

chanticleer

VOL. 14

JACKSONVILLE, STATE UNIVERSITY, Monday, September 16, 1968

NO. 20



PRIMING THE PUMP--Pretty Carole Payne lends a hand in pumping up the Gamecock's footballs in preparation for their opening bout with Samford Sept. 21. Our current Gem of the Hills, Carole is a junior from Gadsden.

JSU Has Another Record Enrollment

By Larry Smith, Chanticleer Editor

Another enrollment record has been shattered at Jacksonville State University with still a week to go for registration.

Over 5,000 students registered for the fall semester, according to dean of admissions Lawrence Miles, who said the number could reach 5,400 by the end of registration.

Dean Miles said more students registered on Thursday, Sept. 5, than any other day in JSU history.

A record freshman class has apparently survived registration. First time frosh registered on Monday, Sept. 9, following several orientation lectures and a welcoming address by JSU president, Dr. Houston Cole.

Friday is the last day for registration and adding

new courses. Friday, Oct. 11, is the deadline for dropping courses without penalty. Students are cautioned that a 50 cents a

semester hour fee will be assessed for each course which is added or dropped.

Classes run through Nov. 27 -- Thanksgiving holidays--without a letup.

★★★★★★★★★★★★★★★★★★★★ Dorm Students Can Now Have Telephones

Students desiring private telephones in their dormitory rooms will be able to get them in the very near future.

The Chanticleer began a drive this summer to get the phones approved by JSU

Co-Eds Have Later Hours

From a co-ed standpoint, JSU is becoming more liberal. "Within These Halls", the new rules and regulations booklet, reveals several changes for the better for all co-ed living on campus.

Closing hours for freshmen have been extended from 9 p.m. to 10 p.m. for Sunday - Thursday, and 11:30 p.m. to 12 p.m. on Friday and Saturday nights. Freshmen who make a 1.0 average the first semester with a minimum of 15 hours may have 11 p.m. permission one night a month.

Sophomores (30 hours minimum) and juniors (60 hours minimum) have the same 10 p.m. permission Sunday - Thursday with a 30 minute extension to 12:30 p.m. on Friday and Saturday nights. Sophomores with a 1.0 average have three late permissions per month and juniors have four.

Seniors with a minimum of 92 hours have 11 p.m. permission Saturday through Thursday and 12:30 p.m. Friday and Saturday.

Young men may call at the dorms at 12 noon and the intercom may be used from 8 a.m. until closing hours. Now all seven dorms will abide by this new rule which replaces the former seven old rules.

The new rules are a result of a committee of students and dormitory counselors who met last spring with Dean Miriam Jackson.

officials and South Central Bell, and it seems almost certain that installation of the phones will begin within the next few weeks.

A special application blank appears in this edition of the Chanticleer for those who are interested in signing up for a phone. Only those who are genuinely interested in getting a phone are asked to fill out the application, which should be turned in to your dorm director by Monday noon, Sept. 23. The Chanticleer found out the following information about what it will cost and what is offered:

The phone must be registered in one student's name and dorm room, but the cost can be shared with roommates.

The phone will be completely private--no party lines--and will be billed to your campus address.

There will be an installation charge of \$5.50 for dial-tone and \$6.50 for touch-tone phones. A variety of colors will be offered; black, white, green, beige, turquoise, yellow and pink.

Billing will be made monthly for a \$5 service charge plus tax in addition to any long-distance calls. The October bill will also include the installation charge.

Anyone wishing to obtain a phone after the deadline must contact the Chanticleer office which is up stairs in the Grab.

Mimosas On Sale

Anyone wishing to purchase a 1967-68 Mimosa may do so from the Auxilliary Services office in Hammond Hall.

The Mimosas have been marked down to \$4.00, which is a considerable savings over the publication price.

Those who have paid receipts may also pick up their annual.

Book Stores Are Compared

By The Chanticleer Staff

At the request of several people, the Chanticleer has made a study of the three bookstores in Jacksonville: the JSU Bookstore; Boozer's Bookstore and Student's Bookstore. The study was made to determine which of the business offers the best prices and services.

In the new books department, the JSU-owned bookstore beat out the other two on every book checked with the exception of one book, First Aid, which sells for 75 cents. All three businesses get the same price for the book.

The JSU-owned bookstore was at least 20 cents cheaper on every book, and the price fluctuated to \$1.50 on some books. The Student's Bookstore, a privately owned establishment, came in second in the new books division, and Boozer's was highest. However, the prices were very close and only a few cents per book

separated the Student's Bookstore and Boozer's on many of the items checked.

While new book prices were easy to check, used ones were not. Each business had its own system for buying old books and their mark up varies. If a book store pays high prices for used books, they have to get more for them in return. The Student's

Samford Tickets On Sale

Students can begin picking up their tickets to the JSU vs. Samford University football game for \$1.50 per ticket. They will be \$3.00 at the gate. You must have your ID cards to get student tickets.

The Chattanooga tickets will go on sale Monday, Sept. 23. Students can pick up these tickets free with ID cards.

Bookstore seems to give higher prices for used books, with the JSU Bookstore second and Boozer third. Boozer, on the other hand, can sell the books cheaper because they pay less for them.

In conclusion, our study has revealed that since the Student's Bookstore and Boozer's have gone into business, the JSU Bookstore has come down on its prices.

Following is a short summary of each business:

Boozer's Bookstore

"We like to treat the students fair," is the statement made to this reporter by Hoyt Morgan who operates Boozer Book Store. The book store is owned by Jack Boozer and has been in operation since January, 1968. Located in the Campus Shopping Center on Pelham Road, the store is open 8 until 6 Monday through Saturday.

(See BOOKSTORE, Page 5)

Editorials.

Welcome, Class Of '72

Welcome, Freshman Class, to the third largest (in enrollment) institute of higher learning in Alabama, but the best (numbers aren't everything) university in the South.

Now that you have survived registration and almost a week of classes, it is time you become familiar with the Chanticleer. The Chanticleer is the official JSU student newspaper and is published every other Monday at no cost to the students.

We hope you (and your 4,000 upperclassmen) will read the Chanticleer, and what's more, we want you to contact us when you have news of interest. Our office is located upstairs in Hammond Hall, in case you ever need us.

We welcome all suggestions and invite you to express yourself in our letters to the editor section. LJS

The Bookstores

The Chanticleer does not endorse or solicit business for any of the three bookstores in Jacksonville. It's your money, spend it where you please. It's just that during the past few semesters, several complaints have been registered against bookstores in general, so we set out to make a study to filter out rumors from facts. We were not asked by an official of JSU or bookstore representative to make the study, and all three bookstores welcomed the study. --LJS

Fact Or Fiction

Many so-called influential persons on campus have boasted they have a great deal of bearing on how students will act on certain proposals or issues prevalent on campus. These individuals do not say openly, "I can change their mind," but seem to possess an air about them as if "my weight on campus is sufficient to sway student opinion."

