CHANTICLEER

Vol. V-No. 2

Jacksonville (Alabama) State University

Monday, September 9, 1974

## Appointments Made To JSU Staff

#### By BILL LITTLEJOHN Staff Writer

Two new appointments have been made on the JSU staff.

They are Joe Pierce, the new mail center director, and Claude Gaddy, who left the mail center to become director of the Veterans' Affairs Office in 307 Bibb Graves Hall.

Joe Pierce, who graduated from JSU this past summer, said he likes to help people, but sometimes the mail center is filled with "mass hysteria." The mail center handles around 2,000 pieces of mail daily.

When asked about what advice he could give concerning the use of mail center by students, Pierce said they should give their dorm address in all correspondence. He said one of the biggest problems for

the mail center occurs when students leave for the summer and fail to leave a home address. He said many letters get needlessly stuck because of no forwarding address. Students wishing to leave a forwarding address are advised to go to the local post office and fill out the appropriate form.

ONE SERVICE of the mail center which students may be unaware is the recently acquired Xerox machine. This service is available for both students and faculty.

Student rates are 10 cents for the first two pages and 5 cents for each page thereafter. Faculty rates are 6 cents for the first page and 1 cent for each additional page.

Pierce also said mail will no longer be handed across the counter as has been the



**CLAUDE GADDY** 

occasion in the past. The mail will be placed in post office boxes for pickup.

The mail center is open from 8 a.m. to noon and from 14:30 p.m.

CLAUDE GADDY, who is the new director of the Veterans Affairs Office of JSU, has only been working in his new capacity for a week and candidly admits, "I'm new at this job." He added the job is not so bad but there are so many regulations regarding veterans, and he hasn't had enough time to read them all. Gaddy nevertheless, has the job well in hand.

Gaddy said veterans at JSU who have not already done so should pick up their benefit checks in the Admission Office. Gaddy is hopeful that President Ford will sign the new Veterans Bill which, among other benefits, would give a 23 per cent raise in veterans aid. He said the new bill would give veterans who are in college \$1,000 for four years plus regular benefits.

Days' veteral vete

IF THE bill is passed, it would increase the present rates for single veterans from \$220 to \$270 a month; for married veterans from \$261 to \$321 a month; and married veterans with one child will receive \$366 instead of the former rate of \$298 which they presently receive. Each additional dependent will entitle the veteran to \$23 a month extra instead of the old \$18 rate.

Gaddy said veterans should turn in their certification cards to enable the Veterans Affairs Office to keep track of them. Gaddy said there will be a "Career"

Days" program for veterans. Besides, placement services, Gaddy hopes to offer counseling, tutoring, and educational opportunities services for JSU veterans. He also says any veterans interested in forming a 'veterans' club should contact the Veterans Affairs Office at 435-9820, extension 307.

President Ford has signed a bill giving veterans 10 years instead of eight to use their benefits. This will help post-Korean veterans make better use of their benefits.

VETERANS WHO served on active duty between October l, 1972 and January l, 1973, are due approximately 6.14 per cent back pay. If you served during this period you should contact the Veterans Affairs Office for further information.

#### **Spotlight**

## Mrs. Effie Sawyer Leads A 'Double Life'

By DEBBIE KEAN Staff Writer

"Dr. Stone's office!"

This delightful response belongs to Effie Sawyer, President Stone's secretary.

One of Effie's many goals in life was to become an efficient secretary.

"I wanted to be a good secretary. My secretarial ability was measured to a degree in 1955 when I passed the Certified Professional Secretary examination. I was the 13th CPS in Alabama."

EFFIE'S DEGREE did not, however, quench her thirst for knowledge.

"This achievement was really the beginning of my awareness of the necessity for me to grow professionally and personally. I try to keep abreast of new office technology by reading professional magazines and manuals and by exploring the new hardware of the profession."

Effie has been President Stone's secretary 17 years. She has also helped in organizing the first federal loan program and the alumni association at Jacksonville.

In addition to being a secretary, Effie has many wide and varied hobbies.

"I enjoy every aspect of nature: gardens, flowers, trees, birds, and the four-footed animals. Even rain, sun, wind, stars, and moon furnish me sparks of energy."

SOME OF Effie's free time is spent in the care and enjoyment of her vegetable garden, fruit and nut trees, rose plants, and other flowering trees and shrubs.

"Our place is not super neat, but orderly, and few places are as natural and wild."

Her home is "liveable and lived in." A glassed-in back porch provides the means by which Effie and her husband stay in tune with nature.

She enjoys feeding the birds, squirrels, and chipmunks that inhabit the grounds around her serene home. She also provides flowers for special occasions on the campus. President Stone always receives the biggest and the most beautiful of her roses and flowers for his desk.

THERE IS another member of Effie's family—Susie, the boxer.

Over the years, Susie has had two litters of puppies which the Sawyers and neighbors have helped to raise.

"Susie returns our love daily."

Effie is currently a student at JSU studying English. She also writes short creative works such as poetry many of which are concerned with her friends in nature. Emily Dickinson and Robert Frost are her favorite poets.

"Now we are down to future goals. One of them is to read about half the volumes in the Houston Cole Library. To study art and to work in ceramics also stand out on the list of interests to be developed. To be a great artist or writer is not my ambition; I just want to learn to appreciate more fully the beauty around me."





EFFIE ENJOYS her job, her studies, and her hobbies bringing to them a warmth characteristic of one who loves

life and lives life to its fullest. Her job provides a marvelous opportunity to meet many people, especially the Jax State students whom she adores. Her studies add new dimensions of fulfillment enriching her life daily. And, her hobbies enable her to establish a closer relationship to friends, husband, nature, and God.

"In the meantime, I have 'miles to go before I sleep,' and I hope the rest of my days are as rich and as full as those I have lived," she said.

## Ford Is A Welcome Change For Students

From Staff Reports

President Gerald Ford is a welcome change in the government as far as many JSU students are concerned.

The Chanticleer conducted spot interviews during registration week, asking, "Do you feel President Ford will be good for the country? Why or why not?"

Here are some of the responses we received:

William Ford, a senior, said the President "puts more time into the office. Two days after taking office he set up an economic policy. He doesn't seem to be the type of guy who sits back.

