Outstanding JSC Home Ec Girls Named

Annual selection of outstanding home economics students at Jacksonville State College was announced last week by Mrs. Mary L. Lowrey, head of the department.

Judy Mims of Alexandria was chosen as the most outstanding four-year student, and Mary Fink Taylor of Summerville, Ga., was named as the most outstanding transfer student. Mary transferred from Woman's College of Georgia at the end of her freshman year.

Selection is based on scholarship and leadership, with a scholastic average of 2.0 or more being required. Both girls have made the dean's list consistently and have only A's and B's on their records and both have served as officers of the Leon Cole Home Economics Club.

Judy was chosen for "Who's Who Among Students in American Colleges and Universities." She is a Sunday school teacher at Mt. Zion Baptist Church in Alexandria and has served as pianist. A 1960 graduate of Alexandria High School, she was a member of the school's honor society. She is the daughter of Mr. and Mrs. H.C. Mims, and she plans to teach home economics.

Mary was valedictorian of her senior class at Summerville High School, and was president of the freshman dormitory and a representative on the Student Council at Woman's College of Georgia. In her junior year, she was married to Robert C. Taylor of Gadsden, also a senior. He will receive his commission in the Signal Corps of the army when he graduates and they will spend the next two years on some army post. Mary is the daughter of Mr. and Mrs. Charles Fink.

Awards Day Program, "J" Day Scheduled For Wednesday

The annual Awards Day ceremonies will be presented Wednesday morning at 10 o'clock in Leon Cole Auditorium. Dr. Houston Cole, president of the college, will make a few remarks and will introduce the speaker for the occasion, Dr. Austin R. Meadows, state superintendent of education.

Dr. Meadows is an alumnus of Jacksonville State College and holds a Ph. D. degree from Columbia University, where he made Phi Beta Kappa. He was associated with the State Department of Education as finance director for many years and is presently serving his third term as state superintendent.

According to Dean Lawrence R. Miles, who has charge of Awards Day, Certificates of Achievement and Letters of Appreciation will be given to outstanding students, and those students named to "Who's Who" will be recognized. Special recognition will be given those seniors graduating with 2.5 and better averages.

Military Groups Hold Initiations

The Scabbard and Blade, advanced military students' club, held its formal initiation of new members April 25. Inducted into the organization were Roger Williams, Bobby Welch, Donald White, and Tony Normand.

Mrs. Emilee S. Clolfelter and Major Jean R. Emery were initiated as honorary members.

At the same meeting formal installation of the new officers for next year was held. New officers are Ronnie Adams, Captain; A.W. Bolt, First Lieutenant, Mike Dorsett, Second Lieutenant, and Donald Cook, First Sergeant.

Publications Board Names Officers For 1965 MIMOSA

At a meeting held last Tuesday the Publications Board selected Don Jones and Billy Isom to head the 1964-65 Summer Officers Named at Meeting

A meeting of the Student Council was held last Tuesday at 6:30 p.m., SGA president Bob Isom and Student Council president, Susan Wall, were present at the meeting. The JSC unit of the Pershing Rifles has elected its new officers. Taking office are Robert Moore, 1st Lt.; Bill Roberts, 2nd Lt. S-1; Tommy Mask, 2nd Lt. S-2; Randy Wolfe, 2nd Lt. S-3; Tony Malintino, 2nd Lt. S-4; and Morgan Bush, 1st Sgt.

Montgomery Heads SACS Committee

Dr. Theron E. Montgomery, dean of the college, is at the College of William and Mary, Williamsburg, Va., serving as chairman of the visiting committee for the Southern Association of Colleges and Schools.

Dr. Montgomery left yesterday and plans to return to Jacksonville tomorrow morning.

Inauguration of the new SGA officers will also be held Wednesday morning at the assembly. Oaths of office will be administered to Tony Norman, president; Larry Payne, vice president; Gail Waldrop, secretary, and Bobby Clolfelter, treasurer.

The college's annual "J" Day festivities will begin at 1 o'clock Wednesday afternoon at the football field. Activities will include everything from pie-eating contest and a grease-pig chase to a girls' football game.

