

"Some of that may be due to the different types of courses men and women teach," Centra points out. "There are more men teaching science and math courses which are often viewed as more difficult than some of the social sciences or humanities courses that are more likely taught by women."

A comparison of male and female student response to teachers, however, shows that both sexes rate teachers the same. And "bright" and "less bright" students also agree in their ratings of teachers.

One study, now in its final stages, compares teacher effectiveness by the number of years they've been teaching. Results, involving some 8,000 teachers, indicate that beginning teachers and those who've been teaching longer than 15 years receive the lowest ratings, while the highest scores are given to those teachers who've been working between three and 12 years.

"Whether it's teacher boredom, or the generation gap, I don't know," says Centra, "but there's a sharp decrease in teaching effectiveness after 12 or 15 years. This is where the college teaching improvement programs need to be the most concentrated—with the beginners and the older group."

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much a student learns. But an ETS study showed that this is not the case.

Freshmen at one university who were enrolled in 22 different sections of a psychology course, took one common final exam which was made up by an outside source. The exam results were compared with the student ratings of their individual teachers, and, with one exception, the students who received high scores on the exam had also rated their teachers highly.

Still other critics of student ratings suggest that students can't rate a teacher until they've had a chance to look back on them. This was disproved by still another ETS study which compared current student ratings with alumni ratings. The results were similar; current students and alumni both



TO KILL A MOCKINGBIRD
Thurs., Sept. 23
7:00 & 9:30

The Band and Chris Hillman

The turnout was rather light for both the performances by The Band and by Chris Hillman, but those that attended for the most part agreed that their music was good.

Fortunately for the Jacksonville State SGA, the concert was sponsored by Cross Country Productions who bear the brunt of the loss in finances. The SGA merely provided a place for the concert to be held and ticket sellers.

However, the SGA will be having its own concert Sept. 30 when Stephen Stills, folk-rock singer composer, makes his appearance at Jax State. By the way, for those who didn't already know it, Chris Hillman was part of Stephen Stills Manassas.



Student filmmakers get lesson in finance

By BARBARA LEWIS
Pop Scene Editor

Don Coscarelli asked Universal Studios publicist Orin Borsten for a buck to pay for parking his van in a nearby lot and then his partner, Craig Mitchell, announced that he was dead broke and could Borsten advance him a dollar as well. Added to the money they already received from Universal for their first feature film, "Jim the World's Greatest," the total comes to \$250,002.

The two young filmmakers, who chose to produce the film in place of a college education, have gone through their entire fortune in one third the time it took to earn it. At 21, they are essentially back where they started, except that they have been somewhere that few ever reach in a longer lifetime.

In essence, the two grossed \$35,000 a piece for their efforts after the actors, who worked on contingencies, were paid and the investors were reimbursed. Most of the money was advanced by Don's father, an investment counsellor, who viewed the loan as an investment in his son's education and future.

Mitchell spent his money realizing his fantasy of peeling off bills and squandering them at will. He also rented a Porche, which he had to return when the lease outran his cash. As a matter of fact, he hitchhiked to this interview in Los Angeles from Long Beach, where he and Coscarelli live. While he was living it up, he rented his dream log cabin at Big Sur, willing

away his time writing the definitive script. When it was finished, he shelved it.

"It was one thing when I didn't know what was good. Now that I've had the experience of completing a film, I have set standards that are difficult to meet."

Right now, Mitchell says, he would rather starve than sell out. He has had offers to direct television, but that, he says, would be selling out.

Coscarelli took his share of the profits, which amounted to \$23,000 after taxes, and invested it immediately into a second film, called "Kenny and Co." Despite the success of "Jim the World's Greatest" he had difficulty convincing others, besides his father, that money can be made with movies. Consequently, while he is not broke, his cash flow is tied up.

Coscarelli and Mitchell remained friends after their film was completed, but dissolved their partnership.

They had been neighbors in Long Beach and had gone to high school together and, for a semester, to Long Beach Community College. It was after working together for two years that they learned they have varying philosophies.

"We have different styles," Craig Mitchell says. "Consequently, we are each going our own way."