Melinda Golden said, "I think he is a good man for the job. I'll stand behind him.'

'I THINK he is refreshing because he is a new person in the public's eyes," Teresa Weldon said of the New

Senior Debbie Robertson agreed. "We needed a new face," she said.

Jim Wade, a sophomore, said, "We needed a full-time President. We need someone who can work with the Congress. He can, as he's worked in the Senate.'

"Ford has good support in Congress—he's been there a long time. His administrative abilities are sufficient. I like him," said senior Miles Priest.

Country unity was associated with Ford several times during the interviews. "Ford will do a good job because he seeks unity," said David Smith, a freshman.

James McDonald, a senior, said, "He is open, and will bring unity with his open policy and concern for all.

STILL OTHER students compared Ford with Nixon. "I believe he intends to be more domestic in his policies than President Nixon was. At this time, this is what the people want and need," said James Howard, a sophomore

Bob Reynolds said he believes "people will be quick to doubt him in decision-making, but not as much as with

Reynolds continued his prediction, saying, "Ford will attempt to be an open person and meet with people to overcome previous problems. He will react to public opinion, and will deal mainly with the economy. If he can solve the economic problems, he will be reelected."

Bert Stewart, SGA vice president, said, "I welcome the Ford administration because of his 'slackness' in areas that have been sophisticated in the past.'

THERE WERE a few skeptics in the group. Richard / Ring, a junior said, "I think he will be all right—he has so much pressure on him he has to be good."

Freshman Bonnie Works said, "He will be as good as anyone else for the moment."

Gary Wolfe, a senior, said Ford is "a good 'puppet' for the Republican Party.'

Vice Presidential nominee Nelson Rockefeller also was the topic of the afternoon for some students. Robert Downing said, "Rockefeller is too old. His past record Big Business has a shady view and no relevance to the problems of the average citizen."

Sophomore Carl Goodgame agreed. He said he thought at first Ford would be good for the country, but now he's "not sure with Rockefeller." He said, with Rockefeller's business involvements, "he could be in a position with too much power."

Lourse

never has to drop or add a course for he is a rare inindeed. dividual procedure may be very frustrating, and yet, it can be done.

If a student discovers a conflict in his schedule after completing registration, he may pick up a drop-add card in the Admissions Office. After filling in his name, student number, the title of the course, and the section number, he must have the instructor of the course sign it. After Oct. 17, the instructor must certify that the student is passing and sign his full name.

Next, the student takes the form to the Business Office where he must pay 50 cents per hour involved in the change. Finally, the student takes the form and his receipt to room 112, Merrill Hall. Here the change will be made in the student's records.

No courses may be added after Thursday, Sept. 10. A student must be certified as passing a course to drop it

Students should remember that there is no refund or financial adjustment for dropping a course at any

#### **Auditions** Set

Auditions for the JSU Concert Jazz Band will be Tuesday at 8 p.m. in Room 203, Mason Hall. All interested university students are invited to audition for the band. No previous experience is necessary.

Instrumentalists needed for the following chairs: alto, tenor and baritone, saxaphone; B-flat clarinet and bass clarinet; flute; trumpet, trombone; percussion; electric guitar and bass (or acoustic); piano; and voice.

The course number for the Stage Band is 178-179, 278-279, etc. For further linformation contact Dr. Ron Surace in the music department.

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## Bibb Graves Sports 'Roomy' Attic

Students sitting in room 330 Bibb Graves sometimes look up to see someone going up the flight of stairs across from their room. Chances are, most of them had never noticed the stairs, and certainly few have any idea what they lead

What is up there? Why, the attic, of course. Every old building has one, and Bibb Graves sports a very roomy one. Furniture belonging to faculty members, as well as that belonging to the University, has been stored there.

Even now, an old trunk filled with quilts sits in a corner as a reminder of war days when professors and their families lived in dormitories, and packed their belongings in the

Records from as far back as the 30's are kept in good order in the bell tower in a small room to the left of the fireproof door. The dusty concrete floor will prevent a fire from spreading to the remainder of the building.

LAST SPRING during the height of the tornado and storm weather the attic was jepordized. A bolt of lighting struck the bell tower knocking a stone through the roof. The only

damages luckily were broken beams and puddles of water. Now, two new beams stand out amidst the older, dirtier ones.

At one time, University officials considered converting it into the Art Department. But the lack of running water and deplorable lighting would have made the cost of renovation as much as building a new building.

FOR YEARS, the door was never locked. One day a janitor found an instructor and a female student in a very embarrasing position. The young man was quickly dismissed from the niversity staff and the young lady was or has been locked ever since. never located. Tl

The bell tower ace played a vital role in fraternity hazing. Students were brought to the front of Bibb Graves to

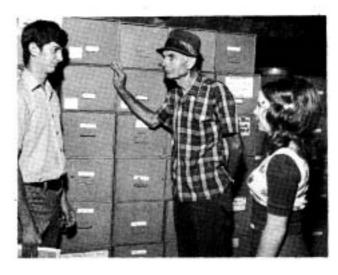
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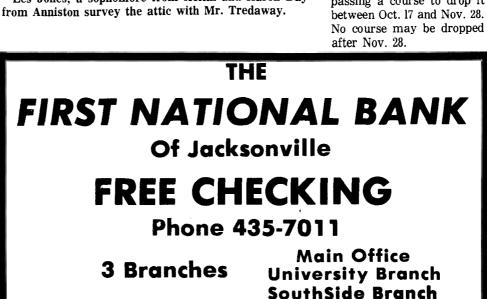
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look for the face of a woman in the upper windows. The face was actually the reflection of the arm of a couch. When it was moved, the face was seen no more

And now, few students are aware of the attic and the stories it has to tell. But the pigeons and owls who live there probably appreciate being left alone.



Les Jones, a sophomore from Heflin and Karen Day



Member FDIC

### Mrs. Stone To Retire Soon

Reprinted Courtesy the Anniston Star

Dr. N. R. Stallworth, chairman of the Jacksonville City School Board of Education, said it best:

"Katherine Stone is an institution in the education field." At 6 a.m., Oct. l, Katherine Stone will get out of bed and prepare breakfast for herself and her husband, Dr. Ernest Stone, president of Jacksonville State University.

