Book Stores Are Compared

By The Chanticleer Staff

At the request of several people, the Chanticleer has made a study of the three bookstores in Jacksonville: the JSU Bookstore, Boozer's Bookstore and Student's Bookstore. The study was made to determine which of the businesses offered the best prices and services.

In the new books department, the JSU-owned bookstore beat out the other two on every book checked with the exception of one book, First Aid, which sells for 75 cents. All three businesses get the same price for the book.

The JSU-owned bookstore was at least 20 cents cheaper on every book, and the price fluctuated to $1.30 on some books. The Students' Bookstore, a privately owned establishment, came in second in the new books division, and Boozer's was highest. However, the prices were very close and only a few cents per book separated the Student's Bookstore and Boozer's on many of the items checked.

While new book prices were easy to check, used ones were not. Each business had its own system for buying old books and their mark up varied. If a book store pays high prices for used books, they have to get more for them in return. The Student's Bookstore seems to give higher prices for used books, with the JSU Bookstore second and Boozer third. Boozer, on the other hand, can sell the books cheaper because they have to get more for them.

In conclusion, our study has revealed that since the Student's Bookstore and Boozer's have gone into business, the JSU Bookstore has come down on its prices.

Following is a short summary of each business:

Boozer's Bookstore

"We like to treat the students fair," is the statement made to this reporter by Hoyt Morgan who operates Boozer Bookstore. The book store is owned by Jack Boozer and has been in operation since January, 1968. Located in the Campus Shopping Center on Pelham Road, the store is open 8 until 6 Monday through Saturday.

(See BOOKSTORE, Page 5)

JSU Has Another Record Enrollment

By Larry Smith, Chanticleer Editor

Another enrollment record has been shattered at Jacksonville State University with still a week to go for registration.

Dean Milea said more students registered on Thursday, Sept. 5, than any other day in JSU history.

A record freshman class has apparently survived registration. First time freshmen registered on Monday, Sept. 9, following several orientation lectures and welcoming addresses by JSU president, Dr. Houston Cole.

Friday is the last day for registration and adding new courses Friday, Oct. 11, is the deadline for dropping courses without penalty. Students are cautioned that a 50 cents a semester hour fee will be assessed for each course which is added or dropped.

Classes run through Nov. 27 -- Thanksgiving holidays -- without a let up.

Dorm Students Can Now Have Telephones

Students desiring private telephones in their dormitory rooms will be able to get them in the very near future. The Chanticleer began a drive this summer to get the phones approved by JSU officials and South Central Bell, and it seems almost certain that installation of the phones will begin within the next few weeks.

A special application blank appears in this edition of the Chanticleer for those who are interested in signing up for a phone.

The phone must be registered in one student's name and dorm room, but the cost can be shared with roommates.

The phone will be completely private -- no party lines -- and will be billed to your campus address. There will be an installation charge of $5.50 for dial -- tone and $6.50 for touch tone phones. A variety of colors will be offered: black, white, green, blue, turquoise, pink.

Billing will be made monthly for a 55 service charge plus tax in addition to any long-distance calls. The October bill will also include the installation charge.

Anyone wishing to obtain a phone after the deadline must contact the Chanticleer office which is upstairs in the Grab.

Mimosas On Sale

Anyone wishing to purchase 1957-58 Mimosas may do so from the Auxiliary Services office in Hammond Hall.

The Mimosas have been marked down to $4.00, which is a considerable savings over the publication price. Those who have paid receipts may also pick up their annual.
Editorials
Welcome, Class Of '72

Welcome, Freshman Class, to the third largest (in enrollment) institute of higher learning in Alabama, but the best (numbers aren't everything) university in the South.

Now that you have survived registration and almost a week of classes, it is time you become familiar with the Chanticleer. The Chanticleer is the official JSU student newspaper and is published every other Monday at no cost to the students.

We hope you (and your 4,000 upperclassmen) will read the Chanticleer, and what's more, we want you to contact us when you have news of interest. Our office is located upstairs in Hammond Hall, in case you ever need us.

We welcome all suggestions and invite you to express yourself in our letters to the editor section.