The afternoon's schedule is as follows:

See "J" Day Page 3
OUTSTANDING HOME ECONOMICS STUDENTS -- Judy Mims and Mary Pink Taylor of the school's honor society. She is the daughter of Mr. and Mrs. H.C. Mims, and she plans to teach home economics.

Mary was valedictorian of her senior class at Summerville High School, and was president of the freshman dormitory and a representative on the Student Council at Wooster's College of Georgia. In her junior year, she was married to Robert C. Taylor of Gadsden, also a senior. He will receive his commission in the Signal Corps of the army when he graduates and they will spend the next two years on some army assignment. Mary is the daughter of Mr. and Mrs. Charles Pink.

Summer Officers Named at Meeting

A meeting of the Student Council was held last Tuesday at 6:30 p.m., SGA President Gerald Waldrop presiding.

Waldrop made it clear to the members present that the new constitution was to go into effect May 1, the day on which the new SGA officers assumed office. The point was brought up when someone raised the question of whether the cheerleader elections would be held under the new or the old constitution. The effect of the new constitution is the election of the top eight candidates, not necessarily an equal number of boys and girls.

According to Waldrop, there is more money in the SGA treasury now than there has ever been at the end of any previous semester. He proposed that a savings account be set up to constitute a reserve fund in case of emergencies.

He further proposed that the SGA make a gift of $250 to the International House program to help in buying furniture for the new house. After discussion on the merits of this proposal, Dale Dixon moved that a committee be appointed to discuss with Treasurer Clotfelter the condition of the treasury and determine what surplus will be left at the end of the semester. The committee was set up and is to report at the next meeting.

Tony Normand, president-elect, will serve on the committee. The motion of Eddie Brown, which was brought up when some members raised the question of whether the cheerleader elections would be held under the new or the old constitution.

The college's annual "J" Day festivities will begin at 1 o'clock Wednesday afternoon at the football field. Activities will include everything from pie-eating contest and a greased-pig chase to a girls' football game. The afternoon's schedule is as follows:

See "J" Day Page 3

Choir Makes Tour

The Jacksonville State College Brass Choir made a tour of several central Alabama high schools on April 23-24. Under the direction of Mr. John Finley, the choir played seven concerts during the two-day tour.

Besides the usual fine arrangements and compositions by David Walters for the entire group, the concerts featured ensembles work by the trombone quartet composed of LaVon Lang, Jim Weaver, Jimmy Couch and Glenn Walden; by the clarinet quartet, Tim Camp, Joe Barelare, Jimmy Cochran and David Worchester; and by a part of the Southern's incomparable drum section, Jim McKey, James Eldred, Tim Camp, and Al Berry.

IT'S A GREAT DAY FOR THE BIRDS and photographers, one might think. Our Gem of the Hills is pretty Miss Anne Telesca, a freshman from Anniston. Actually, Anna is celebrating the birthday of the famous bird watcher, John James Audubon, who was born on May 4, 1780.

DR. AUSTIN MEADOWS

"J" Day

Inauguration of the new SGA officers will also be held Wednesday morning at the assembly. Oaths of office will be administered to Tony Morrow, president; Larry Payne, vice president; Gail Waldrop, secretary, and Charles Clotfelter, treasurer.

The college's annual "J" Day festivities will begin at 1 o'clock Wednesday afternoon at the football field. Activities will include everything from pie-eating contest and a greased-pig chase to a girls' football game. The afternoon's schedule is as follows:

See "J" Day Page 3
Editorials—

Good For A Thought

Have you ever tried listening to radio late at night? Unless you have a short wave set, it is hard to pick up anything in this area. About the nearest thing you can get is something out of Des Moines or New Orleans. It is impossible to get a local station on most radios and as for local news you are hit and miss.

Three years ago one of the candidates for the presidency of the SGA had a plank in his platform promising that he would try to get a radio station built on campus, but this candidate lost, so we will never know what he might have done.

We do have a new SGA president and we hope he can be persuaded to resurrect the issue. We think that if, somehow, a campus radio station could be set up, it would be one of the greatest and most lasting contributions that could be made to the college and its students.

Goldwater’s Joke Of The Week

(The following is reprinted from the New York TIMES with no editorial comment.)