But her morning school-year routine will change after that. Instead of leaving her husband at the breakfast table and going to work as director of the Jacksonville Elementary School, Mrs. Stone will sit down "and just talk to my husband."

On Sept. 30 Mrs. Stone will mark the end of a 4l-year career in education, 27 of which were spent as director at the Jacksonville Elementary School.

IN THOSE 4l years, Mrs. Stone has pioneered work in educational innovations that stand out in the country as examples of her profession.

Charles Nunn, superintendent of schools in Jacksonville, made special mention of Mrs. Stone's work for the "pod" school system at Jacksonville.

"I would say she is probably one of the first educators in the Southeast to believe in open-space education," he said. "She has built everything we have in the elementary school. She believed in the new system and worked hard to get it here.

"We were skeptic; we had to see it before we would believe it, but she held an undying faith in her idea and it has worked out tremendously well."

The "pod" system is composed of six, six-wall buildings connected by passageways. Four of the buildings have been constructed. Money has been appropriated for the fifth and the sixth is in the plans.

INSIDE EACH building, or "pod" that has one grade, are 10 teaching stations. The students are divided into learning levels at each teaching station.

Mrs. Stone's teaching philosophy lends itself to the individualized "pod" system.

"I believe that every child should experience some success each day," she said. "We have students who are slower than others, but with this individualized education, each student, no matter what learning level he or she is at, can experience some success each day.

"I believe this is a vital part of the learning process," she continued. "We don't tell the children what they're doing wrong, but we try to highlight what the student is doing right."

Mrs. Stone attained her undergraduate degree from

#### Courses Offered

By VERONICA PIKE Editor

JSU students have a new non-credit learning cooperative this Fall—a school of Religious Studies (\$ORS).

Jointly sponsored by the Baptist Campus Ministry (CBM) and the United Christian Ministry (UCM), the program includes seven courses this semester, each lasting six weeks. All the courses last one hour and are taught at the BCM building. To register, phone or stop by BCM.

"Meet the New Testament" will be taught at 4 p.m. each Wednesday by the Rev. Jim Short, UCM director. The course will examine the religious, cultural and historical backgrounds of the New Testament.

"The Life and Teachings of Jesus" will be taught by the Rev. Bob Gunn, pastor of First United Methodist Church of Jacksonville. The course will give attention to the culture of Jesus' day as well as His life and teachings. Time and days (See COURSES, Page 4)

#### QUAD CITY RECORDS NOW OPEN

5614 Pelham Rd. Across From Baltzell Gate Near Lenlock Shopping Center

Special Prices During Grand Opening Week Free Rolling Papers With The Purchase Of An Album While They Last Jacksonville State University in elementary education with honors. She completed her masters work at the University of Alabama, also with honors, and did post-graduate work at both institutions.

Dr. Stallworth said Mrs. Stone's teaching philosophy "will undoubtedly have a lasting effect for many years to come. She has exemplified professionalism in education and has inspired many other teaching professionals throughout the Southeast with her creative farsightedness and innovativeness.

"AS DIRECTOR of the laboratory elementary school, she has established a record of achievement that will be very difficult to match by other elementary educators."

Nunn called Mrs. Stone "one of the most conscientious, perceptive and dedicated educators I have ever known. I have learned much from her," he continued. "As a director, in her many years of experience, she has had much to offer me. I have been a student of hers you might say."

Mrs. Stone began her career in education in St. Clair County in 1933. In 1934 she went to work with the DeKalb County Schools and worked with the Ft. Payne City Schools until 1944 when she started at Jacksonville as a teacher. She became director in 1948.

Throughout Mrs. Stone's career she said she stressed professional improvement for all in education. She said in her years she has seen education through its growing pains, "and the teachers of today will never realize how far elementary education has come."

"Elementary education," Mrs. Stone said, "is like putting your hand in a stream of water. You touch the best of what has gone before and also the first of what is to come. This is the reason I have worked for new concepts in the field. I believe you should take a child where he is, and take him as far as he can go."

A MEMBER of countless professional civic and church organizations, Mrs. Stone said she plans to work in the parliamentary procedure field after retirement.

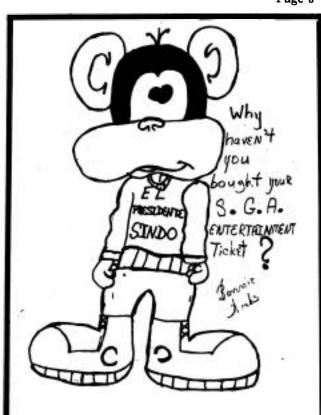
"I am keenly interested in better parliamentary procedures," Mrs. Stone said. "I hold offices with the Alabama Association of State Parliamentarians and the Mary Haslit Parliamentary Law Unit in Birmingham. I think that will keep me quite busy."

Mrs. Stone said she and her husband liked to travel and "we should be spending a lot more time together now. I know I will be with him in the mornings from now on instead of leaving him with the newspaper at breakfast."

PHONE (205) 237-8131

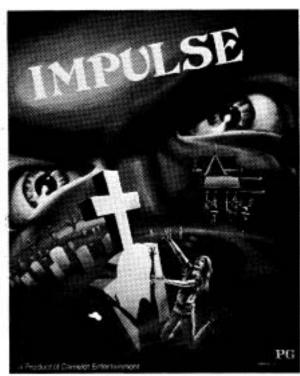
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# When the Demons of Evil... Take all Power of Reason... Only IMPULSE Remains!



## **IMPULSE**

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## Blue And **Brown Urns**

For years they sat in Ramona Wood Library, catching not only eyes but papers, gum wrappers, Coke cans and umbrellas. Now, they holds places of honor in the lobby of Houston Cole Library.

They are hand-made Mexican urns. One has flowingtailed birds and flowers, with prominent green leaves on a blue background. The other has a brown background with multi-colored swirl-tailed birds and large flowers.

Dr. Millican said, "We thought the colors blended well with those in the lobby and their circular design went with the general design there.