Mitchell goes by thumb and Coscarelli uses the van with "Jim the World's Greatest," painted brightly across the side. Coscarelli drove it all around Los Angeles, heralding the opening of the film and also handed out "Jim the World's Greatest" pins and T-shirts.

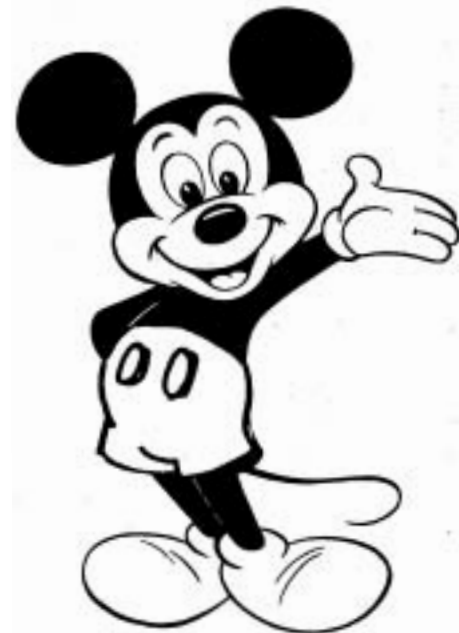
"We also arranged for some girls to wear sandwich signs and parade on Wilshire Blvd. The studio thought it was a tacky promotion, so we did it on our own. We also got cheerleaders and gave free popcorn to the moviegoers."

The two had been making the film on their own, using their wits and guile to do it without a heavy investment. There were equipment and film that they were forced to

pay for and they had invested a total of \$40,000 when Universal president Sid Sheinberg heard about their project, took a look at it and bought it.

"It cost us \$60,000 to shoot three days at the studio and we had been filming for more than a year before

(See LESSON, Page 11)



Dear Friends,

The Cinematic Arts Council of the J. S. U. Student Government Association is proud to announce its Fall Children's Matinee Series. Films are shown on Saturdays at 1:00 in the Student Commons Auditorium. We look forward to seeing our old friends, as well as many new ones. Our Fall Series-is one that we are especially proud of. Won't you join us each Saturday.

- Sept. 11 The Wizard of Oz
- 18 Willy Wonka and the Chocolate Factory
- 25 The Living Desert
- Oct. 2 Rascal
- 9 Charlotte's Web
- 16 Babes in Toyland
- 23 The Monkey's Uncle
- Nov. 6 Napoleon and Samantha
- 13 That Darn Cat
- 20 Tom Thumb
- Dec. 4 The Seven Faces of Dr. Lao



Don't forget, we can plan your child's birthday party for you. The parties take place after the film and in the auditorium. For full details, call the SGA office at least a week in advance of the Saturday you would like for the party.



CLEOPATRA JONES
Wednesday, Sept. 22
7:00 & 9:30



AEA Jacksonville chapter officer Dr. Earl Poore, vice president; Dr. John Van Cleave, president; and Mrs. Miriam Haywood, secretary-treasurer.

AEA gaining momentum

By DAVID FORD
Assistant Editor

At one time university and college people belonged to the Alabama Education Association (AEA) in large numbers. In the past few years though this number has dwindled to a handful. During these few years, it has become apparent that the AEA is a powerful lobbying force with the state legislature and higher education has had to take a back seat to secondary and elementary education, according to Dr. John Van Cleave, president of the JSU chapter.

Although the faculty and staff of the university have always had some people on the rolls of the local chapter, the numbers were too slight to wield any influence.

The membership committee headed by

Dr. Clyde Cox of the English department is presently launching a drive to encourage all JSU faculty and staff to join to insure that our interests are pursued. The university chapter is no longer part of the local chapter which includes all Jacksonville teachers.

Dr. Van Cleave emphasizes that the only way to protect Jacksonville State's interests is to be able to appeal with a unified front to the state organization. Therefore it is urgent that a high percentage of the faculty and staff become members. Van Cleave urges all faculty members to join.

The move to form a university chapter is concurrent with similar moves by the other 12 universities of the state.