This week in Portland, Ore., Mr. Goldwater told an Irish-Negro-Jewish story of the sort that politicians have shied away from in recent years.

As Mr. Goldwater tells the story, an Irishman, Negro and Jew appear at the gates of heaven and are told by St. Peter that he will grant each one a wish.

The Irishman asks for a supply of Irish whiskey to last through eternity.

The Negro says that, since he has been segregated and mistreated in life, he would like a large white house, a solid gold Cadillac and $2 million.

When St. Peter asks the Jew what he would like, he answers: "Just give me $30 worth of costume jewelry and that colored boy's address." Mr. Goldwater got a boisterous laugh from his audience of hardware store managers.

Hand-Holding Allowed

The college administration has made a major concession to student demands for relaxation of the rigid codes of campus morality. According to Dr. Leon D. Willman, Dean of Students, the administration met in special session and has finally ruled in favor of hand-holding on campus.

This had been one of the central points of contention between the administration and the student body in recent semesters. The issue was brought to a head last week when a young co-ed was publicly apprehended and taken to Student Court for an alleged violation of the college code. She was officially charged with attempting to seduce her young male companion—that is, intentionally holding her arm before him in such a manner that he was, beyond all bounds of human resistance, compelled to hold her hand.

Organized student groups picketed the court and demanded a lessening of the rules of student conduct. The administration, threatened with reprisals, met and hastily agreed to concede the point. Leaders of the student movement report that they feel pleased with the result and will concentrate their efforts in the immediate future to securing for men students sitting privileges in the lobby of the women's dormitories.

Now seriously, you people who don't know a joke (?) when you see one, this is a typewriter-in-cheek story. But seriously, hand-holding is PERMITTED by the college—no objections.

Under The Chimes

With George Earl Smith

In the last COLLEGIAN there appeared an ad stating that SOUND—Masters of the Rafters—were giving a concert. What made the event more inviting was that the ad mentioned a talent contest and that the winners would receive free tickets to the concert.

Among a certain group on campus the editor is now called the Rafters Moonlighters. I present to you my first effort in this new role.

From Fred—

"Hello In There- Or A Wrinkle In Your Mascara"

(Ed. note: Read seriously what Fred says about who he is not! As he says, and contrary to much popular opinion, he is NOT, and emphatically NOT, the editor of this paper. Come to think of it, who is Fred?)

Contrary to popular belief, Fred is not who you think Fred is. Fred is mean and devious and cunning and he despises every single person. He sees everybody as a threat and he wants to make everyone feel inferior.

Therefore, Fred beseeches you to stop making him feel inferior. Don't make him feel inferior. Stop! Fred demands that you respect him! Don't make Fred feel inferior! Stop! Fred is not who you think Fred is. Fred is mean and devious and cunning and he despises every single person.

Organized student groups

We have a great many clubs on the Jacksonville campus which try to promote and encourage the involvement of the students. We hope that all of you will join a club and try to work out well. Students are interested in joining clubs, but they are not interested in fulfilling the obligations incurred. We have a great many clubs on the campus, all of which are free and voluntary and have a good time singing "Standing on the Promises," and for the good of the nation it is.

We are interested in clubs.

Every person has the right to express himself.

Dear Students,

In order to express my thanks to all the students who helped me with my campaign in one way or another, I appreciate the help of everyone who voted for me. As a result, I will do the best I can, and I request that you will help me. With everyone's help and cooperation we can all have the most successful year yet.

Dear Editor:

Everyone has the right to discuss the matters of the day, but the editors of this newspaper are responsible for the opinions expressed in it. Therefore, it is important that we cooperate and be fair in our discussions.
Under The Chimes

With George Earl Smith

In the last COLLEGIAN there appeared an ad stating that SOUNDINGS would be on sale for 35¢. We were wrong and would like to say that it should have been 40¢. We are reminded of this by what Joseph Pulitzer, when publisher of the New York World, said about newspapers and retractions of errors:

"Accuracy is to a newspaper what virtue is to a lady. The difference is that a newspaper always runs a retraction..." And while we are in the mood of retracting things, we would like to retract the last eight issues of the COLLEGIAN.