They are probably not a pair because of the difference in the background color. The brown urn was placed under Dr. Cole's portrait because the brown blends with the portrait

They were purchased in California by two former teachers to go on the balcony over the checkout desk in the old library. After the library was remodeled, they were placed downstairs in the reference room.

With the move to the new library building, they again gained a prominent place. And they are still doing double duty. Blue and brown urns-beautiful ornaments-general catch-alls.

-Janice Jennings



Don't drag your feet. Get involved in campus activities this year. You'll enjoy your stay a lot more.

## More Gods

THE GOLD OF THE GODS by Enich von Daeniken, New York: Bantam Books, 1974. Paperback \$1.75.

A ten thousand-year-old bison skull with a bullet hole . . . a Turkish dialect with 120 words that are found in the Inca language . . . water-tight platinum coffins in the South Pacific . . . a fossil shoeprint in a seam of coal. These curiosities are some of the findings in von Daeniken's latest book, THE GOLD OF THE GODS.

As in his previous books von Daeniken attempts to explain that certain terrestrial oddities were the result of an interstellar war. He does a good job when explaining specifics, but bombs when making generalities.

Although he is an excellent researcher, he is sorely lacking with respect to the writing of cohesive chapters. One chapter is supposed to concern the South Pacific-it suddenly includes Brazil for several pages.

It is impossible to give an opinion of the book's validity that would not be controversial, as some take everything he writes with a block of salt and others believe that he is infallible. In my opinion he may well be right in his explanation of selected phenomena, but his general theories need a little more work.

-Carl Phillips

## Maude Luttrell

Many graduates of this university departed better spellers due to the efforts of Miss Maude Luttrell.

Although she retired from the teaching profession almost a decade ago, her vibrant spirit lives on at Jacksonville State University, especially in 'her' room—l02 Bibb Graves

If you listen carefully, you can sometimes still hear her telling a student who misspelled a word in a composition to walk to the other end of the hall, then yell to him, "Now spell it back to me!"

Humiliating to the 'victim,' yet hilarious to the remainder of the class, Miss Luttrell's sometimes extraordinary methods worked-and her students loved her for it.

Perhaps we have missed something by arriving after her 'time.' I do not know that her recent death saddened many on this campus who vividly remember her. We mourn her death with them.

### Otito On "What It Is"

To incoming freshmen, transfer and returning students, the Vanguard would like to welcome you to Jacksonville State University.

The Vanguard is a newly formed organization that places its priority of purposes to aim toward a united Black community, on and off campus. They feel a true understanding of people outside one's own ethnic group is best accomplished through an acceptance of their culture, nonethnocentricly. The members acknowledge that Blacks are Americans; however, it should be clearly understood that there are

cultural distinctions exhibited by black and white Americans.

Black Americans generally wear their hair, dress and conduct themselves with particular characterisms, that are culturally based. On the other hand, Whites exhibit generally speaking, differences that are culturally produced in those same

Cultural differences are the foundation of the American Heritage. The Vanguard believes that, when black people are viewed as being culturally whole, then true and meaningful inter-racial understanding and harmony can take place between Blacks and other ethnic groups. A few of the Vanguard purposes are:

this —To establish organization as a cultural information service.

-To strive for and maintain unity in the family, community, nation and the student body.

-To define ourselves, name ourselves, and speak for ourselves, instead of being defined and spoken for by others.

-To above all, seek the truth in providing the students and the community with meaningful knowledge of themselves and their

positions in society and the world, without which they are incapable of relating to anything else.

The Vanguard derstands further that there will be pressures placed upon it as a group as well as individuals to not "rock the boat".

The Vanguard, however, would like to remind you that "as a student body you should never allow injustices to be perpetuated against one of us, less the entire group is threatened." The Vanguard would like to take a stand for unity, first among ourselves as an ethnic group, then as students of JSU. We

(See OTITO, Page 7)

#### Courses Offered

"What the Bible Teaches: An Outline of Biblical Theology" will be taught at 4 p.m. each Wednesday by the Rev. Paul Vondracek, pastor of First Presbyterian Church of Jacksonville. The course will be a brief survey of the major teachings in the Bible concerning God, man and

salvation.

will be announced.

"Introductory Greek" will be taught at 4 p.m. each Monday by the Rev. John Tadlock, minister at BCM. This course will emphasize the alphabet, primary tenses and vocabulary and word studies of many passages in the New Testament.

'The Church and Sexuality' will be taught at 7 p.m. each Monday by the Rev. Dave Long, minister to youth at First Baptist Church of Jacksonville. This course will study changing attitudes toward sex and will discuss suggestions for a sex education program for use in the church.

"Vital Issues Facing Youth" will be taught at 4 p.m. each Tuesday by the Rev. Bob Morgan, minister of education at Parker Memorial Baptist Church of Anniston. Issues to be discussed include drugs, dating, sex, marriage, character and parents.

"Prayer and Praying" will be taught at 4 p.m. each Tuesday by the Rev. John L. Norman, pastor of First Baptist Church of Jacksonville. The course will consider what prayer is, problem areas of prayer and the place of prayer relation to the world and social problems.

SORS is not sponsored by the university. Rather, it is "totally in response to the students," according to the Rev. Tadłock.

There is no charge for the courses. The last day for GIS registering is Sept. 16, with the exception of Introductory Greek. Students who wish to take this course should register as soon as possible.

Books used for the course are on loan at BCM, but can also be purchased if desired. The ministry has bibliographies available for those students who prefer to study on their own, using the religious section of Houston Cole Library, according to Tadlock.

#### Letters

The Brothers of Delta Tau Delta would like to extend a hardy welcome to all freshmen and upperclassmen. Here at Jax State the Delts are involved in many community projects. and social activities.

Our Brothers are involved in many campus activities:

ROTC, Bill Ford; Play Production, Ronnie Culver; Chanticleer Staff, Buckley Chisolm; President IFC, Tommy Ray.

We trust your semester will be enjoyable. We invite all students to stop by our house anytime, and a cordial invitation to stop by Wednesday, Sept. ll, at 7 p.m. for open house for all freshmen is extended.