Many people believe the students at JSU are not controlled to the point that any one group or individual on or off campus can exert a force powerful enough to cause the majority of students to behave or think in a certain way or fashion. The question remains: "Do the students of JSU have open minds?"

Beware of pseudo-admirers or back-patters that appear to be "on your side" when in reality they have personal gain as the reason for their actions. Keep an open mind when dealing with "popular individuals" on or off campus. Whether their actions are direct or indirect, tangible or intangible, they affect YOU!

JRR

Suitcase College?

JSU is well on its way in becoming "a big school" with this year's enrollment exceeding 5,000 persons.

Will this increased growth of our school make way for a more active campus? More likely it will only confirm our reputation as a "suitcase college".

The ideal class schedule has no late Friday afternoon classes. The obvious reasoning behind this point of view is for Junior to be able to pack and leave for dear ol' home.

The SGA, fraternities, Community Concert Association, JSU Music Department, and administration all have sponsored weekend activities that the students have failed to support. True, all planned activities may not be the biggest events of the year--but they might be fun.

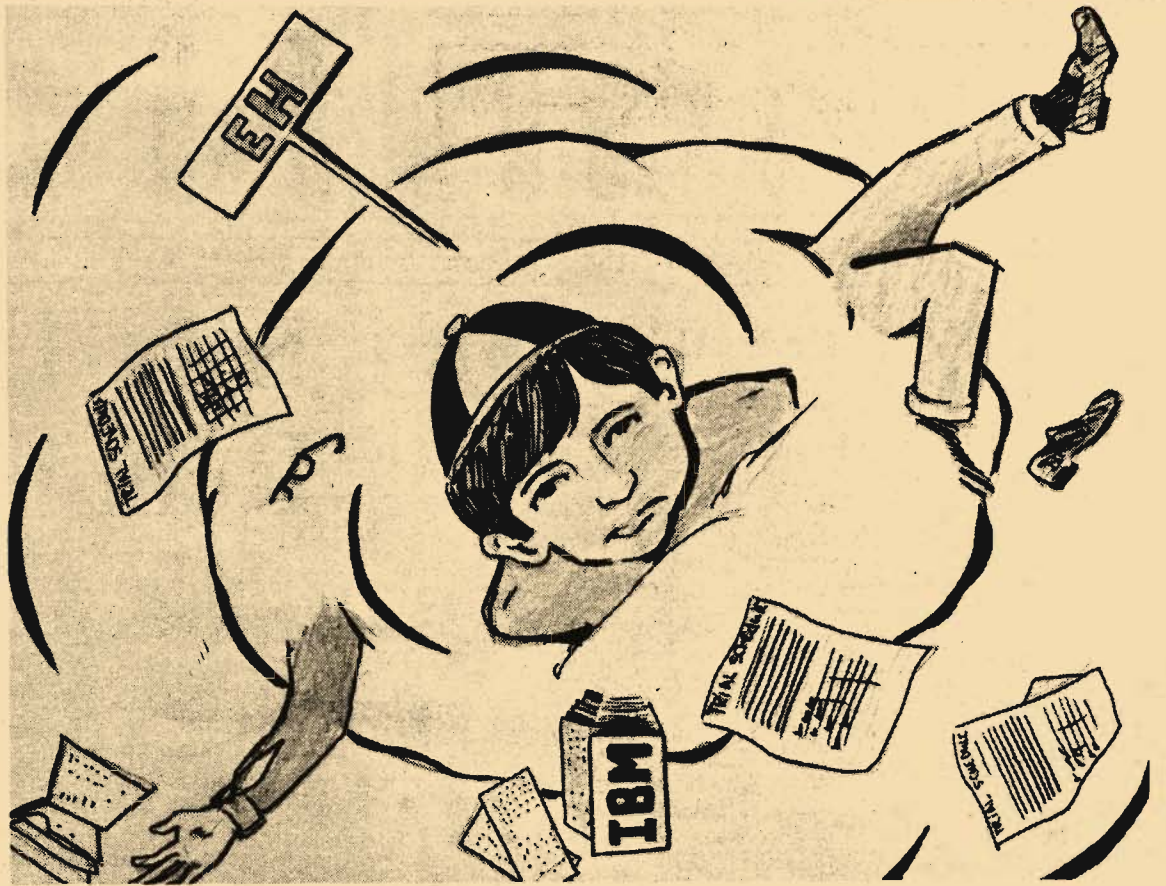
If you want JSU to grow socially, too, you'll have to take on the responsibility to participate. See you this weekend!

chanticleer

Jacksonville State University

"Friendliest Campus in the South"

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Stamped, Spindled and Mutilated

From My Point Of VIEW



By Jim Royal Associate Editor

SGA SENATORS

As the first official meeting of the Student Government Association approaches, students will begin to let their representatives and class officers know how they feel on the issues or topics of interest on campus. The students will expect their representatives to be present at each meeting of the SGA. Whether the SGA Senators are present at the meetings or not is to be seen!

The Chanticleer has voiced very strongly its feelings in editorials last year concerning representatives attending meetings. Some senators are very faithful in their duties, while others could care less if the SGA lives or dies. This writer cannot understand why a "get tough policy" is not enforced against violators who habitually neglect their duties to the SGA. Meeting once a week does not seem to be a great burden on elected representatives. If they do not want to attend the scheduled meetings, they should resign!

Many people file petitions for student office without any regard to the duties of the post they seek. I often wonder if there shouldn't be certain qualifications for the prospective political aspirant! I know of one SGA Senator that had three meetings within one hour of the SGA meeting. It's no wonder he could never

make it to a meeting of the SGA. Then again, the problem comes up that students who are active in the SGA are also active in many other organizations that conflict with scheduled meetings. Is the time that the SGA meets adequate in regard to other meetings that take place on Monday night?

It is often said that anyone can criticize, but it is very seldom that a solution or remedy to the situation is offered. My proposal is that the SGA officers get with the newly-elected representatives and work out an acceptable schedule so that as many people as possible can attend the meetings. This would cut back on absences, and more people would probably make an honest attempt to be present when the role is called.

The SGA undoubtedly has one of the finest and most capable group of elected officers to lead the senate than ever before. It would really be a shame if the senators did not respond by being present when the SGA president calls the meetings to order! Of course, this only "from my point of view."

Ring Rep. Here On Oct. 1

The John Roberts ring representative will be in the Grab on October 1 from 8 a.m. to 5 p.m.

Broke Your Arm???

We had expected several letters to the editor for the first issue of the Chanticleer, but as you can see, there are none. Several said they were going to write us, but apparently they broke their arm doing it.

We welcome all letters pertaining to college life at JSU, and have thrown very few in the waste basket. Letters published must be signed, along with student number and a traceable address.

The Editors

Changes In Parking Made

Red, blue and green -- these different colors designate parking areas for the faculty, staff, and students of JSU. The curbs painted red are for commuters, green are for residents, and blue curbs are for faculty and staff.