LJS

The Bookstores

The Chanticleer does not endorse or solicit business for any of the three bookstores in Jacksonville. It's your money, spend it where you please. It's just that during the past few semesters, several complaints have been registered against bookstores in general, so we set out to make a study to fill out rumors from facts. We were not asked by an official of JSU or bookstore representative to make this study, and all three bookstores welcomed the study. --LJS

Fact Or Fiction

Many so-called influential persons on campus have boasted they have a great deal of bearing on how students will act on certain proposals or issues prevalent on campus. These individuals do not say openly, "I can change their mind," but seem to possess an air about them as if "my right on campus is sufficient to sway student opinion."

Many people believe the students at JSU are not controlled to the point that any one group or individual on or off campus can exert a force powerful enough to cause the majority of students to behave or think in a certain way or fashion. The question remains: "Do the students of JSU have open minds?"

Beware of pseudo-admirers or back-patters that appear to be "on your side" when in reality they have personal gain as their motive for their actions. Keep an open mind when dealing with "popular individuals" on or off campus. Whether their actions are direct or indirect, tangible or intangible, they affect YOU!

JR

Suitcase College?

JSU is well on its way in becoming "a big school" with this year's enrollment exceeding 5,000 persons.
Will this increased growth of our school make way for a more active campus? More likely it will only confirm our reputation as a "suitcase college." The ideal class schedule has no late Friday afternoon classes. The obvious reasoning behind this point of view is for Junior to be able to pack and leave for dear old home.

The SGA, fraternities, Community Concert Association, JSU Music Department, and administration all have sponsored activities that the students have failed to support. True, all planned activities may not be the biggest events of the year--but they might be fun.

If you want JSU to grow socially, too, you'll have to take on the responsibility to participate. See you this weekend!

chanticlere

Jacksonville State University

"Friendliest Campus in the South"

Editor..............Larry Smith
Managing Editor........Barbara Starnes
Assistant.............Jim Royal
Activities Editor........Phyllis Jones
Sports Editor...........Marlin Ennis
Circulation Manager........Ray Snider
Photographer.............Joe Serviss
Staff Writers...........Mickey Craton, Kaye and Faye Thompson

From My Point Of VIEW

By Jim Royall

SGA SENATORS

As the first official meeting of the Student Government Association approaches, students will begin to let their representatives and class officers know how they feel on the issues or topics of interest on campus. The students will expect their representatives to be present at each meeting of the SGA. Whether the SGA Senators are present at the meetings or not is to be seen.

The Chanticleer has voiced very strongly its feelings in editorials last year concerning representatives attending meetings. Some senators are very faithful in their duties, while others could care less if the SGA lives or dies. This writer cannot understand why a "get tough policy" is not enforced against violators who habitually neglect their duties to the SGA. Meeting once a week does not seem to be a great burden on elected representatives. If they do not want to attend the scheduled meetings, they should resign!

Many people file petitions for student office without any regard to the duties of the post they seek. I often wonder if there shouldn't be certain qualifications for the prospective political aspirant? I know of one SGA Senator that had three meetings within one hour of the SGA meeting. It's no wonder he could never make it to a meeting of the SGA. Then again, the problem comes up that students who are active in the SGA are also active in many other organizations that conflict with scheduled meetings. Is the time that the SGA meets adequate in regard to other meetings that take place on Monday night?

It is often said that anyone can criticize, but it is very seldom that a solution or remedy to the situation is offered. My proposal is that the SGA officers get with the newly-elected representatives and work out an acceptable schedule so that as many people as possible can attend the meetings. This would cut back on absenteeism, and more people would probably make an honest attempt to be present when the role is called.

The SGA undoubtedly has one of the finest and most capable group of elected officers to lead the senate than ever before. It would really be a shame if the senators did not respond by being present when the SGA president calls the meetings to order! Of course, this only "from my point of view."

Ring Rep. Here
On Oct. 1

The John Roberts ring representative will be in Grab on October 1st from 8 a.m. to 5 p.m.

Broke Your Arm??

We had expected several SGA senators for the first issue of the Chanticleer, but as you can see, there are none. Several said they were going to write us, but apparently they broke their arm doing it.

We welcome all letters pertaining to college life at JSU, and have thrown very few in the waste basket. Letters published must be signed, along with student number and a traceable address.