Walter B. Chisolm

### Chanticleer Staff

The Chanticleer, the ofnewspaper acksonville University, is published weekly by students of the

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### Bert Stewart Enjoys Job'Very Much'

By JANICE JENNINGS Staff Writer

enjoy being vice president very much. I get satisfaction out of knowing I'm playing a part in the activities and general welfare of JSU students."

These are the words of Robert Stewart, SGA Vice President. From Anniston, Robert likes for his friends to call him by his nickname,

A Political Science major and English and Sociology minor, Bert commuted his first year and a half. "My college education consisted of attending classes. But then I moved to Jacksonville and became more involved in campus life.

'I ran for SGA Senator and became active in the functions of SGA. I saw a need for a better entertainment program in order to keep Jacksonville's enrollment progressive. Because of my desire to see enrollment grow, I felt the office of vice president should do what it could to help accomplish this.'

In the past the vice president been has responsible for ring sales, transportation to out-of-town football games, renting refrigerators, and booking concerts and movies.

"It was my opinion that the job of entertainment was big enough without the other responsibilities. I wanted to some changes, delegate some of the work to others in order to work on a better entertainment program.

For this reason Sindo Mayor, (Sindo SGA President) delegated the renting of the refrigerators

to the business manager and whole SGA Administration shares the responsibility for ring sales.'

One of the first things Bert did as vice president was to create the Entertainment Committee.

"I see an extreme weakness in entertainment because the vice president is a new and inexperienced person each year. The Entertainment Committee was created to give younger people experience bringing entertainment to campus.

"Hopefully after two to three years on the committee a person would be better qualified to oversee the entertainment. I would hope that the future vice president would come from the committee and that it would be a qualification for the office. I strongly support it and hope that it will be continued.

"There appears to be a lot of enthusiasm over the committee. I was asked several times at registration about the next meeting. This is very important because it will take enthusiasm and cooperation from several people, not just one, in order for it to work."

The first big new idea from the Committee is that of a

''The Fallfest dreamed up to give students a day of music. It's not too big this year because of lack of funds but the idea was to have something free, early in the year, to get the students together to get to know one another.

"We hope it's such a success that it will be continued.'

The movie program has been undergoing changes. "Movies are both educational and tertaining. I felt the need was more quantity and regularity rather than quality.

"For this reason a movie night was created on Thursday night. Movies will be shown at a low price and this will give the students something to do, a place to go on a date, that sort of thing."

The vice president's office conducted a survey during registration to determine the needs and desires of the students. Part of the survey dealt with the entertainment that students would like to see. Results tabulated through freshmen registration had James Taylor, Lynard Skynard, America, Elton John, and the O'Jays scoring highest.

"There is a good possibility the groups will come, except maybe James Taylor and Elton John.

"One point I would like to make is that we have a problem with booking a big name. Elton John was a mistake, he shouldn't have been on the survey because there is no way he can be bought for JSU.

"For one thing his price is too high and another he won't play in a hall or coliseum with a capacity of only 6,000.

"Not only does the vice president have to deal with high prices but oftentimes with the unreasonable demands of a group, such as the number of seats available-and that makes a big name impossible for

"James Taylor, I had thought, was too much a big name but I've talked to a promoter and it may be possible for us to get him.

"I hope we can use promoters now that we have the Coliseum, it's been impossible in the past.

"The way it works is a promoter buys the entertainment. The SGA charges the promoter a fee for the use of our Colesium and the promoter reaps the profit from the show.

"We book a group by beginning with a booking agent. We send an offer for a group to the agent by telegram.

"The agent approaches the group with the offer. The group considers it, then accepts or rejects it and the agent notifies us of the decision.

"If the group accepted, he sends us contracts that contain all the riders that must be fulfilled, such as the number of seats, type lighting or advertising campaign needed.

"If we can fulfill them, we sign the contracts, then send them back to the agent who signs them and sends back our copies. Then and only then do we know that the group is coming.

"No one agency carries all the groups and although we talk with several, we do better if we concentrate on one agency.

"There's no real problem with the booking agents. After clearing up that we're not Jacksonville, Fla., and that we have a 6,000-seat Coliseum, agents are ready

"We plan on four large

the results of the survey to about the same number of smaller events. Throughout try to obtain a facility. the year we plan to have Student Activity Stickers

programs both inexpensive

and entertaining. The first

such program is a two-day.

four-show concert featuring

Colours, Sept. 14 and 15, at 8

"If availability and pricing

keep a group out of con-

tention, we plan to use the

survey as a guide. We'll look

at it again, at some of the

groups almost as popular as

One question on the survey

was to determine if the

students would be interested

some students about having

a circus on campus and the

Emmett Kelley, Jr. Circus

has asked if they could

"I'm having difficulty in

obtaining a facility on

campus but if the survey

indicates the students would

perform here on campus.

"I was approached by

those scoring high.'

in a circus.

and 9:30 p.m.

are being sold by the SGA. "The Office of SGA felt a change in service was needed to reduce the cost of programs to active students. Allied Art Cards had left a bad taste in the mouths of many students, so we came up with the Student Activity

Stickers. "The Sticker entitles the holder to free admission to any SGA function-movies, concerts, anything-for one semester. Its guaranteed worth is \$7.50 for the movies that are already contracted. So if the student attends all movies, his price for the concerts-three or four-will be only \$2.50.

"The stickers are \$10 for singles and \$18 for doublesbut if a student attends a movie every Thursday night

(See BERT, Page 7)





"Colors Is A Fine And Folksy Little Group That

Can Produce A Lot Of Art

Along With A Lot Of Good

Old Entertainment."

## COLOURS

IN CONCERT

September 14 & 15

Leone Cole Auditorium



8:00 & 9:30

Admission \$1.00

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#### Jacksonville's Fallfest

featuring

HYDRA -guests-



Warm

and

**Smokin** 

Wednesday, Sept. 11 6 pm

Intramural Field (In Case Of Rain, Leone Cole)

FREE

Sponsored By

Student Government Assn. & Entertainment Committee

### **Mayfield:**

#### Head Coach, Head Man At Jacksonville

By GENE RHODES Staff Writer

Head coach Clarkie Mayfield will be facing his first opponent, Texas A & I, this Saturday as he begins his new head coaching career here.