The deadline for paying dues through the payroll deduction plan is Oct. 15.

Chanticleer campus calendar

There will be a meeting of all members of Alpha Mu Gamma, Tuesday at 4 p.m. in Martin Hall.

++++

Season tickets for the 1976-77 Birmingham Symphony Orchestra regular season are being offered at a special rate for students—half price all balcony seats. The season opens Oct. 14 and 15 with Maureen Forrester as guest soloist.

Concerts will be on

Thursday and Friday evenings with the same guest artists and the same program for both evenings. All concerts will be in the Birmingham-Jefferson Civic Center Hall. There are nine pairs of concerts.

A student may earn a free season ticket by selling nine tickets. For details regarding student selling, contact the Symphony Office, 2133 7th Ave., North, Bir-

mingham, phone:322-5727.

++++

The Tenth Annual First Alabama Bank-Montgomery Art Guild Art Exhibit will open Sept. 19 with a reception from 1 to 5 p.m. The show is scheduled to be displayed for two weeks and can be viewed daily during banking hours at First Alabama Bank on Commerce Street. Prizes for the exhibit are: First Alabama Bank "Best of Show" \$200. \$100 prizes in five categories will be awarded as follows: 1. Opaque Medium; 2. Transparent Medium; 3. Sculpture and Constructions; 4. Stitchery, Macrame, Weaving; and 5. Graphics, Drawings, Photographs.

The show is open to all members of the Montgomery Art Guild. Membership in the Montgomery Art Guild is open to all Alabama residents. For information and exhibit rules, contact co-chairman, Jen Mooney, First Alabama Bank of Montgomery, 832-8063.

week and featuring such expert guest speakers as Dr. Jule Hirsch of Rockefeller University; all must attend at least two Body Conditioning classes per day, six days a week (class activity differs according to age group); and all must attend at least one Group Interaction session per day where participants rap about behavior, attitudes and self image.

Aside from these basic requirements, everyone is free to choose from among dozens of optional courses and activities, including swimming, tennis, golf, bicycling, yoga, dance, posture, college guidance and career selection. New courses to be offered this summer include arts and crafts, photography and antiquing.

"You may say, what does antiquing have to do with weight loss? It's a constructive alternative to eating," explains Prof. Waylor. "If we can get the 'binge eater' to postpone that need for immediate gratification by doing

something else for just 10 minutes, then she might change her mind about having to have that chocolate chip cookie."

Many 'overeaters,' on the other hand, simply don't realize that they are overeating, Prof. Waylor points out. At Green Mountain they learn about food portions and combinations of food.

"Nutrition Education has been sadly lacking in our public schools. Only in the past three years have certain states mandated that it be integrated into the curriculum, from kindergarten through 12th grade. It's a great beginning, but there's a long way to go," Prof. Waylor asserts.

She is also quick to dismiss the "fad diets" which accent one ingredient while neglecting other nutrients she feels are required for a balanced diet.

And she also warns about some of the diet camps for youth. "There are a few that do have highly qualified nutrition experts. But too many of them, under the guise of helping overweight boys and girls, are just a money-making racket. Parents should very carefully check the credentials of those who offer these facilities. The minimum they should expect is a camp supervised by a member of the American Dietetic Association and a registered dietician who's worked with children who have metabolic problems."

Before an individual is accepted by Green Mountain, she is carefully screened as to her "readiness factor" as well as her understanding of what will be expected from her.

During the first week, participants are encouraged to explore all of the different activities and choose those that they want, in addition to the three basic requirements.

"The third week is the roughest," says Prof. Waylor with a grin. "That's when they begin to get angry with themselves. You see, they never dared to look at themselves as a whole person before. Now they begin to wonder why they waited so long and they can't lose the weight fast enough."

And very often, while losing the weight, other problems disappear, she adds. With the increased self confidence comes a better ability to socialize and better job opportunities. "How many times has a young woman with similar abilities lost out on a job to the more attractive woman," Prof. Waylor suggests.