The Editors

Changes In Parking Made

Red, blue and green--these different colors designate parking areas for the faculty, staff, and students of JSU. The curbs painted red are for commuters, green are for residents, and blue curbs are for faculty and staff.

According to Police Chief James Jackson, "This should clearly indicate the specific parking areas for all the personnel of JSU." Chief Jackson also warned students of the new regulations and fines imposed for infractions of these regulations. In addressing the incoming freshmen, he said "the parking situation at JSU is in a most difficult stage because of approximately 1600 parking places for over 4000 registered cars on campus. We urge the commuters to use the parking area in front of Curtiss Hall designated for them. Many commuters did not use this area last year (See PARKING, Page 3)
**With The Greeks**

By Kaye and Faye Thompson.

Alpha Xi Delta sorority members have been very busy lately working with the rush. The Fuzzies had four parties last week: an ice-water tea, an invitational tea, an open house, and a game night. A lot of hard work by all the AXi’s was climaxsed at the Sunday night preference which took place around the swimming pool at the home of Mrs. James Haywood, an AXi D associate member. Nobody will forget Edity Spencer as a gypsy or Patti “Cathy Cute” Clark at the circus.

Linda, Carol Jean Smith, Mrs. Hazel Hicks, and Mrs. C. S. Smith represented Epsilon Pi Chapter at the national convention for the 75th anniversary of Alpha Xi in Sun Valley, Idaho. They had lots of fun and brought back plenty of ideas.

The Fuzzies were lucky to have with them an AXi D field counselor from national headquarters, Miss Judie Boyer who helped the girls with rush.

Delta Chi and Alpha Xi Delta joined forces to welcome the freshmen as they entered the Jax State campus on Sunday, Sept. 8. Fuzzies also served at the freshman orientation on Sept. 9.

Ask a Delta Chi which frat is #1 on the JSL campus and he will say “Delta Chi.” And it’s true—DX was rated #1 of the four Greek frats on campus by the College Rating Bureau as published in a booklet Sept. 1. Another feather in the Delta Chi cap is that they are the top-growing DX chapter nationally, an award for which it tied with two other DX chapters in the U. S. These ratings were based on opinion poll surveys on national campuses.

Heading the DX agenda now is fall rush. Smoker rush parties have been given by the frat as a chance to meet and learn the interests of their rushees. Rush will end Sept. 16. An elaborate party for both DX and AXi D is planned for Sept. 20.

The Delta Chi chapter was represented at the 37th International DX Convention in Chicago during August. Attending were Steve Carlson, Charles Henderson, and David Baughman.

Delta Chi will hold new officer elections the first week of October.

The student body enjoyed the Drifters’ dance on Sept. 10. Thanks to DX for sponsoring this big event.

The rapidly growing Omega Kappa fraternity reports many new achievements for the fall semester. The most important achievement is the procurement of a fraternity house, which is located at 415 Pelham Road, between Phi Mu and Delta Chi. Also, furnishing, remodeling and repairs, the Omega Kappa’s are very proud of their new house.

Mrs. Jane Oldham has been selected as the house mother. She is the mother of John Oldham, an AXi D member, and resides at 204 West College Street. She was selected because of her warm personality, fondness for college students, and her outstanding ability in helping young people.

The Omega Kappas had a rush party last Friday night with over 40 rushees attending. Rush Chairman Frank Nicholas reports approximately 30 rushes will pledge Omega Kappa.

The Omega Kappas, who wish to be chartered by a national organization and based on southern traditions, are in the primary stages of acquiring a new fraternity house. The location of the house cannot be disclosed at present, but the new house is to sleep 30 members.

The newly-elected officers are as follows: Tom Cory, president; Caclos (Butch) Phair, vice-president; Jim Royal, secretary; Chris Williamson, treasurer; and Pete Lefakis, sergeant at arms.

Parking

(Cont. From Page 2) and it caused many congested areas elsewhere on campus.

Chief Jackson also pointed out the necessity of regulating traffic into the dorms and parking to classes instead of driving because they probably would not find a parking space close to their classes.

All students are welcome to see me with their problems and questions as the police force is here to help them.