Coach Mayfield, who was assistant head coach and offensive coordinator under Charley Pell, plans to play a different type of football than has been featured in the past. This new offense would be more ball control, three or four yards a play.

'We don't have any Brocks or Callanans, but we have good kids," said Mayfield as he explained his philosophy.

Coach Mayfield doesn't believe in changing just for the sake of changing. He will coach the type of football that his personnel can play.

Coach Mayfield is not only working on winning football games, but also in getting degrees for his athletes. Coach Mayfield's main objection is that athletes sometimes don't get their degrees.

ACCORDING TO Coach Mayfield, "We are striving to awaken athletes to get their degrees. We are working with Dr. Stone and Dr. Montgomery for any help that we might be able to offer to the JSU athletes.

"We don't want any special favors for these student athletes, but anyone who gives as much of their time as they do for this school, deserve any help that they might need and we are able to give.

"This spring's grades were the best that any football team has had since I came here, but there's still room for improvement," stated Mayfield.



Coach Mayfield feels the JSU football program is capable of competitive recruiting with any small college program. We have a coaching staff, as in the past, that cares about the players both on and off the field and we have an excellent food program provided by Mr. Haywood."

IN A message to the Faculty and Student Body, Coach Mayfield asks for their continued support, "For a school of its size there is not a more spirited, gung-ho student body and faculty than at JSU.

Coach Mayfield, who also happened to play trumpet in the band, considers the Marching Southerners and Ballerinas to be the best.

Coach Mayfield concluded by saying, "We're proud to be here and to be a part of

### Jax Football Schedule

	OPPONENT	SITE
Sept. 14	Texas A&I University	Kingsville, Tex.
Sept. 21	Nicholls State University	Jacksonville
Sept. 28	University of Tenn. at	Martin, Tenn.
	Martin	•
Oct. 5	Southeast Louisiana Univ.	Jacksonville
Oct. 12	Open	
Oct. 19	Univ. of Tenn. at Chat-	Chattanooga, Tenn.
	tanooga	•
Oct. 26	Northeast Louisiana Univ.	Jacksonville
Nov. 2	Delta State College	Jacksonville
Nov. 9	Northeast Louisiana Univ.	Monroe, La.
Nov. 16	Troy State University	Jacksonville
Nov. 23	Univ. of North Alabama	Jacksonville
Nov. 30	Livingston University	Livingston
		-

#### Gamecock Cheerers Number 1

#### By RICHEY GOLDEN **Sportswriter**

August 26 was the first of five days of hard workout and fierce competition for Jacksonville cheerleaders at the National Cheerleading Association Clinic held on the campus of East Tennessee State University in Johnson City, Tenn.

schools were Thirty represented, totaling over participants. The

sponsors were the Dr. Pepper Bottling Co. and Braniff Airlines, the top award, justly named, was the Dr. Pepper Award.

At the end of the week, seven squads were chosen from the 30 representatives to compete for the award. Our cheerleaders were among the seven vying for this coveted award. Not only did they take the top honor, they also brought home four superior ratings and three

spirit sticks.

The competition was no push-over, for Jax State competed against Alabama, Georgia Tech, the University of Florida, Louisiana Tech, Southern Mississippi and Middle Tennessee cheerleading squads.

The funds for cheerleader's trip were provided by JSU.

This year the cheerleaders are headed by Jerry Starnes and Velinda Hawkins.

### Pete Mathews Coliseum Opens, Committee Sets Policies

With the opening of Jacksonville State University's Pete Mathews Coliseum, it is necessary that certain policies concerning the operation of the facility be established.

#### **Establishment of a Coliseum Advisory Committee**

The Coliseum Advisory Committee is established on a continuing basis for the purpose of recommending policies and procedures to president for the operation of the coliseum. The committee will also assist the building manager or coordinators in an advisory capacity as they administer the use of the facility.

The committee is composed of Jack Hopper, Reuben chairman;  $\operatorname{Dr}.$ 

Boozer, Jerry Cole, Dr. called into session on any Kines, Sindo Mayor, SGA president; and Bert Stewart, SGA vice president.

#### Master Schedule for the Building

p.m., 7:30 a.m.-3:30 p.m.-6:30 p.m., Varsity athletes-gym floor only 7 recreation.

#### Procedures for Using the Building

Scheduling the use of the building after 3:30 p.m. will originate in Jack Hopper's office with coordination of count to offset the increase in the committee of Dr. Harris, work load on student academics; Jerry Cole, workers and maintenance athletics; and Sindo Mayor, and students. The Coliseum Advisory Committee will be

WELCOME FRESHMAN

"THINK YOUNG BANK YOUNG"

JACKSONVILLE STATE BANK

Ronnie Harris, Coach Joe unusual building requests.

#### Coliseum Budget

A budget account for the operation of the coliseum is being established under the administration of the Department of Physical Academics-PE classes; 3:30 Education. The regular budget will be based upon normal maintenance and p.m.-9:30 p.m., Student operations and supported by units of the university regularly using the coliseum on a pre-approved prorated basis.

All revenue created from the use of the building will go into a special revenue acoperation of the building.

The policy committee has

established the following costs for outside use of the building:

-The university must

have a signed contract for \$300 for outside promotions; and the university will receive 10 per cent of the net profit from SGA sponsored events.

-Rental for tournaments or contests held on the gymnasium floor will be \$125 a day.

-The pool will only be used for organized meets or swimming contests at a fee of \$15 an hour.

-No civic clubs or outside groups will be authorized to use the swimming pool.

-Any entertainment promotion must have approval of the SGA before being able to have the building.

-It is recommended that the Director of Auxiliary Services maintain the building contracts and collect the revenue from rental. For outside groups, it recommended that payment be in advance unless otherwise arranged.

The following priorities are established for use of the coliseum:

1. Master calendar:

2. Graduation and student convocations;

Scheduled ter collegiate athletic events;

(Lectures-Concert Series, programs offered by social and union committees,

ACOIA, pep rallies, etc.) 5. Institutional related conferences.

6. Intramurals.

7. Other special events recommended by the Coliseum Committee and approved by the president.

All facilities in the building may be utilized by students when there is not a scheduled academic class from 7:30 a.m. to 9:30 p.m. This includes the wrestling room, the weight room, the sauna room and the handball courts. This does not include the gymnasium floor.