Donald Cook says to tell whoever the practical joker that he hopes he always has buns in his saddle.

Shliss McCord, a junior political science major from Florida, has become known as local Dr. Ben Casey, R.S. (rodent specialist). Shliss found a baby squirrel, which had broken a leg when it fell from its nest; with lollipop sticks he did a repair job and sent his little friend on its way.

We saw a classmate in the library writing a book report, but obviously not reading the book, and we asked how he could do it. He replied, "I just look through it till I find a subject I know something about and start writing."

A professor came to his class recently and commented: "Everybody I look I see posters asking "Are American College Students Being Spoon-fed?" The answer is "Hell, yes, they're being spoon-fed.""

Among a certain group on campus the editor is now called the Ralph McGill of Jacksonville State College. You know, follows, McGill is really a pretty good writer. So we'll say thanks for the compliment.

Now that the SGA elections are past and we are released from our promise, we can use what Bobby Clotfelter said about Gerald Waldrop. One night when we were talking about something, Clotfelter said to tell Waldrop to "go to and stay put." Was there a split in the SGA administration?

A mathematics major wrote Fred a letter telling him that there was no such thing as a physics major on the JU campus. But Fred was unable to print it because of the personal references made while telling why there is no physics major offered. He says thanks anyway.

Why's it that those with the most ideas to be expressed are the least willing to write letters? The editor has about decided to write an editorial on the requests he receives for editorials. Got something to say? Send us a letter.

Helpful Information department:

Q. What is the difference between deciduous forests and coniferous forests? A. One is plant-eating and the other is meat-eating. (According to someone.)

Mr. James Haywood at the dining hall must have a dietician's thesis. He can certainly come up with a thousand names for veal cutlets.

To elaborate: After I divorced Ernest Hemingway I decided to do something with my life--but there were laws against it so I resigned myself to being a Jew instead. Speaking of being a Jew, I once knew a Jew who had a very bad case of fly-away hair (and that's with the gayest kid-stuff on it, too.) There was only one thing wrong with this friend of mine--he was a boy, and I had had enough of males--what with Ernest Hemingway and all--so I determined myself to remain intellectually aloof and not become emotionally involved (this wasn't very hard because my friend lived in a house built in the shape of the star of David and one could very easily get oneself while opening a door or something.)

So I have ever since steered clear of any association with the Jewish race, the male sex, and bearded writers. Now that you know what you have to do, you can continue on to the heart-rending stuff.

As long as I can remember, I always wanted to grow up and be Gerald Waldrop, but as it turned out I wasn't tall enough. But I want to be tall...

Enough of this! Enough of this!

**

Lynn Duty Reviews

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THE MANDARINS

by Simone de Beauvoir

THE MANDARINS is the story of people trying to find a meaning to their lives in the second world war. It is a powerful, exciting book, told from the viewpoints of two different people. One is Henri Pernon, a writer and leader in the wartime effort in France toward socialism. Caged by a stale love affair, he cannot find the needed assurance and hope to begin serious work again.

The other first-person of the story is Anne Dubrequil, a psychologist suspended in a rut of life--she is neither happy, nor unhappy, afraid to face the challenge of a new life after the war.

Although part of the book is concerned with politics, it is a personal politics, a searching for a way to hope, to dream, to live not for the past but for the present and future.

The author of THE MANDARINS is France's most distinguished woman writer. Several of her books, including the famous THE SECOND SEX, have been translated into English and read widely in America.

By Jimmy Dickinson
Hail Ozerden, Turkish Student, Tells Of His Native Country

By Donna Browning

An enterprising young man around the campus these days is Hail Ozerden, better known here as Hal. Hal is from a town about 90 miles east of Ankara, the capital city of Turkey. He speaks two languages fluently and understands several others. Hal says that English is taught in Turkey from the first year of junior high school to the final year. There is no choice of subjects in school, and the universities give very strict exams so that only the cream of the crop gets in. Hal has attended medical school in Ankara for one year, where he earned his pre-med certificate. He has transferred his credits to Jacksonville and is classified here as a sophomore, and has decided upon psychology as his future major.