Clara Wilkerson, left, of Anniston points out the location of Alabama to several members of the International House Program at JSU. Shown, from left are: Miss Wilkerson, Tsuneo Kano, Japan; Elvi Marjetta Ahonen, Finland; Victoria Wagner, Mexico and Farid, Farahan, Iran. A total of 15 different countries are represented at International House this semester.

**A Library Even Students Can Use**

**Part I**

By Jim Royal

While many students were basking in the sun this summer, changes were taking place in the university library. Dr. Alta Millican, chairman, division of library, library services, and instructional media, has made many changes which should prove very beneficial to users of Ramona Wood Library.

With accessibility to ALL instructional materials of the library as one of her goals, Dr. Millican has made the materials easily accessible to students. She has been quoted many times as saying: “My main goal is to make the library have a maximum contribution in helping students achieve their educational and recreational goals.”

The location of related materials has always been a key problem in the library. In order to group related materials, the L. C. books (Library of Congress Classification) have been moved to the opposite wing of the library. Also housed in this wing are non-printed materials that were housed in Bibb Graves Hall. This eliminates unnecessary walking from one end of the library to the other.

Proximity to the reading area with maximum comfort for the student has been another goal of Dr. Millican. Reading desks and tables have been re-arranged to run parallel to the book shelves so that students can have easier accessibility to the books on the shelves.

The shelves have been rearranged so the lighting will work for the student, not against him. It is to be a student had to go through a maze of shelves to get a book. With current rearranging, all books in the wings are easy to find. This tends to enhance students to use the library as a study area.

The atmosphere of the library will be altered greatly in that students will be able to feel more at ease, and no longer an object for personal scrutiny.

Dr. Millican has expressed hope that students will come to the library with the attitude that it is their library, and that staff personnel are present to assist them.

With easy accessibility to instructional materials, some students will try to take unfair advantage of these “new freedoms.” Every student should keep in mind that with each new privilege, a responsibility follows. One is not possible without the other.

**Try Outs**

Cheerleaders To Try Out

Try-outs for freshmen cheerleaders will be held Wednesday afternoon, at 3, at Cleveland, rush house in Leona Cole Auditorium. The two alternate positions, one boy and one girl, are open. The alternate cheerleaders will help the varsity cheerleaders at pep rallies and fill in when varsity cheerleaders are absent.

Youthful leaders who share the spirit of Delta Chi and Alpha Xi Delta are invited to try for the coveted positions. Try-outs are open to all boys and girls who can sing, dance, and have a love for the school and the fraternity.

Clara Wilkerson, left, of Anniston points out the location of Alabama to several members of the International House Program at JSU. Shown, from left are: Miss Wilkerson, Tsuneo Kano, Japan; Elvi Marjetta Ahonen, Finland; Victoria Wagner, Mexico and Farid, Farahan, Iran. A total of 15 different countries are represented at International House this semester.

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While You Were Away

While you were away for the summer, 1,900 students attended the summer session...
Community Concert Plans Are Told

Jacksonville State University and the Jacksonville Community Concert Association will conduct their annual membership drive the week of Sept. 23. All students are urged to purchase their tickets for the 1968-69 concert season from workers or at the office of Mrs. Esther Baab in Mason Hall. Students who hold membership last year may renew during the week of Sept. 16-23.

For the past two years the Student Government Association has been a part of the concert association and made a contribution which made it possible for students to be admitted on their student ID cards, but the SGA is not participating this year and students must buy tickets in order to be admitted.

Three attractions have been booked and a fourth will be scheduled at the end of the membership drive.

The first attraction will be Virgil Fox, organist, who will be presented Nov. 26. The Birmingham Symphony will appear on Feb. 13, and the Tipton String Trio is scheduled for May 4. The fourth will be announced later.

Virgil Fox was organist for 19 years at New York City’s famous Riverside Church. Since 1965 he has done all his time to concert work. He has built an organ which he can move and play on stage. It has 20 speakers. The Birmingham Symphony needs no introduction. It is recognized as one of the leading orchestras in the United States.

The Tipton Trio has appeared frequently with the St. Louis, Washington, Philadelphia and Detroit symphonies. It is composed of Albert Tipton, who plays the flute; Marion De Fiore, cellist, and Mary Norris, pianist.