Entire use of the facility is restricted to faculty and staff used from noon to l p.m.

The director of intramural sports-with a graduate assistant-will have the responsibility for securing the building daily. It is recommended that this also include the assistant basketball coach.

#### Use of the Swimming Pool

Monday-Friday: noon-l p.m., Faculty and staff; 3:30-5 p.m., Students and faculty; 6-9:30 p.m., Recreation swim.

Saturday: 9 a.m.-noon. 4. Student activities Recreation swim (including

dependent children)+: noon-2 p.m., Children's instruction; 3:30-9:30 p.m., Recreation.

1-5 Sunday: p.m., (including Recreation dependent children)+

+Dependent children under 10 must be accompanied by parents.

(See COLISEUM, Page 8)

#### IM Football

#### In Female Style

Attention girls!

With football season here you may find yourself on the sidelines.

But there is a chance to get into the action.

Once again the Intramural Sports Department is opening football for powder puff teams. It's not only an interesting sport on the JSU campus, but is also a popular one.

Chi Delphia and New Dorm, defending champs, send out a challenge to all teams.

So don't be left out. Get into the action by contacting coach Bell of the IM department in the PE building or call 435-3327.

Phone 435-7894 MON.-THUR. 9 am - 2 pm FRI. 9 am-2 pm 4 pm - 6 pm **Member FDIC** 

## Men Urged To Consider Going Through 'Rush'

All men desiring to examine fraternity life more closely should consider going through formal rush. Formal rush is set up by the Inter-Fraternity Council to allow the prospective rushees to see the fraternity system in general.

Rush begins Sept. 17, with

#### Bert

(Continued From Page 5) and all the concerts, which charge \$3 each at the door, the stickers could be a big savings. Plus it gives the SGA Officers a little operating money until our budget is allocated."

Bert works as a desk clerk at the Downtowner Motel in Anniston two days a week, and takes 15 hours here at Jacksonville.

"Fifteen hours is probably a heavy load, but I'm trying to graduate in April.

"I'm seriously thinking of motel going into management after graduation. I've had to cut my working time but I still want to keep in contact with the motel business.

"I'm not planning regular office hours this semester but students will find me in the office several hours each day. But I probably spend equally as many hours outside the office working for the student.

"If the fall year is successful, especially economically, we are planning a weekend of music in the spring.

"We'll possibly have some blue grass, jazz, and rock

"An idea under consideration is having it in conjunction with the art department. Art displays could be set up all around campus so it would be a complete weekend for

"It would probably have to be free because it would be hard to find a way to charge admission. So it will depend on how much money we make this fall as to where the idea materializes.

"Since I have been in office I have really found out that without the help of other people, entertainment would be a failure."

a meeting in the Round House beginning at 7 p.m. At

this meeting each fraternity be represented. Following the meeting, all men signed up for formal rush have Sept. 17 and 18 to visit at least four of the seven fraternities on campus. Formal rush continues to Sept. 23 and bids go out no

Fraternities can accept bids no sooner than 6 p.m. the

Sept. 25 through Oct. 20 is a **period** called open rush. During this time fraternities can rush and bid men independent of other frater-

#### Office Responsible

The Business Office at JSU is responsible for many monetary transactions for students, These include receipting tuition and dormitory payments, cashing checks, and selling meal coupon books and motor vehicle decals.

The office also collects traffic fines, drop-aid fees, returned check fines, and delinquent library and infirmary fines.

The Business Office is open from 8 a.m. to noon and from 1 to 4:30 p.m. However, during the period of tuition payment, the office is open from 8 a.m. to 6 p.m.

Students must show their current ID card to cash a check. The limit is \$35. None are cashed during finals, and a \$5 fine is charged for each check that is returned. This is 10 days after a notice is received. After that time, it will be considered a delinquent bill.

A \$5 a day late fee for every day or part thereof that a payment is late is charged regardless of whether or not the student receives his bill.

There is no refund or adjustment for dropping a course.

### Dates Set For Exams

PRINCETON, N. J.—College seniors preparing to teach school may take the National Teacher Examinations on any of the four different test dates announced today by Educational Testing Service a nonprofit, educational (ETS), organization which prepares and administers this testing program.

New dates for the testing of prospective teachers are: Nov. 9, 1974, and Jan. 25, April  $5 \ \text{and} \ \text{July} \ 19, 1975.$  The tests will be given at nearly 500 locations throughout the United States, ETS said.

Results of the National Teacher Examinations are used by many large school districts as one of several factors in the selection of new teachers and by several states for certification or licensing of teachers. Some colleges also require all seniors preparing to teach to take the examinations.

On each full-day of testing, prospective teachers may take the Common Examinations which measure their professional preparations and general educational background and an Area Examination which measures their mastery of the subject they expect to teach.

Prospective teachers should contact the school systems in which they seek employment or university officials for specific advise on which examinations to take and on which dates they should be taken.

The Bulletin of Information for Candidates contains a list of test centers, and information about the examinations, as well as a registration form. Copies may be obtained from college placement officers, school personnel departments or directly from National Teacher Examinations, Box 9ll, Educational Testing Service, Princeton, N. J., 08540.

#### **Otito**

(Continued From Page 4)

call on everyone to make this year at JSU a good one.

In essence, the Vanguard solicits your active support, if not with us, then not against us; for we work in the interest of all. The job we are able (not not able) to do will be directly affected by the support given (or not given) by you.

#### Delta Tau Delta **Welcomes All Freshman**

713 N. Pelham Rd.

435-5048

#### IH Students Named

The following are firsttime foreign members of the International House program for the Fall semester: Cecilia Cavelie, Peru; Dalys DeGracia, Panama; Diane Decker, Switzerland; Hilma Dehbani, Iran; Alejandro Dengo, Guatemala; Bruce Donszelmann, Holland; Lennart Johansson, Sweden; Mistuteru Kusuda, Japan.

Christine Lund, Finland; Wai-Man Siu, Hong Kong; Marianne Skydsberg, Denmark; Salomon Tamez, Mexico; Doris Yabrudy, Colombia; Yi-Jung Yeh,



Germany.