According to Police Chief James Jackson, "This should clearly indicate the specific parking areas for all the personnel of JSU." Chief Jackson also warned students of the new regulations and fines imposed for infraction of these regulations. In addressing the incoming freshmen, he said "the parking situation at JSU is in a most difficult stage because of approximately 1600 parking places for over 4000 registered cars on campus. We urge the commuters to use the parking area in front of Curtiss Hall designated for them. Many commuters did not use this area last year

(See PARKING, Page 3)

With The Greeks --

By Kaye and Faye Thompson

Alpha Xi Delta sorority members have been very busy lately working with the rush. The Fuzzies had four parties lastweek: an ice-water tea, an invitational tea, a circus theme party, and preferential. A lot of hard work by all the AXI's was climaxed at the Sunday night preferential which took place around the swimming pool at the home of Mrs. James Haywood, an AXI D associate member.

Nobody will forget Edity Spencer as a gypsy or Patti "Cathy Cute" Clark at the circus.

Linda Cleveland, rush chairman, did a fabulous job. Linda, Carol Jean Smith, Mrs. Hazel Hicks, and Mrs. C. S. Smith represented Epsilon Pi Chapter at the national convention for the 75th anniversary of Alpha Xi in Sun Valley, Idaho. They had lots of fun and brought back plenty of ideas.

Fuzzies were lucky to have with them an AXI D field counselor from national headquarters, Miss Judie Boyer who helped the girls with rush.

Delta Chi and Alpha Xi Delta joined forces to welcome the freshmen as they entered the Jax State campus on Sunday, Sept. 8. Fuzzies also served at the freshman reception on Sept. 9.

Ask a Delta Chi which frat is #1 on the JSU campus and he will say "Delta Chi." And it's true--DX was rated #1 of the four Greek frats on campus by the College Rating Bureau as published in a booklet Sept. 1. Another feather in Delta Chi's hat is their #1 rating as the top-growing DX chapter nationally, an award for which it tied with two other DX chapters in the U. S. These ratings were based on opinion poll surveys on national campuses.

Heading the DX agenda now is fall rush. Smoker rush parties have been given by the frat as a chance to meet and learn the interests of their rushees. Rush will end Sept. 18. A celebration party for new pledges as well as the active members is planned for Sept. 20 at the Lonely Pines.

The JSU DX chapter was represented at the 37th International DX Convention in Chicago during August. Attending were Steve Carlson, Charles Henderson, and David Bryan.

Delta Chi will hold new officer elections the first week of October.

The student body enjoyed the Drifters' dance on Sept. 10. Thanks to DX for sponsoring this big event.

The rapidly growing Omega Kappa fraternity reports many new achievements for the fall semester. The most important achievement is the procurement of a fraternity house, which is located at 415 Pelham Road, between Phi Mu Alpha and Delta Chi's houses. After furnishings, remodeling and repairs, the Omega Kappa's are very proud of their new house.

Mrs. Jane Oldham has been selected as the house mother. She is the wife of Rev. John L. Oldham (Ret.), and resides at 204 West College Street. She was selected because of her warm personality, fondness for college students, and her outstanding ability in helping young people.

The Omega Kappas had a rush party last Friday night with over 40 rushees attending. Rush Chairman Frank Nichols reports approximately 30 rushees will pledge Omega Kappa.

The Omega Kappas, who wish to be chartered by a nationally known fraternity based on southern traditions, are in the primary stages of acquiring a new fraternity house. The location of the house cannot be disclosed at present, but the new house is to sleep 30 members.

The newly - elected officers are as follows: Tom Cory, president; Carlos (Butch) Phair, vice-president; Jim Royal, secretary; Chris Williamson, treasurer; and Pete Lafakis, sergeant at arms.

Parking

(Cont. From Page 2) and it caused many congested areas elsewhere on campus."

Chief Jackson also pointed out the necessity of resident students walking to classes instead of driving because they probably would not find a parking place close to their classes.

"All students are welcome to see me with their problems and questions as the police force is here to serve them."

Cheerleaders To Try Out

Try - outs for freshmen cheerleaders will be held Wednesday afternoon, Sept. 18, at 3 o'clock in Leone Cole Auditorium. The two alternate positions, one boy and one girl, are open. The alternate cheerleaders will help the varsity cheerleaders

at pep rallies and fill in when varsity cheerleaders are absent.



Clara Wilkerson, left, of Anniston points out the location of Alabama to several members of the International House Program at JSU. Shown, from left are: Miss Wilkerson, Tsuneo Kano, Japan; Elvi Marjetta Ahonen, Finland; Victoria Wagner, Mexico and Farid, Farahan, Iran. A total of 15 different countries are represented at International House this semester.

A Library Even Students Can Use

Part I

By Jim Royal

While many students were basking in the sun this summer, changes were taking place in the university library. Dr. Alta

Millican, chairman, division of library, library services, and instructional media, has made many changes which should prove very beneficial to users of Ramona Wood Library.

With accessibility to ALL instructional materials of the library as one of her goals, Dr. Millican has made the materials easily accessible to students. She has been quoted many times as saying: "My main goal is to make the library have a maximum contribution in helping students achieve their educational and recreational goals."

The location of related materials has always been a key problem in the library. In order to group related materials, the L. C. books (Library of Congress Classification) have been moved to the east wing of the library. Also housed in this wing are non - printed materials that were housed in Bibb Graves Hall. This eliminates unnecessary walking from one end of the library to the other.

Proximity to the reading area with maximum comfort for the student has been another goal of Dr. Millican. Reading desks and tables have been rearranged to run parallel to the book shelves so that students can have easier

accessibility to the books on the shelves.

The shelves have been rearranged so the lighting will work for the student, not against him. It

Brown Gets Scholarship

Bruce Brown, a Jacksonville High School graduate, is attending JSU on a \$1,000 scholarship provided by the William Randolph Hearst Foundation. Two such scholarships are given in each state yearly.

As a part of the scholarship, Bruce was sent to Washington, D. C. as a member of United States Senate Youth Week, where he met the president, vice-president and other national leaders.

The son of Mr. and Mrs. Odis H. Brown of Jacksonville, he is majoring in Political Science and minoring in history at JSU.

use to be that a student had to go through a maze

of shelves to get a book. With current rearranging, all books in the wings are easy to find. This tends to enhance students to use the library as a study area.

The atmosphere of the library will be altered greatly in that students will be able to feel more at ease, and no longer an object for personal scrutiny.

Dr. Millican has expressed hope that students will come to the library with the attitude that it is their library, and that staff personnel are present to assist them.

With easy accessibility to instructional materials, some students will try to take unfair advantage of these "new freedoms." Every student should keep in mind that with each new privilege, a responsibility follows. One is not possible without the other. More next issue . . .