Hal's quick decision to come to Jacksonville speaks highly of this college's merits. A week before the spring semester began, Hal was on display in one-man shows at the University of Southern Mississippi. The people in Turkey eat it, too.

Concerning the differences between the girls in Turkey and those in America, Hal says that American girls are friendlier and have greater trust in boys. Too, there are not as many rules governing the girls' behavior here. Average Turkish families will not allow their daughters to date unless chaperoned by a member of the family or a close friend, even after a couple is engaged.

Hal has acquired a student visa and hopes to remain in the U.S. long enough to complete his education.

Artists Have Work In Arts Festival

Lee R. Manners, head of the art department at Jacksonville State College, and Mrs. Ruth Sinclair, art instructor, have their work on display in one-man shows at the University of Southern Mississippi. The people in Turkey eat it, too.

Moncrief & Gilbert

Attend Convention

Robert L. Dalton Named "Mr. Future Executive"

Robert Dalton, Homewood, Ala., was selected Mr. Future Business Executive at the recent convention of the Phi Beta Lambda and FBLA clubs of Alabama, held at Auburn University. Robert is majoring in business administration, and is minor in economics.

He is a 1960 graduate of Shades Valley High School and plans to graduate from Jacksonville State College in July. Robert works for the business administration department of the college and in the Jacksonville NEWS, where he is a reporter. He is the first member and past lieutenant of the SGA, and has served as SGA president.

 entrega's and outstanding guest speakers, individual conferences, and excellent entertainment.

The latter will include "big-name" entertainers provided by leading local and national performers. The registration fee will be $2.00 per ticket, and includes entry to all events.

Hal is the son of Mr. and Mrs. Aulton P. Brown of Piedmont.

By Patsy McElroy

Robert Dalton, Homewood, Ala., was selected Mr. Future Business Executive at the recent convention of the Phi Beta Lambda and FBLA clubs of Alabama, held at Auburn University. Robert is majoring in business administration, and is minor in economics.

He is a 1960 graduate of Shades Valley High School and plans to graduate from Jacksonville State College in July. Robert works for the business administration department of the college and in the Jacksonville NEWS, where he is a reporter. He is the first member and past lieutenant of the SGA, and has served as SGA president.

At the meeting this month of the Student NFA, Mrs. Annie Mae Turner, new president of the NFA, spoke on "Why I Teach." At the meeting this month of the Student NFA, Mrs. Annie Mae Turner, new president of the NFA, spoke on "Why I Teach." At the meeting this month of the Student NFA, Mrs. Annie Mae Turner, new president of the NFA, spoke on "Why I Teach." After graduation he plans to enter the U.S. Air Force

Drama Consultant Addresses Students

Mrs. Robert Schwartz of Birmingham, drama consultant for Loveman's, has been on the Jacksonville State College staff working with classes in play production, children's literature and child development during the past week.

In the play production class which is taught by Mrs. H. J. LeFevre, Jr., Robert Browning's "Pied Piper of Hamelin" was used as a choral reading in the scene where the piper returns was acted out by students in the class.

Mrs. Schwartz told the class the play should "put the audience into the scene."

D.O. Pledges Named

Delta Omega Chapter of Delta Omega International music fraternity recently an

Monday, May 4, 1964, The Collegian, Page 3
Artists Have Work In Arts Festival

Lee R. Manners, head of the art department at Jacksonville State College, and Mrs. Ruth Sinclair, art instructor, have their work on display in one-man shows in Birmingham as a part of the Festival of Arts. Mr. Manners' show is in the First National Bank building, and Mr. Manners' is in the Red Cross building.

Moncrief & Gilbert Attend Convocation

Mr. James Moncrief and Mr. William Gilbert, members of the history department, attended the annual meeting of the Alabama Historical Association held April 24-26 at Auburn University. The meeting consisted mainly of sessions of historians listening to historians and writers reading scholarly papers that they had written. The meeting was highlighted by the show of the University of Alabama and southern history, covered everything from clothing worn in the past to labor problems in Alabama during the New Deal era, according to Mr. Moncrief.