The following foreign

Taiwan; and Heike Zander,

students will be returning for a second year here: Kuruvilla George, India; Jakob Sveinsson, Iceland; Kiyomi Watanabe, Japan; Walid Yazbak, Israel; and Massoud Zandi, Iran.





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## Men In Home Ec 'A Common Sight'

By MARY JANE MARBURY

Staff Writer

A man at the sewing machine is becoming a common sight in the Home Economics Department.

Male enrollment is increasing each semester in Jax State's Economics Department.

Home Economics has much to offer men as well as women. Men are especially interested in foods, clothing, retailing and interior design. More men are also going into the field of child develop-

Dr. Clark, head of the Home Economics Department, said she is "very pleased to have male students in the program because they are serious about what they are doing." She would also like to encourage more male students to take home economic

Clifton Tate and Bill Hoover are two of the male students presently enrolled in the Home Economics Department.

Clifton Tate is a junior, majoring in dietetics and also taking courses in clothing. Dr. Clark stated that she is very pleased with Clifton Tate's achievements since his freshman year.

Bill Hoover, also a junior, transferred from the University of Wisconcin, where he majored in custome design and play production. Bill is now majoring in clothing.

Men who are not interested in home economics as a major may take food or clothing courses as electives. According to Dr. Clark, there are three new degrees



David Troupe and Clifton Tate compare schedules as they register for classes in their major, home economics.

offered in the field of Home Economics whereas in the past only one degree in Teacher Education was offered.

Mrs. Green, one of the Home Economic staff members, said, "Men can enrich-the home economics department as well as their lives. They get an overall picture of what Home Economics is all about."

## **Placement Office Helps Job Hunters**

All seniors and graduate students are invited to register with the Office of Placement Services and be in line for interviews and job opportunities as they occur. All majors

A number of interviews have already been scheduled for the fall semester and students are urged to sign up for those in which they are interested.

Announcements of interviews and job opportunities will be distributed throughout the campus, and those applicants who register first will, of course, be given preference.

Even if you already have a job lined up, you should register with the Placement Office, in case you need help in the future. In any event, the University would like to know there where our graduating students will be employed.

Undergraduates who desire part-time work are also encouraged to register.

The Director of the Office of Placement Services is Miss Lucille Branscomb and The Secretary is Mrs. Gwen Westbrook. The Placement Office is on the fourth floor of Student Commons.

#### **Gamecock Takes Over**

If you're returning to JSU from a summer vacation you'll notice a few changes on the eating scene.

What was known as University Cafeteria or Cole Cafeteria to some, is now called Gamecock Cafeteria. For freshmen and other newcomers who don't know where Gamecock Cafeteria is located, it's behind Bibb Graves Hall and adjacent to Leone Cole Auditorium. This year Self Cafeteria will be closed, because there aren't enough students to occupy two cafeterias. Gamecock was chosen because it is more centrally located to all

A daily menu should be available in the dormitories in approximately two weeks. Serving times are as follows: Breakfast, 6:45 to 8 a.m.; Continental breakfast, 8 to 10 a.m.; Lunch, ll:30 a.m. to 1:30 p.m.; Dinner, 4:30 to 6:30 p.m. These times are subject to change to meet the needs of the student.

For the people in a hurry or low on cash, Chat'em Inn the answer to your problem. Located on the 2nd floor of Student Commons, this snack bar has short-

air-conditioned and even has a juke box. If you're a nature fan, you can eat outside on the patio. Serving times are: Breakfast, 7-9:30; Lunch and Dinner, anytime after 9:30 a.m., until 10 p.m. on weekdays. On Fridays, closing time is 7 p.m. It's closed all day on Saturdays and open on Sundays from 4:30 until 8:30 p.m. Closing time on Fridays may be extended to 10 p.m. in a few weeks, so keep your eyes open for that

#### Coliseum

(Continued From Page 6)

Use of Sauna Room

Academic priorities under calendar plan.

-Monday, Wednesday and Friday: male use.

-Tuesday, Thursday and Saturday: female use.

Use of Weight Room The weight room priority

is to athletes who are members of one of our intercollegiate teams. This, of course, will not prevail when there is a scheduled academic class. Students may use weight room at other times.

### Search Begins

The search for the most beautiful and gracious girl in the state is on.

Girls between the ages of 18 and 28 who have never been married and have at least six months residency in Alabama (including colleges or universities) may qualify to compete for the 1975 Miss Alabama Universe state crown and represent the state at the Miss USA pageant. They could even compete for the Miss Universe title.

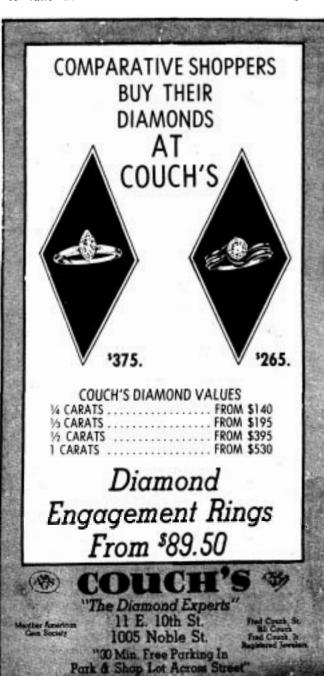
The Miss Alabama Universe pageant will be Feb. 7-9, 1975 at the Sher aton Hotel in Huntsville. Delegates will be hosted at the hotel and will compete in the categories of personal interview, swimsuit and evening gown. No talent is required.

The winner will receive a 10-day, all-expense paid trip to Niagara Falls, N. Y. to compete for the Miss USA crown in May, 1975; a \$100 cash award; a modeling scholarship; and a formal, a trophy, a crown, a banner, a color portrait as well as many other prizes and awards.

All qualified girls who are interested should write or call Billie McLarty, State Director, 222 Oakdale Drive, Amory, Miss., (601) 256-7495.

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#### **Welcomes Freshman**

The Brothers Of Alpha Tau Omega Would Like To Welcome And Invite The New F. ashman

To Stop By The Fraternity House To Enjoy The Best Of Friendship And Good Times--Has It All This Fall!

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