It's too soon to evaluate the success of Green Mountain Weight Control Community for Young Women. Follow-ups are being done and Prof. Waylor hopes to have enough solid data soon to put into a book. She has already co-authored the textbook "Applied Nutrition," and has developed such courses at L. I. U. as "Addiction: Food, Tobacco and Alcohol."

"We have found that many of our graduates are maintaining the desired weight. Those who don't at least have the tools to begin all over again. Meanwhile, when I bid them farewell, I always say 'success,' rather than 'good luck.' Cause luck won't do it. Using your head will."

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Mayfield's predictions came true

By DAVID ELWELL
Sports Editor

Well the '76 football season opened up on a high note—for Jacksonville State at least—on September 11th when the Gamecocks thumped Alabama A&M, 30-7.

It seems that Coach Mayfield was correct in stating that the defense would have to carry the Gamecocks in the early going. The "Red Bandits" forced A&M into eight turnovers that all but killed the Bulldogs' chance of winning.

The Gamecock offense played uncharacteristically like past Jacksonville teams by turning the ball over five times. Against a better team, five turnovers would have led to a loss for Jax State.

Ken Kovacevich had a successful debut

for Jacksonville in scoring two touchdowns and rushing for 59 yards. Kovacevich, a transfer from Alabama, took some rough licks in the game and impressed all 9,000 fans who attended the game.

A Look Ahead

Jacksonville's opponent this week is the University of Tennessee at Martin. The game will be played at Martin starting at 7:30 p.m.

The Pacers, coached by George MacIntyre, finished with a 2-8 record last season.

Last season UT-M lost to JSU 11-3 and they probably have not forgotten that game.

If you remember, last year we played UTM for homecoming and the Pacers almost ended the streak of consecutive victories at homecoming at 29. Kim Porch knocked down what looked like a sure touchdown pass with just seconds left on the clock.

Last year the UT-Martin offense was dead, lost in the Gulf South conference, while scoring only 100 points all season. Defensively UT-M had one of the best units in the conference.

Coach MacIntyre has three all-GSC picks on defense returning—safety David Williams, tackle Danny Rogers and linebacker Danny Watkins. A newcomer that should help the defense is a 230-pound nose guard, Randy Latta.

Quarterback Alvin Smalls returns to lead the Pacer offense. Steve O'Brien, a 6-6, 254-pound tackle, is expected to help improve the UT-M attack.

UT-Martin lost its opening game of the season to highly-rated Southeastern Louisiana, 28-12, but beat Austin Peay, 24-0, the next week.

Jax State should win but playing at Martin could spell trouble.

A Word of Thanks

I would like to thank Rick Tubbs for contributing a weekly article to the Chanticleer this year. Rick is assistant to Sports Information Director, Rudy Abbott and previously was the sports editor of the Jacksonville News. I think you will enjoy his stories.

Intramurals Near

Intramural football season will be starting before too long, and, if any team of individuals has some intramural news to publish in the Chanticleer sports section, just bring it by the office on 4th floor Student Commons.



The Hindenburg

GEORGE C. SCOTT

ANNE BANCROFT

FRIDAY

SEPT. 24

7:00 & 9:00

SUNDAY

SEPT. 26

9:00

GSC standings as of Sept. 11

	W	L	T	W	L	T
Jacksonville	1	0	0	1	0	0
Nicholls	1	0	0	1	0	0
SE Louisiana	1	0	1	1	0	1
Tenn.-Martin	1	1	0	1	1	0
North Alabama	0	0	1	0	0	1
Delta State	0	0	0	1	0	0
Troy State	0	0	0	1	0	1
Livingston	0	0	0	0	1	0
Miss. Col.	0	1	0	0	1	0

Conference

Overall

Results of Sept. 11

Jax State 30

Nicholls 17

Ut-Martin 24

Southeastern La. 28

Western Carolina 21

UT-Chattanooga 24

Delta State 14

Troy State 10

Ala. A&M 7

Miss. Col. 7

Austin Peay 0

UNA 28

Livingston 14

Illinois St. 0

Murray St. 0

Western Kentucky 10



Tony Orlando
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Lesson

(Continued From Page 9)

that," Coscarelli says. "One thing we learned about filmmaking is that it costs a fortune to shoot in the studio. That shot the final cost of the film up to \$100,000, which is an almost unheard-of low budget for a feature-length picture."