Student tickets are $4 for the four concerts.

SGA Sets Entertainment

This year will mark the beginning of a new approach to the task of furnishing entertainment for JSU’s students. A two-dollar activity fee has been levied on each student. In return for this small assessment the student will be admitted to all SGA sponsored events at no additional cost. In addition, any student who pays the fee for two successive semesters will be entitled to a copy of the MIMOSA.

According to early estimates, the SGA will have about $7,000 available for its entertainment program. The SGA officers are now in the process of completing plans and beginning the booking of this semester’s events. Included in the entertainment plans are: at least one “Gib event,” several “week-ly” dances, movies, and other various forms of entertainment. The first in the series of events will be a dance to be held in Leone Hall, Wednesday, Sept. 18. The “Blues” of Gadsden will play for the SGA sponsored dance Wednesday night, Sept. 18. This group from Gadsden has always drawn a crowd on JSU’s campus and will probably have a larger attendance than usual due to their big record this summer, “I Just Don’t Want to Do With Myself.”

“The Blues” will play for the SGA sponsored dance Wednesday night, Sept. 18. This group from Gadsden has always drawn a crowd on JSU’s campus and will probably have a larger attendance than usual due to their big record this summer, “I Just Don’t Want to Do With Myself.”

Mimosa Asks For Workers

All students, particularly freshmen and sophomores, who have had publication experience and are interested in becoming members of the 1969 Mimosa staff are asked to come by the Mimosa office at your earliest convenience. The Mimosa office is located upstairs in the Student Union Building.

SGA To Meet

Ronnie Smitherman, president of the JSU Student Government Association, has announced that the first meeting of the SGA will be held tonight (Monday) at 7 o’clock, in Room 249 of Bibb Graves Hall.

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Roger Killian, entertainment chairman of the SGA, pledges the student government’s complete cooperation to clubs, fraternities, sororities, and other organizations which are interested in sponsoring entertainment. He points out that such organizations can feel free to call upon the SGA to aid in booking, ticket sales, or other areas of assistance.

Killian also adds that student suggestions are always welcomed. He asks for volunteers who are willing to aid his committee with publicity and with the registering of student opinion.

Bookstore

(Cont. From Page 1)

Boozer Books has a complete stock of over 3,000 paperback novels. A Campus Pac is included with each purchase of textbooks.

All freshmen receive a letter of welcome from Boozer Drug and Book (See BOOKSTORE, Page 7)

Frosh To Elect Officers

Freshman elections will be held Thursday, Sept. 19, in Bibb Graves. Tomorrow a rally is planned for the candidates to give campaign speeches and become acquainted with the members of their class. The rally will be held in Leone Cole Auditorium and all freshmen who are able to attend are urged to do so.

CHANTECILEER CALENDAR OF EVENTS

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Boozer Books has a complete stock of over 3,000 paperback novels. A Campus Pac is included with each purchase of textbooks.

All freshmen receive a letter of welcome from Boozer Drug and Book (See BOOKSTORE, Page 7)
**Gamecocks May Not Pass As Much**

Passing has been the "in" thing to do among Alabama Collegiate Conference members for the past few years, but JSU may go back to the old way this fall.

Reason for going to the run is not Coach Jim Blevins' philosophy, but what do you do when you have two runners in the caliber of tailback Bubba Long and fullback Mike Little?

Of course the Gamecocks will still go to the air quite a bit, but Long and Little may be all the Jaxmen need on offense. That is, if they have the year everyone is expecting of them.

Blevins calls Long the finest small college back in the South and maybe in the nation. At 6-foot-1, 205, the Oneonta junior is big enough to run over people and fast enough to outrun most.

Also Long is a fine pass receiver as evidenced by his career record for passing mark for the most points scored in one season (84) and career (120) and is tied for the most passes caught one game (9). Last fall he added another weapon to his favor, the pass, and in his five attempts he completed four for 157 yards and two touchdowns.

Long, for two seasons, has rushed for 1172 yards and 13 touchdowns and has caught 48 aerials for 678 yards and seven TD's.