Petitions For Cheerleaders Due

All students who wish to run for cheerleader for the school year 1964-65 must have their petitions filed with the SGA office by noon, tomorrow, May 5. To be eligible a person must be in good standing, must plan to be at school for the entire school year, and must be willing to participate. Any of the cheerleaders are called upon to help in this petition.

Notice

Mr. Finl, director of auxiliary services, has requested that all students save their ID cards to exchange at the end of the year. This will save the college, and students, money in that new pictures will have to be made for the cards.

Drama Consultant Speaks to Students

Mr. Peter Brannon, director of the State Department of Archives and History, spoke to students at Jacksonville State College.
Spring Training Season Ends

By Ernie Smith

The Gamecocks ended spring training with a scrimmage game in which the Red team won a hard-fought 12-0 victory over a determined White team.

Ray Vinson led the Red offense into White territory several times with the help of Tommy Carpenter, Doug Wheeler, Randall Bunch and the entire Red line.

The White team, led by Joe Haynie, Otis Jones, David Luttrell, Jim Kirkland and Billy Thompson, surprised the fans with their passing game. They completed passes to Phil Jolley and David Luttrell time and time again to push deep into red territory.

Both lines put up a great battle with the Red line holding a narrow edge.

Tommy Carpenter turned in the first touchdown of the game from the Reds on a 30-yard punt return. Later in the game, Ray Vinson cut back across the middle and went 15 yards to give the Red team a 12-0 lead. Both extra point attempts were no good and the Reds won it 12-0.

Members of the White team were as follows:

Joe Haynie; quarterback; Billy Thompson, halfback; Short and Otis Jones, fullbacks; David Luttrell, Jim Tolley, Jerry Savage, ends; Jim Holliday, Carter Roper, tackles; James Turk, Andy Landers; guards; Joe Kines, center.

The Red team was manned by Doug Wheeler, quarterback; Randall Bunch, halfback; Tommy Carpenter, flanker; Ray Vinson, fullback; Terry Owens, Frank Dean, ends; Gary Tucker, Rowe Hall, tackles; Benny Striplin, Joe Turner, guards; Mike Mann, center.

The Red team was the beneficiary of great offensive performances. The defense was outstanding and the Red line was a dominant force.

Intramural Standings

INTRAMURAL SOFTBALL LEAGUE
STANDINGS THRU APRIL 24th, 1964

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Athletes Quitting Cigarettes

One of the major effects of the recent announcement by the government committee on cigarette smoking has been the number of athletes who have publicly stated that they are no longer combining sports and nicotine.

Perhaps the most notable example of a big-name star who has made a point of letting the press know he is a non-smoker after many years of addiction is Arnold Palmer, 1964 Masters Champion and golf's all-time money winner.

In Palmer's case, cigarettes were part of his image. Almost any photograph taken of Palmer on the golf course when he wasn't in the process of actually swinging showed him with a cigarette in his mouth or in his hand.

Companies Adopt Cigarette Advertising Code

Debate Cont. From Page 3

government. This is its unique and intended function and if the justices are chosen any other way, such as running for office every ten years, they will lose their unbiased judgment.

The second affirmative, Don Carroll, elaborated on the affirmative plan by saying that...
The Game Of Gentlemen

By Dick Johnson

It was written some time ago that ping-pong is the biggest rage on the campus. Now is the time to react to that statement, for I think pool has taken over. Witness the carloads of boys who daily take a trip downtown to while away a few hours in the dust, smoke, and colloquial language of the poolroom. It's a great American game, pool is. You need only a nicker and a dime to shoot a game of rotation. You need little or no athletic ability—only a sharp eye and a steady hand. But look at the fun and excitement you can reap! You can watch the one-ball game racing into the little basket attached to the table, or, if you're lucky, you can see the fifteen, fourteen, and thirteen-balls go right along with it. For this game requires more luck than anything else.

There are those who spend five or ten minutes lining up a fantastic bank shot, only to see the white ball miss all the balls! And there are those who almost close their eyes and knock in three or four balls at a time. It is the latter who induce the "pro", to use a little of the colloquial language mentioned previously.