Moving the film to the studio also meant that the two had to join the director's guild.

Dues for the Guild cost the fledgling directors \$2,000 each, which also cut into their take.

"Actually, its principle benefit," Coscarelli says, "is that we get into specials screening for nothing."

When Coscarelli analyzed what money the two actually made on the picture, it broke down to less than the hourly minimum wage. "We could have made more working at McDonald's," he adds.

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Jaxmen trounce A & M, 30-7

By JERRY RUTLEDGE
Staff Writer

The Jacksonville State University opened the 1976 season with a 30-7 whacking of the Alabama A & M Bulldogs. The Bulldogs were never in the game as the Gamecocks' Red Bandit defense forced mistake after mistake. The Bandits, led by Robert Toney, Keith Martin, and big Jesse Baker, recovered a total of four fumbles and picked up three passes.

All of the Gamecock's scoring came in the second and third quarters. The Gamecocks put together 16 points in the second period to lead 16-0 at halftime, then added 14 more in the third period.

The second quarter Gamecock scoring came on a 14 yard run by Larry Barnes on a busted play, a field goal by Ronnee Lawson covering 47 yards, and a one yard blast by Ken Kovacevich with seconds left in the first half.

Jess Wright opened the second half with the Gamecock's fourth score, this one coming on a five-yard run. Kovacevich added the final touchdown on his

second one-yard plunge in the game. A & M only tally came on an 11 yard pass from Ford to McCoy.

Jax State rolled up 208

yards rushing and 72 yards passing for 280 total yards while holding A & M to 218 yards total offense.

The win gives the 'Cocks a

1-0 Gulf South Conference record, A & M being a designated conference foe.

JSU	0	16	14	0	-30
A & M	0	0	7	0	-7



Donald Young gets pulled down by A&M player

Games of Sept. 25

Jax State at Tenn.-Martin
Troy State at Nicholls
Southeastern La. at Cameron
UT-Chattanooga at Western Carolina
Delta State at NW Louisiana
Miss. College at Livingston
UNA open

Sports calendar

Doubles tennis tournament entries are due Wednesday. Tournament starts Thursday.

Swim meet entries are due today. The swim meet will be Tuesday.

++++

A meeting will be held today at 7 p.m. at Pete

Mathews Coliseum in Room 325C to begin a women's varsity basketball team. Anyone interested in trying out for the team should attend this meeting. Remember this is a JSU Women's Varsity Basketball Team not an intramural team.

Tredaway

(Continued From Page 8)

monality with Jacksonville, and found some new and different ways of handling the problems we face," said Tredaway.

"EVENTUALLY, I would like to see a move toward a city administrator. This person could save the city much money, especially if it

were someone with an engineering background," he said.

When asked if the increased enrollment at JSU had caused problems for the city, Tredaway commented, "There have been a few complaints made from townspeople living near fraternity houses about the noise. The shortage of housing and parking spaces seems to be more of a problem to students than townspeople," he added.

"I'm glad the students are here and feel that these problems can eventually be worked out," he said.

TREDAWAY, a native of Jacksonville, taught accounting and other business subjects for a number of years and later served as director of auxiliary services for JSU. He was an officer at the First National Bank of Jacksonville from 1973-76.

Presently, Tredaway is owner and manager of the Capri Apartments. He is married to the former Martha Self of Birmingham and has two daughters, Nancy Elaine, 8, and Joyce Allison, 5.



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BCM sponsoring international tea

The Baptist Campus Ministry will sponsor an International Welcome Tea in the All Purpose Room of the BCM student center on September 23, at 7:00 p.m. The BCM student center is located across the street from Martin Hall.

The program will feature singer Sinnekka Nakela of Finland who will be accompanied by Vesta Coleman. Also on the program will be a roll call of nations.

The honored guest of the evening will be the foreign students. However, all students are invited to attend.

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