Bubba Long (33) and Mike Little lead the charge. these two are, Lynn Swinford, Gary Higgins, Allen Rhinehart, Cedarroun, Ga.; and Don Casady, Tarrant.

Big Bubba holds the mark for the most points scored in one season (84) and career (120) and is tied for the most passes caught one game (9). Last fall he added another weapon in his favor, the pass, and in his five attempts he completed four for 157 yards and two touchdowns.

Little missed last season with a knee injury, but his spring showing indicated this 190-pound sophomore from Albertville could be one of the finest in some time and one of the greatest blockers ever.

In addition to Little's blocking, the running of this quick starter is expected to provide a lot of thrills for JSU fans. Perhaps his greatest asset is his ability to pop through a hole with quickness that really surprises some.

All of this should make for pleasant viewing this fall at Jacksonville State University football games.

The toughest start in history will be facing the Jacksonville State University football team this fall with Samford (8-2-1), Chattanooga (7-3-0), Tennessee Martin (9-1-0), and Troy State (6-2-0) providing the opposition in the first four games.

All of these teams return almost intact, this plus the fact JSU will be going with an inexperienced quarterback makes for a very challenging start.

After these four games, the Jaxmen face five teams either defeated or tied last year, Newberry (W), Delta State (W), Louisiana College (W), Livingston, (T), and Florence (W). However, by this time, JSU could be a crippled team and not able to compete on equal terms.

There are quite a few bright spots on the team, with tailback Bubba Long (23) headed for his junior year and better than ever—which is quite good, and end Don Austin (6-6-205), pacing the list. Also Jim Blevins has two new coaches, Grady Elmore, Jr., and Buddy Blankenship, who should add enthusiasm along with an offensive line intact from last year.

Jacksonville State could be a year away from having a great small college team, but should prove an exciting and unpredictable football team this fall.

Jacksonville State will still go to the air quite a bit, but Long and Little may be all the Jaxmen need on offense. That is, if they have the year everyone is expecting of them.

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Bubba Long (33) and Mike Little lead the charge for Gamecock rushers.

The passing has been the "in" thing to do among Alabama Collegiate Conference members for the past few years, but JSU may go back to the old way this fall.

**Ends**

Jacksonville State University's current crop of seniors have shown outstanding leadership in the last few weeks of pre-season drills. The six seniors are Ray Emanuel, Trenton, Ga.; Lynn Swinford, Munford; John Niblett, Tarrant; Bill Stone, Jacksonville; Allen Rhinehart, Cedarrown, Ga.; and Don Casady, Tarrant.

**Tackles**

Bill Stone and Tommy Hudson return this fall to add experience at offensive tackle while Fred Toney (6-3-205), Danny Webster, Jimmy Champion and Austin will add depth on defense. Webster will also see duty at middle guard while Austin and Champion will alternate at end and tackle. Stone and Toney have a history of injuries, but hopefully they will be able to go full speed this fall. It could mean the difference between winning and losing for JSU this fall. Stone and Austin were all-conference last year and should repeat this fall.

**Guards**

The guard position on offense could be the strongest position on the squad. Back are Johnny Newman, Allen Rhinehart, Charles Dobbs, and Jimmy Hubset, who have all started at one time or another in the past two seasons. Rhinehart was all-conference last year and should repeat this fall.

**Centers**

Tony Ingram has started almost every game for the past two seasons, and his presence adds experience to the JSU offensive front. Ingram, a 200-pound junior could be an all-star candidate before he graduates. Behind Tony is George Pennington who only weighs 175, but does an outstanding job despite his size.

**Quarterbacks**

Both Billy Henderson and Don Cables had outstanding springs, but the question remains -- how will they react against JSU opponents? Henderson, a 6-foot-1, 205 pound junior from Decatur, Miss., has all the tools to become a fine quarterback while Cables' strong point is his play selection and running ability. The quarterback question PROBABLY won't be answered until the opening game with Samford. No doubt, Jax' hopes lie in these two youngsters' hands. Doc Latt, a freshman from Glencoe, has been outstanding in practice and could oust the two junior hopefuls.