NAME: _____
 CLASS RANK: _____
 ROOMMATES: _____
 DORM: _____ ROOM: _____
 PARENTS NAME: _____
 HOME ADDRESS: _____
 HOME PHONE NUMBER: _____
 TYPE OF PHONE DESIRED:
 Dial-Tone--\$5.50 installment charge
 Touch-Tone--\$6.50 installment charge
 COLOR OF PHONE DESIRED:
 Black Beige Yellow Pink
 White Green Turquoise
 I understand I will be billed monthly for a \$5 service charge plus tax, in addition to any long-distance calls. My first monthly bill will also include the installation charge.
 Signed: _____
 TURN IN TO YOUR DORM DIRECTOR
 DEADLINE: Monday Noon, Sept. 23

Kaleidoscope

By Mickey Craton

MORE IDEALISM,
or
FOR WHAT IT'S WORTH
-- Mickey Craton

Being afflicted with that curious malady common to most people, especially columnists, that they and they alone have hit upon the solution to Right The Wrong, whatever it might be, and cheerfully admitting to this affliction, I now propose to give, free of charge, for whatever it might be worth, a new plan for national political conventions to follow. Veterans of Chicago and Miami Beach, give ear!

It is obvious to the most casual observer (a good generalization, there) that a great many things in our democracy are a good deal less than democratic -- the electoral college, for a blatant example. Political conventions, though not bound constitutionally to be especially equitable in their conduct, are theoretically set up to bring up that candidate and that platform (poor, useless creature that it is) that expresses and embodies the "will of the people". Rather noble, to be sure, but much higher than anything one actually realizes from a convention, nonetheless.

The Democratic Convention this summer brought this out in high relief for those students and others idealistic enough to think they might pull one out over Daley in Chicago. (Not that I think that McCarthy or a dove plank on the war embodied the "will of the people", but that is irrelevant. The relevant thing is that conventions aren't geared to represent a cross-section of that party's beliefs.)

The convention system, as it now exists, is not flexible enough to permit a real open discussion and arguing of issues and candidates (Humphrey's naive statements about an "open convention" notwithstanding; it certainly took nerve to say that after Chicago.) The convention is so set up not that the "ins" have little trouble remaining there so far as the convention itself goes. This isn't really necessary, of course, and it would take something less than a radical change to set things up more equitably, though no idea is going to be perfect.

To begin with, delegates should be selected by primary voting in each state. This alone would be an improvement over the present hodge-podge. As Huntley or Brinkley (to quote from the media) pointed out tiredly in the wee hours of a Friday morning after the convention was over,

often delegates are appointed, and he gave Georgia as an example where the party bosses (ugly word that that is) choose, with the governor's approval, the delegates, without any voting of the party members. Then these men say in convention, "Georgia votes. . .", when the people of Georgia in the Democratic Party have never been asked which way they would like to vote. Obviously, primary voting would help here.

But to carry things one further step -- if a convention truly wanted to open (and one wonders if they do), then provision should be made to split delegate strength according to the voting. For example, if three candidates were running in a primary in a state which had thirty delegate votes, and candidate "A" gets 50% of the vote, candidate "B" 30%, and candidate "C" 20%, then candidate "A" gets fifteen of the delegates, candidate "B" gets nine, and candidate "C" gets six. This assures that in the convention itself, the voters in each state will have their views represented, which is supposedly the principle behind a democracy anyway.

There really isn't a great reason why the winner should take all in a primary, which is not to elect anyone anyway, but (again supposedly) to sound out party opinion. The difficulty with all this is fairly obvious -- the present system benefits the "ins", and the proposed changes would in all likelihood hurt them. And so on it goes.

Admittedly, there are problems created by the proposed changes, not the least of which is money. Primaries are elections, and people campaigning for elections, and campaigns cost money. The complaint is already justifiably heard that too much money is being spent on campaigns as it is.

Another problem is that primaries are spread out in time pretty much already, and with fifty of them the problem would be a good deal greater. Here the solution seems simpler than when dealing with costs -- have a national primary day, or days, and consolidate much of what is now spread out.

Still, with two problems like that, the good would result from the change seems (to me) to outweigh the disadvantages, and greatly reduce the present disadvantages of the system now used. Well, as I said, for what it's worth, there's in idea.

While You Were Away

While you were away for the summer, 1,900 students attended the summer session . . . the Blues and the Echoes were the top entertainers . . . the gym was remodeled . . . the Chanticleer's Gems of the Hills were Marsha Cleveland, Iris Dear and Marsha Balentine . . . the JSU board of directors named the proposed nursing school in honor of the late Gov. Lurleen B. Wallace

a Jacksonville policeman was kidnapped but released unarmed near Fort McClellan . . . they arrested the wrong man for doing it . . . haven't caught the right one yet . . . the Southerners gave up a week of their vacation just to come back and practice like mad for their appear-

ance at the Colts - Bears pro football game in Birmingham Aug. 10 . . . Frank Landreth and George Graham, both former Jax students, and now in the Navy, sacrificed future leaves in order to make the trip with the Southerners . . . I'm here to tell you friends that the Southerners - Ballerinas put on a terrific half-time show during the game . . . voter drive was planned for the Jacksonville city election but fizzled . . . Gov. Albert Brewer was commencement speaker for the July 26 graduation services . . . he received the first honorary doctorate degree which JSU has given . . . the Rev. John Tadlock was named new BSU director and got his picture on the very first page of the Chanticleer . . . (the editor is Baptist) . . . back to the Southerners, Steve Sanderson is the best feature twirler this writer and a lots of other folks has ever seen . . . we are lucky to have him . . . an Anti - Sex League was supposedly organized on campus, with T. Allan Doss as chief cook and bottle washer, several letters were published in the Chanticleer concerning the organization . . . a few got upset about it . . . State Senator Ollie Nabors and Congressman Bill Nichols were guest speakers here . . . it was real hot . . . it got hotter, especially in Mason Hall . . . about 1,000 teeny boppers-majorettes attended twirling camps here during August . . . one group told the Ballerinas (who were here practicing for the pro game) that they wished the Ballerinas would not wear shorts in the cafeteria. . . (we pay thousands of dollars for information such as this) . . . about 300 people asked about writing articles for the Chanticleer during the fall semester and not one

showed up for the first issue . . . speaking of the Chanticleer, we ain't got one English major on our staff . . . don't want any either . . . our new motto is: If you don't like it, don't read it . . . till next fall . . .



Jane Guice is the school nurse for this year. A former resident of Miami, Fla., Mrs. Guice completed her training at St. Margaret's Hospital in Montgomery.

New Chanticleer Staff Is Selected For Fall

The Chanticleer staff for the 1968-69 term has been named by Jack Hopper, director of public relations, who serves as advisor for the official school paper.

Larry Smith is continuing for his fifth semester as editor. Formerly associated with the Sand-Mountain Reporter, Larry is the son of Mr. and Mrs. Howard J. Smith and is a graduate of Albertville High School. A senior, he is a history major and a physical education minor. Larry is married to the former Miss Brenda Jackson of Albertville who is also a student here at JSU.