When you've "shot" one, or two, or three games you can proudly walk away dreaming of becoming another Willie Mosconi. Or you can come out, go into the Eagle for a cup of coffee that matches your mood, and blame it all on the fact that chalk got in your eye or the fellow at the next table bumped your arm on a crucial shot. Either way you have put aside those horrible books for the time being and have refreshed yourself with a 'game of pool'.

Salads Signs Sims

Coach Don Salls has announced the inking of West End ball Roy Sims, Jr. Sims stands 6'1 1/2" and specializes in the T-Formation.

Coach Sam Short of West End halls Sims as "the finest passer I have ever seen. He was the leading offensive passer in Jefferson County during the past season's action.

Coach Salls said, "We are certain persons that have acquired Sims. Roy will add much needed depth to our quarterback position. It is possible that he may even be called upon next season to do some passing for us."

Sims Signs Sims

Coach Don Salls has announced the inking of West End ball Roy Sims, Jr. Sims stands 6'1 1/2" and specializes in the T-Formation.

Coach Sam Short of West End halls Sims as "the finest passer I have ever seen. He was the leading offensive passer in Jefferson County during the past season's action.

Coach Salls said, "We are certain persons that have acquired Sims. Roy will add much needed depth to our quarterback position. It is possible that he may even be called upon next season to do some passing for us."

The number of athletes who have publicly stated that they are no longer combining sports is increasing. Perhaps the most notable example of a big-name star who has not only cut back but also set the press know he is a non-smoker after many years of addiction is Arnold Palmer. He has publicly stated that he feels the effects of addiction daily.

In Palmer's case, cigarettes were part of his image. Almost any photograph taken of Palmer on the golf course when he wasn't in the process of actually swinging showed him with a cigarette in his mouth or in his hand. Furthermore, he was spending $10,000 a year for endorsing a leading brand.

Palmer admitted that he suffered from the nervous jitterers for a while after he went "on the wagon." But now he claims that he actually feels better and perhaps his over-all performance will be better for his abstinence.

In baseball circles, cigarettes suffered another blow when big Fred Hutchinson, manager of the Cincinnati team developed cancer. Hutchinson has been a long-time smoker.

Professional sports have done an admirable thing in developing a new code in regard to athletics and cigarette smoking. The cigarette firms have agreed that future advertising will not reflect endorsement by athletes or smokers. They are engaged in a sport that requires exertion beyond the limits of normal recreation and endorsement of a particular brand of cigarettes has a negative influence on the athlete.

Tee

Cont. From Page 3
Mrs. Ernest Stone, director of the school, poured punch. Student teachers who attended as follows:

Beverly Morgan, Birmingham; Ga.; Pamela Goss, Warren, Ohio; Maria-Nieves Cabrera, Balivar, Panama; Wayne R. Clofelter, Diane Rogers, Gadsden; Lynn Duty, Falls Church, Va.; Bettye B. Carroll, Carrollton, Va.; Jane Prewood, Birmingham.

Cigarette advertising must be cleared by the administrator, whose office shall be in New York.

Companies Adopt Cigarette Advertising Code

By Larry Friedman of the Associated Press

The nation's cigarette manufacturers are putting their $250-million annual advertising program into the hands of an administrator to enforce a new code banning appeals "aimed at teenagers."

The administrator, to be named shortly, will be empowered to fine a company $10,000. He will be given "complete and final authority" on all cigarette advertising, the nine companies which account for more than 99 per cent of the cigarettes made in the United States.

Among advertising appeals banned by the companies' new code:

Testimonials by athletic heroes, famous entertainers, or other persons who would have a decided attraction to those under 21 years of age.

Suggestions that cigarette smoking is essential to social prominence, distinction, success or sexual attraction.

Claims with respect to health because of the presence of a filter, unless the claim is based on valid scientific data as determined by the administrator.

All cigarette advertising must be cleared by the administrator, whose office shall be in New York.

The code bars ads aimed directly at persons under 21, suiting general distribution free of sample cigarettes and promotion of cigarette smoking on college campuses.

Advertising models must be at least 25 years old and look that age. There is a ban on use of miniature models, or "smoking in an exaggerated manner."

The industry acted 3 1/2 months after the report by the Surgeon General which linked cigarette smoking with cancer.