**Tailbacks**

In addition to Bubba Long, the finest small college running back in the Southeast, the Gamecocks have several other tailbacks who can block, run, and catch passes in a winning way. These are, Lynn Swinford, Gary Higgins, (See GRID, Page 7)
The big reason for Jacksonville State University's football team enjoying its finest pre-season drills in some time has been the fine leadership shown by JSU's crop of seniors.

"Our seniors have taken over in practice this past week and this along with a break from the weather man, has helped us to accomplish a great deal," head Coach Jim Blevins said.

And while the number of seniors on the Jax squad is small, only six, there are several fine leaders in the group.

The 13 dozen last year's vets are Ends John Niblett and Don Cassidy, both from Tarrant; Tackle Bill Stone, Jacksonville; Guard Allen Rhinehart, Cedar- town, Ga.; Defensive Back Lynn Swinford, Munford; and Ray Emanuel, Flank-

Staff

(Cont. From Page 4) department.

Mickey Craton is returning as staff writer for his fifth semester. A senior, Mickey is an English major with a minor in sociology. He is the son of Mr., and Mrs. Joseph Arthur Craton of Anniston.

A 1964 graduate of Saks High, Mickey has a regular column, the Kaleido-

cope.

Kaye and Faye Thompson are back for their second semester as staff writers. Graduates of Anniston High, they are the daugh-

ters of Mr. and Mrs. H. B. Thompson. Kaye and Faye both have a major in Spanish with an English minor. They will con-

inue to write their col-

umn, "With The Greeks.

Gamecocks Have Leadership And Experience This Year

and Tailback Bubba Long.

All of the fourth-year men are slated to hold down starting roles this fall and are all currently listed on the first—team unit at Jax.

Swinford, a 6-foott-1, 190 pounder, is a fine pro prospect and would like nothing better than to up his bargaining power with a fine senior season. Lynn's brother, Wayne, played five years with the San Francisco 49'ers.

Stone and Rhinehart have both started for three years while Niblett and Emanuel are two year starters. Cassidy has helped the Gamecocks in a lot of ways, both on offense and de-

fense. A broken leg stopped him from enjoying his finest year last season midway through the campaign.

Jax State continued its two—a—day drills last week in preparation for Saturday's opener against Samford in Birmingham.

Bookstore

(Cont. From Page 5)

Store encouraging the new-

comers to do business with their stores.

The book store will stay open later during registra-

tion to accommodate the students. Morgan said, "We stay open as long as we can stand it."

Boozer will buy used-

books for one—half the price the student paid for it if the book is in good con-

dition. Morgan makes all decisions concerning the value of used books.

The used books they buy are marked up 25%, for re-

sal.

All new books are sold at the suggested retail

price and Boozer makes a commission of 20%.

JSU Bookstore

Located on campus, the JSU Bookstore is operat-

ed by the university under the division of auxiliary services, "not to make a lot of money, but not to lose any either," as we were told.

The bookstore handles all text and supple-

mentary items which an entering freshman or graduate student might need at JSU.

Mrs. Nett Screven, manager of the bookstore, showed this reporter textbook prices and invoices at what the actual price should be paid up to and including 60% of first time used books in good condition. The book is then marked up to a maximum of 20% and sold.

The Jacksonville Book-

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The Jacksonville Book-

store hours are maintained during the regular sem-

ester from 8:30 a.m. to 4:30 p.m. continually without closing. During semester changes, the bookstore is open from 7 a.m. to 10 p.m.

Our main objective is to cooperate with and help the students any way pos-

sible," said manager Moncrief.

The Jacksonville Book-

store (The Student's Book-

store) is located on the southside of the public square, downtown Jack-

sonville, owned and operat-

ed by three former Jack-

sonville State graduates who are starting their third year of business.

Since we have been in business, books overall have been reduced greatly, and our aim is to main-

tain fair price standards," said Jamie Moncrief, man-

ager of the Jacksonville Book-

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Some 1,500 screaming, jumping, crying, nervous Rats invaded Jacksonville State University recently under the disguise of college freshmen. When this news leaked out, several things were done to remedy the situation. First off, the Rats were required to wear tiny red and white hats to distinguish them from real college students. The rats were also exercised at 4 in the morning and commanded to do several odd jobs around the campus. Just one thing sustained the Rats thoughts of what they would do to the Rats next year.