Barbara Starnes was promoted to managing editor after serving as associate editor during the summer semester. She is the daughter of Mr. and Mrs. G. Harmon Starnes of Guntersville and is a graduate of Marshall County High School. A sophomore, she is an elementary education major and an English minor. Barbara is also vice-president of the sophomore

class and a guideon in the Southerners.

Jim Royal is returning for his second semester on the staff as associate editor. A veteran of the Navy, Jim is the son of Mr. and Mrs. W. H. Royal of Gadsden. A senior, he has a history major with a minor in political science. Jim will continue to write his column, "From My Point of View."

Phyllis Jones, back for her third semester, is activities editor. Her parents are Mr. and Mrs. Charles E. Jones of Sylacauga and Phyllis is a graduate of B. B. Comer Memorial. A guideon in the Southerners, she is a sophomore majoring in English and minoring in sociology.

Sports editor is Martin Ennis -- for his fourth semester. He is the son of Mr. and Mrs. Starling Ennis of Birmingham and is a graduate of Shades Valley. A junior, Martin has a business major with a minor in economics.

Joe Serviss is returning as staff photographer. A senior, Joe is a graduate of Sylacauga High and a business major. He is married to the former Miss Carolyn Harris of Gadsden, a graduate of JSU. His parents are Mr. and Mrs. R. E. Serviss. Joe is a veteran photographer and is working with both the Chanticleer and the JSU photo

(See STAFF, Page 7)

Community Concert Plans Are Told

Jacksonville State University and the Jacksonville Community Concert Association will conduct their annual membership drive the week of Sept. 23. All students are urged to purchase their tickets for the 1968-69 concert season from workers or at the office of Mrs. Esther Baab in Mason Hall. Students who held membership last year may renew during the week of Sept. 16-23.

For the past two years the Student Government Association has been a part of the concert association and made a contribution which made it possible for students to be admitted on their ID cars, but the SGA is not participating this year and students must buy tickets in order to be admitted.

Three attractions have been booked and a fourth will be scheduled at the end of the membership drive.

The first attraction will be Virgil Fox, organist, who will be presented Nov. 26. The Birmingham Symphony will appear on Feb. 13; and the Tipton String Trio is scheduled for May 4. The fourth will be announced later.

Virgil Fox was organist for 19 years at New York City's famous Riverside Church. Since 1965 he has devoted all his time to concert work. He has built an organ which he can move and play on stage. It has 20 speakers.

The Birmingham Symphony needs no introduction. It is recognized as one of the leading orchestras in the United States.

The Tipton Trio has appeared frequently with the St. Louis, Washington, Philadelphia and Detroit symphonies. It is composed of Albert Tipton, who plays the flute; Marion De Fiore, cellist, and Mary Norris, pianist.

Student tickets are \$4 for the four concerts.

SGA Sets Entertainment

This year will mark the beginning of a new approach to the task of furnishing entertainment for JSU's students. A two-dollar activity fee has been levied on each student. In return for this small assessment the student will be admitted to all SGA sponsored events at no additional cost. In addition, any student who pays the fee for two successive semesters will be entitled to a copy of the MIMOSA.

According to early estimates, the SGA will have about \$7,000 available for its entertainment program. The SGA officers are now in the process of completing plans and beginning the booking of this semester's events. Included in the entertainment plans are: at least one "Gib event", several "weekly" dances, movies, and other various forms of entertainment. The first in the series of events will be a dance to be held in Leone Cole Auditorium on Wednesday, Sept. 18. The "Blues" of Gadsden will be featured.

Roger Killian, enter-



"The Blues" will play for the SGA sponsored dance Wednesday night, Sept. 18. This group from Gadsden has always drawn a crowd on JSU's campus and will probably have a larger attendance than usual due to their big record this summer, "I Just Don't Know What to Do With Myself."

tainment chairman of the SGA, pledges the student government's complete cooperation to clubs, fraternities, sororities, and other organizations which are interested in sponsoring entertainment. He points out that such organizations can feel free to call upon the SGA to aid in booking, ticket sales, or other areas of assistance.

Killian also adds that student suggestions are always welcomed. He asks for volunteers who are willing to aid his committee with publicity and with the registering of student opinion.

SGA To Meet

Ronnie Smitherman, president of the JSU Student Government Association, has announced that the first meeting of the SGA will be held tonight (Monday) at 7 o'clock, in Room 249 of Bibb Graves Hall.

Mimosa Asks For Workers

All students, particularly freshmen and sophomores, who have had publication experience and who are interested in becoming members of the 1969 Mimosa staff are asked to come by the Mimosa office at your earliest convenience. The Mimosa office is located upstairs in the Student Union Building.

Rec. Center

The recreation center, located in Self Cafeteria, will be open 6-10 p. m. Monday thru Friday for JSU students and faculty members. The center has pool tables, ping pong tables, and cards which can be used by students and faculty members at no charge. Mr. McAfee will be supervising the activities there.

Bookstore

(Cont. From Page 1)

Boozer Books has a complete stock of over 5,000 paperback novels. A Campus Pac is included with each purchase of textbooks.

All freshmen receive a letter of welcome from Boozer Drug and Book (See BOOKSTORE, Page 7)

Frosh To Elect Officers

Freshman elections will be held Thursday, Sept. 19, in Bibb Graves. Tomorrow a rally is planned for the candidates to give campaign speeches and become acquainted with the members of their class. The rally will be held in Leone Cole Auditorium and all freshmen who are able to attend are urged to do so.

CHANTICLEER CALENDAR OF EVENTS

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
15 SEPT. -Go to Church- Canterbury Club Supper Served - 6:00	16 SGA meeting Chanticleer hits stands!	17 Student Education Association meets 7:30 Roundhouse	18 Dance - LCA "The Blues" Circle K meets 6:45 Bibb Graves	19 Freshman Elections Bibb Graves Hall 8:00 - 11:00 1:00 - 6:00	20 Last day for registration and addition of classes	21 1st Football Game Jax State vs. Samford There - 2:00
22 Church Services Autumn Begins	23 McCleure Chapel Vespers - 6:30	24 Recreation Center Self Cafeteria 6:00 - 10:00	25 SCOAG meets 8:00 Bibb Graves Circle K meets 6:45 Bibb Graves	26 Vespers - 6:30 McCleure Chapel	27 Community Concert Membership Deadline	28 Jax State vs. Chattanooga Home - 7:30
29 -Go to Church- Canterbury Club Supper Served - 6:00	30 SGA meeting Chanticleer hits stands!	1 OCT. Go to Grab!	2 Circle K meets 6:45 Bibb Graves	3 Vespers - 6:30 McCleure Chapel	4 Study? Go to Drive-in!	5 No Football Game - State Fair in Birmingham
6 BSU Supper After Church	7 McCleure Chapel Vespers - 6:30	8 STUDY!!	9 SCOAG meets 8:00 Bibb Graves Circle K meets 6:45 Bibb Graves	10 Vespers - 6:30 McCleure Chapel	11 Last day for dropping courses	12 JAX Football - Tennessee Martin There - 7:30 Columbus Day



Martin Ennis,
Sports Editor

Gamecocks May Not Pass As Much

Passing has been the "in" thing to do among Alabama Collegiate Conference members for the past few years, but JSU may go back to the old way this fall.

Reason for going to the run is not Coach Jim Blevins' philosophy, but what do you do when you have two runners the calibre of tailback Bubba Long and fullback Mike Little?

Of course the Gamecocks will still go to the air quite a bit, but Long and Little may be all the Jaxmen need on offense. That is, if they have the year everyone is expecting of them.

Blevins calls Long the finest small college back in the South and maybe in the nation. At 6-foot-1, 205, the Oneonta junior is big enough to run over people and is fast enough to outrun most.

Also Long is a fine pass receiver as evidenced by his career record for the most passes caught and season work for pass receiving. He only needs a few more yards to top the years pass receiving mark and should break the record in the first half of the sea-

son. Big Bubba holds the mark for the most points scored in one season (84) and career (120) and is tied for the most passes caught one game (9). Last fall he added another weapon in his favor, the pass, and in his five attempts he completed four for 157 yards and two touchdowns.

Long, for two seasons, has rushed for 1127 yards and 13 touchdowns and has caught 48 aerials for 678 yards and seven TD's.

Little missed last season with a knee injury, but his spring showing indicated this 190 - pound sophomore from Albertville could be one of the finest in some time and one of the greatest blockers ever.

In addition to Little's blocking, the running of this quick starter is expected to provide a lot of thrills for JSU fans. Perhaps his greatest asset is his ability to pop through a hole with quickness that really surprises some.

All of this should make for pleasant viewing this fall at Jacksonville State University football games.

"Tough" Is The Word For JSU's '68 Grid Schedule

The toughest start in history will be facing the Jacksonville State University Gamecocks this fall with Samford (8-2-1), Chattanooga (7-3-0), Tennessee Martin (9-1-0), and Troy State (8-2-0) providing the opposition in the first four games.

All of these teams return almost intact, this, plus the fact JSU will be going with an inexperienced quarterback makes for a very challenging start.

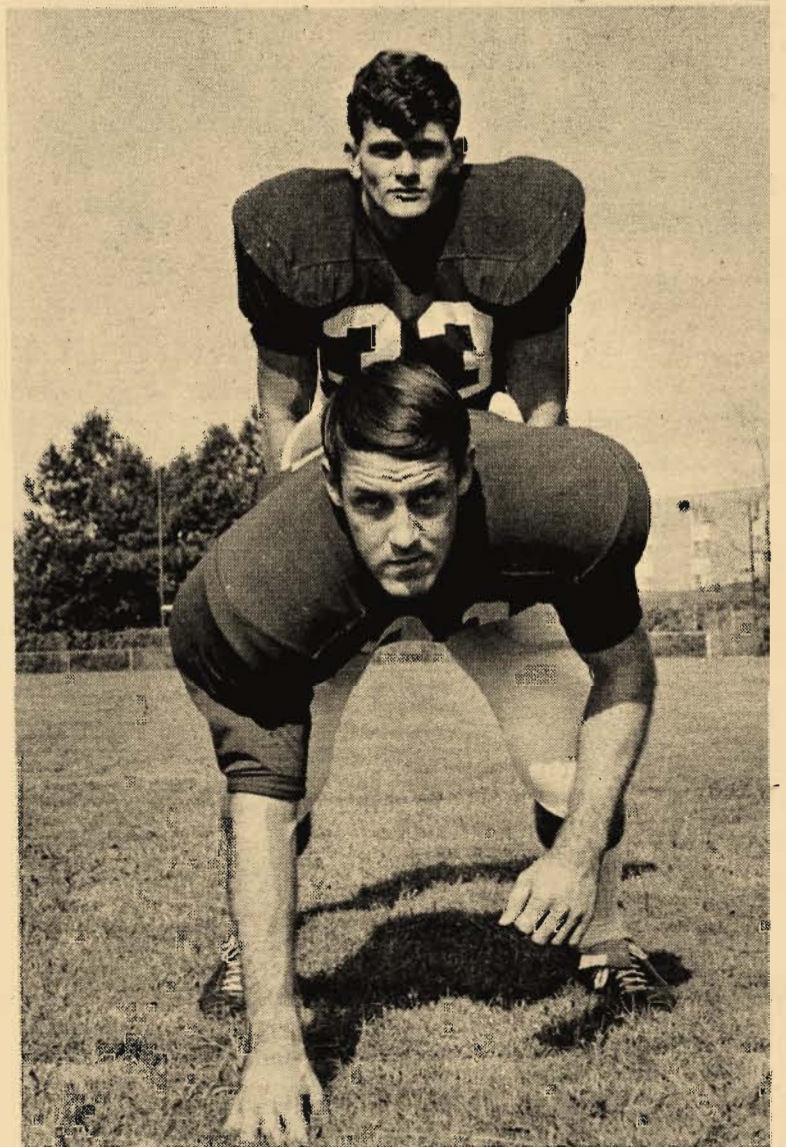
After these four games, the Jaxmen take on five teams they either defeated or tied last year, Newberry (W), Delta State (W), Louisiana College (W), Livingston, (T), and Florence (W). However, by this time, JSU could be a crippled team and not able to compete on equal terms.

There are quite a few bright spots on the team, with tailback Bubba Long (205), headed for his junior year and better than ever-- which is quite good, and end Don Austin (6-foot-6), 255) pacing the list. Also Jim Blevins has two new coaches, Grady Elmore, Jr., and Buddy Blankenship, which should add enthusiasm along with an offensive line intact from last year.

Jacksonville State could be a year away from having a great small college team, but should prove an exciting and unpredictable football team this fall.

ENDS

Jax State is well blessed at this position with Randy Hatfield, Charles Sandlin, and John Niblett on offense and Don Austin, Sandlin, and Niblett on defense. Hat-



Bubba Long (33) and Mike Little lead the charge for Gamecock rushers.

field will also fill in on defense as will tackle Jimmy Champion. Austin is the finest lineman on the JSU squad and this makes for a bright outlook at the end position on defense.

TACKLES

Bill Stone and Tommy Hudson return this fall to add experience at offensive tackle while Fred Toney (6 - foot- 5, 250), Danny Webster, Jimmy Champion and Austin will add depth on defense. Webster will also see duty at middle guard while Austin and Champion will alternate at end and tackle. Stone and Toney have a history of injuries, but hopefully they will be able to go full speed this fall. It could mean the difference between winning and losing for JSU this fall. Stone and Austin were all-conference last year and should be again this year.

GUARDS

The guard position on offense could be the strongest position on the squad. Back are Johnny Newman, Allen Rhinehart, Charles Dansby, and Jimmy Hubbet, who have all started at one time or another in the past two seasons. Rhinehart was all-conference last year and should repeat this fall.

CENTERS

Tony Ingram has started almost every game for the

past two seasons, and his presence adds experience to the JSU offensive front. Ingram, a 200-pound junior could be an all-star candidate before he graduates. Behind Tony is George Pennington who only weighs 175, but does an outstanding job despite his size.

QUARTERBACKS

Both Billy Henderson and Don Gables had outstanding springs, but the question remains -- how will they react against JSU opponents? Henderson, a 6-foot-1, 205 pound junior from Decatur, Miss., has all the tools to become a fine quarterback while Gables' strong point is his play selection and running ability. The quarterback question PROBABLY won't be answered until the opening game with Samford. No doubt, Jax' hopes lie in these two youngsters' hands. Doc Lett, a freshman from Glencoe, has been outstanding in practice and could out the two junior hopefuls.

TAILBACKS

In addition to Bubba Long, the finest small college running back in the Southeast, the Gamecocks have several other tailbacks who can block, run, and catch passes in a winning way. These are, Lynn Swinford, Gary Higgins, (See GRID, Page 7)



Jacksonville State University's current crop of seniors have shown outstanding leadership in the last few weeks of pre - season drills. The six seniors are Ray Emanuel, Trenton, Ga.; Lynn Swinford, Munford; John Niblett, Tarrant; Bill Stone, Jacksonville; Allen Rhinehart, Cedartown, Ga.; and Don Cassidy, Tarrant.

Gamecocks Have Leadership And Experience This Year

The big reason for Jacksonville State University's football team enjoying its finest pre-season drills in some time has been the fine leadership shown by JSU's crop of seniors.

"Our seniors have taken over in practice this past week and this along with a break from the weather man, has helped us to accomplish a great deal," Head Coach Jim Blevins said.

And while the number of seniors on the Jax squad is small, only six, there are several fine leaders in the group.

The half dozen last year vets are Ends John Niblett and Don Cassidy, both from Tarrant; Tackle Bill Stone, Jacksonville; Guard Allen Rhinehart, Cedartown, Ga.; Defensive Back Lynn Swinford, Munford; and Ray Emanuel, Flank-

Staff

(Cont. From Page 4) department.

Mickey Craton is returning as staff writer for his fifth semester. A senior, Mickey is an English major with a minor in sociology. He is the son of Mr. and Mrs. Joseph Arthur Craton of Anniston. A 1964 graduate of Saks High, Mickey has a regular column, the Kaleidoscope.

Kaye and Faye Thompson are back for their second semester as staff writers. Graduates of Anniston High, they are the daughters of Mr. and Mrs. H.B. Thompson. Kaye and Faye both have a major in Spanish with an English minor. They will continue to write their column, "With The Greeks".

er-Split End from Trenton, Ga.

Blevins also indicated several juniors have shown leadership ability, including End Don Austin

Grid

(Cont. From Page 6)

and Jimmy Rhodes. Only Swinford is a senior. A lot of major college schools would like to have this stable of hosses.

FULLBACKS

Jacksonville State lost its two top fullbacks from 1968, but Mike Little, out last year with a knee injury, can perform a winning job if he picks up where he left off in the spring. Gone are Robert Kelly, graduation, and Glenn Spann, academic probation. Little is rated the top blocking back on the squad and is also a fine runner.

FLANKERS - SPLIT ENDS

The Gamecocks lost two fine receivers in Terry Harris and Bernard Giovingo, but Don Cassidy, Jimmy Jackson, Jimmy Rhodes, Chris Wanzer, Hal Webster and a flock of freshmen should more than offset the loss. All five of these receivers could develop into stars this fall, of which only Cassidy is a senior.

LINEBACKERS

George Pennington and Larry Cheaves (freshman) will give JSU two capable linebackers at this position, but help will be needed from freshmen this autumn.

SPECIALISTS

Preston Newman can punt and kick with anyone so Jacksonville's kicking game should be as good as ever this season.

and Tailback Bubba Long.

All of the fourth-year men are slated to hold down starting roles this fall and are all currently listed on the first-team unit at Jax.

Swinford, a 6-foot-1, 190 pounder, is a fine pro prospect and would like nothing better than to up his bargaining power with a fine senior season. Lynn's brother, Wayne, played five years with the San Francisco 49'ers.

Stone and Rhinehart have both started for three years while Niblett and Emanuel are two-year starters. Cassidy has helped the Gamecocks in a lot of ways, both on offense and defense. A broken leg stopped him from enjoying his finest year last season midway through the campaign.

Jax State continued its two-a-day drills last week in preparation for Saturday's opener against Samford in Birmingham.

Bookstore

(Cont. From Page 5)

Store encouraging the newcomers to do business with their stores.

The book store will stay open later during registration to accommodate the students. Morgan said, "We stay open as long as we can stand it."

Boozer will buy used books for one-half the price the student paid for it if the book is in good condition. Morgan makes all decisions concerning the value of used books. The used books they buy are marked up 25% for resale.

All new books are sold at the suggested retail



Our nomination for "Grandpappy Rat" goes to Major N. O. Stanley, who was caught by a Chanticleer photographer during registration. Actually, Maj. Stanley is not a rat, but a JSU staff worker, employed in the business office.

price and Boozer makes a commission of 20%.

JSU Bookstore

Located on campus, the JSU Bookstore is operated by the university under the division of auxiliary services, "not to make a lot of money, but not to lose any either," as we were told.

The bookstore handles all text and supplementary items which an entering freshman or graduate student might need at JSU. Mrs. Nell Screven, manager of the bookstore, showed this reporter compared the manufacturer's suggested price and the actual price which the bookstores place on them. In almost every case, the bookstore's prices were between 20 and 25 cents below the manufacturer's suggested retail price.

Items other than textbooks are also reduced. Most all supplementary books of the paperback variety are marked about 20 percent off the suggested retail price. (Seventy-five cent books would cost you 60 cents.)

The Bookstore's policy concerning used books is this: students will be paid one-half the list price of a book used one time, if it is in good condition. The book is then marked up 25 percent and resold.

With a regular crew of eight student workers, in addition to Mrs. Screven, regular hours are from 7:30 a. m. to 3:30 p. m. with a 11:30 to 12:30 break for lunch. During regis-

tration the hours are longer to accommodate students.

Student's Bookstore

The Jacksonville Bookstore (The Student's Bookstore) is located on the southside of the public square, downtown Jacksonville, owned and operated by three former Jacksonville State graduates who are starting their third year of business. "Since we have been in business, books overall have been reduced greatly, and our aim is to maintain fair price standards," said Jamie Moncrief, manager of the Jacksonville Bookstore. The bookstore handles all texts and supplies needed by the students of Jax State.

Mr. Moncrief also showed this writer publisher's suggested retail prices and invoices at what the actual price should be placed on them. The Jacksonville Bookstore policy concerning used books is that students will be paid up to and including 60% of first time used books in good condition. The book is then marked up to a maximum of 20% and sold.

The Jacksonville Bookstore hours are maintained during the regular semester from 8:30 a. m. to 4:30 p. m. continually without closing. During semester changes, the bookstore is open from 7 a. m. to 10 p. m.

"Our main objective is to cooperate with and help the students any way possible," said manager Moncrief.



THE BEAT GOES ON--This busy intersection of Pelham Road and Meadows Circle testifies that school is back in session at JSU. Although ten quillion students have crossed the intersection since Sept. 4, no one has been run over yet. There is still time.

Portfolio: A Better Mousetrap

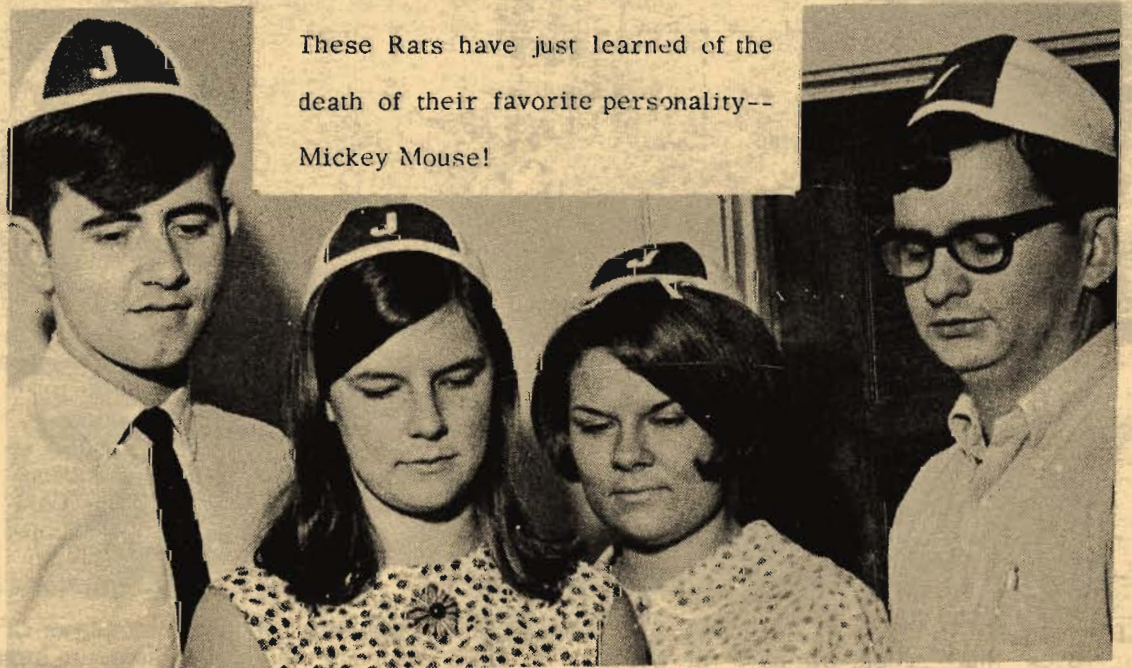
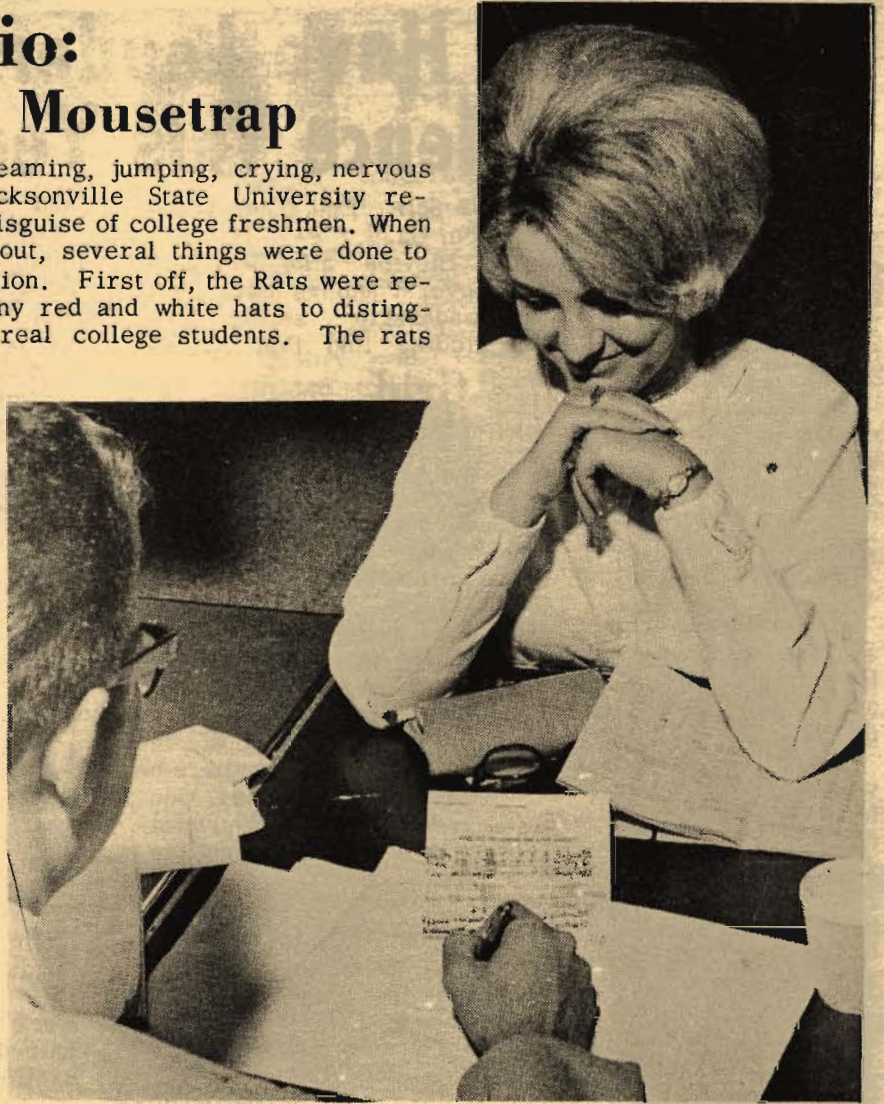
Some 1,500 screaming, jumping, crying, nervous Rats invaded Jacksonville State University recently under the disguise of college freshmen. When this news leaked out, several things were done to remedy the situation. First off, the Rats were required to wear tiny red and white hats to distinguish them from real college students. The rats were also exercised at 4 in the morning and commanded to do several odd jobs around the campus. Just one thing sustained the Rats' thoughts of what they would do to the Rats next year.

Photos

by

Joe

Serviss



These Rats have just learned of the death of their favorite personality-- Mickey Mouse!